

Global Crowdfunding Solutions Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Crowdfunding Solutions market size is expected to reach \$ 66101 million by 2032, rising at a market growth of 12.7% CAGR during the forecast period (2026-2032).

Crowdfunding solutions are digital systems that help businesses, entrepreneurs, organizations, or individuals raise funds from the public through internet platforms. They typically include core functionalities such as project posting modules, payment gateways, investor management systems, compliance review tools, data analytics backends, marketing automation tools, and risk control modules. The core value of these solutions lies in lowering financing barriers, improving fundraising efficiency, expanding investor reach, and reducing intermediary costs in traditional financing processes.

The future of the crowdfunding industry will see a multi-dimensional integration trend: AI will be deeply embedded in the crowdfunding process, from content generation and project review to intelligent risk control and investor matching, comprehensively improving efficiency; blockchain technology will become the core infrastructure for improving transparency and compliance, enabling automatic profit distribution and traceable funds through smart contracts, and driving the development of decentralized crowdfunding (DeFi) models; enterprise-level crowdfunding will expand rapidly, and crowdfunding will no longer be just a financing tool for entrepreneurs, but an important business means for brands to test new products, co-create with users, and validate the market; global crowdfunding demand will continue to grow, but regulation will become stricter, especially in the equity crowdfunding field, where KYC, AML, and investor protection will become essential capabilities for platforms.

In China, the crowdfunding industry has gone through a phase of transition from rapid

growth to structural adjustment. With JD.com closing its independent crowdfunding portal and Taobao Crowdfunding weakening its operations, the traditional 'e-commerce-style pre-sale crowdfunding' has gradually faded, but it has not disappeared; instead, it has been integrated into a broader system of 'new product launches,' 'user co-creation,' and 'pre-sale verification.' Meanwhile, crowdfunding for public welfare and medical care (such as Waterdrop and Qingsongchou) maintains a huge scale, but regulation is becoming stricter, with transparency and compliance becoming core competitive advantages. Equity crowdfunding has developed slowly under strict regulation, but driven by policies promoting 'specialized, refined, and innovative' and 'financing for science and technology enterprises,' compliant and institutionalized equity crowdfunding platforms are regaining development space. In the future, China's crowdfunding industry is more likely to evolve towards industrial chain collaboration, supply chain finance, industrial crowdfunding, and AI-driven intelligent crowdfunding, integrating more deeply with the real economy and forming a unique development path distinct from that of Europe and the United States.

This report studies the global Crowdfunding Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Crowdfunding Solutions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Crowdfunding Solutions that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Crowdfunding Solutions total market, 2021-2032, (USD Million)

Global Crowdfunding Solutions total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Crowdfunding Solutions total market, key domestic companies, and share, (USD Million)

Global Crowdfunding Solutions revenue by player, revenue and market share 2021-2026, (USD Million)

Global Crowdfunding Solutions total market by Type, CAGR, 2021-2032, (USD Million)

Global Crowdfunding Solutions total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Crowdfunding Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio,

geographical presence, and key developments. Key companies covered as a part of this study include Kickstarter, Indiegogo, GoFundMe, Fundable, Crowdcube, GoGetFunding, Patreon, Crowdfunder, CircleUp, AngelList, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Crowdfunding Solutions market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Crowdfunding Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Crowdfunding Solutions Market, Segmentation by Type:

Reward-based Crowdfunding

Equity Crowdfunding

Donation and Other

Global Crowdfunding Solutions Market, Segmentation by Technical Architecture:

SaaS Crowdfunding Platform

Self-Built Platform

Blockchain Crowdfunding

Other

Global Crowdfunding Solutions Market, Segmentation by User Scale:

Individuals/Small Teams

SMEs

Large Institutions

Government/Non-profit Organizations

Global Crowdfunding Solutions Market, Segmentation by Application:

Cultural Industries

Technology

Product

Healthcare

Other

Companies Profiled:

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

AngelList

RocketHub

DonorsChoose

StartEngine

FundRazr

Companisto

Campfire

Milaap

Crowdo

Republic

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WaterDrop

Kiva

RealtyMogul

Ulule

Makuake

Chuffed

BackerKit

Key Questions Answered

1. How big is the global Crowdfunding Solutions market?
2. What is the demand of the global Crowdfunding Solutions market?
3. What is the year over year growth of the global Crowdfunding Solutions market?
4. What is the total value of the global Crowdfunding Solutions market?
5. Who are the Major Players in the global Crowdfunding Solutions market?
6. What are the growth factors driving the market demand?

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