

Global Crowdfunding Solutions Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Crowdfunding Solutions market size was valued at US\$ 29605 million in 2025 and is forecast to a readjusted size of US\$ 66101 million by 2032 with a CAGR of 12.7% during review period.

Crowdfunding solutions are digital systems that help businesses, entrepreneurs, organizations, or individuals raise funds from the public through internet platforms. They typically include core functionalities such as project posting modules, payment gateways, investor management systems, compliance review tools, data analytics backends, marketing automation tools, and risk control modules. The core value of these solutions lies in lowering financing barriers, improving fundraising efficiency, expanding investor reach, and reducing intermediary costs in traditional financing processes.

The future of the crowdfunding industry will see a multi-dimensional integration trend: AI will be deeply embedded in the crowdfunding process, from content generation and project review to intelligent risk control and investor matching, comprehensively improving efficiency; blockchain technology will become the core infrastructure for improving transparency and compliance, enabling automatic profit distribution and traceable funds through smart contracts, and driving the development of decentralized crowdfunding (DeFi) models; enterprise-level crowdfunding will expand rapidly, and crowdfunding will no longer be just a financing tool for entrepreneurs, but an important business means for brands to test new products, co-create with users, and validate the market; global crowdfunding demand will continue to grow, but regulation will become stricter, especially in the equity crowdfunding field, where KYC, AML, and investor protection will become essential capabilities for platforms.

In China, the crowdfunding industry has gone through a phase of transition from rapid growth to structural adjustment. With JD.com closing its independent crowdfunding portal and Taobao Crowdfunding weakening its operations, the traditional 'e-commerce-style pre-sale crowdfunding' has gradually faded, but it has not disappeared; instead, it has been integrated into a broader system of 'new product launches,' 'user co-creation,' and 'pre-sale verification.' Meanwhile, crowdfunding for public welfare and medical care (such as Waterdrop and Qingsongchou) maintains a huge scale, but regulation is becoming stricter, with transparency and compliance becoming core competitive advantages. Equity crowdfunding has developed slowly under strict regulation, but driven by policies promoting 'specialized, refined, and innovative' and 'financing for science and technology enterprises,' compliant and institutionalized equity crowdfunding platforms are regaining development space. In the future, China's crowdfunding industry is more likely to evolve towards industrial chain collaboration, supply chain finance, industrial crowdfunding, and AI-driven intelligent crowdfunding, integrating more deeply with the real economy and forming a unique development path distinct from that of Europe and the United States.

This report is a detailed and comprehensive analysis for global Crowdfunding Solutions market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Crowdfunding Solutions market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Crowdfunding Solutions market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Crowdfunding Solutions market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Crowdfunding Solutions market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Crowdfunding Solutions

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Crowdfunding Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kickstarter, Indiegogo, GoFundMe, Fundable, Crowdcube, GoGetFunding, Patreon, Crowdfunder, CircleUp, AngelList, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Crowdfunding Solutions market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Reward-based Crowdfunding

Equity Crowdfunding

Donation and Other

Market segment by Technical Architecture

SaaS Crowdfunding Platform

Self-Built Platform

Blockchain Crowdfunding

Other

Market segment by User Scale

Individuals/Small Teams

SMEs

Large Institutions

Government/Non-profit Organizations

Market segment by Application

Cultural Industries

Technology

Product

Healthcare

Other

Market segment by players, this report covers

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

AngelList

RocketHub

DonorsChoose

StartEngine

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WaterDrop

Kiva

RealtyMogul

Ulule

Makuake

Chuffed

BackerKit

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)
South America (Brazil, Rest of South America)
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Crowdfunding Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Crowdfunding Solutions, with revenue, gross margin, and global market share of Crowdfunding Solutions from 2021 to 2026.

Chapter 3, the Crowdfunding Solutions competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Crowdfunding Solutions market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Crowdfunding Solutions.

Chapter 13, to describe Crowdfunding Solutions research findings and conclusion.

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