

Global Crowdfunding Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Crowdfunding market size was valued at US\$ 21860 million in 2025 and is forecast to a readjusted size of US\$ 35890 million by 2032 with a CAGR of 7.4% during review period.

Crowdfunding is a type of Alternative Lending that funding a project or venture by raising small amounts of money from a large number of people, typically via the Internet.

P2P lending is usually not included in crowdfunding.

The crowdfunding business first appeared in the UK in 2007, then developed rapidly in the US market. The Chinese market only started in 2013. With the rapid rise of China's technology finance, the crowdfunding industry has developed rapidly in China. Since 2018, China has surpassed the United States to become the world's largest player.

Crowdfunding are mainly classified into the following types: reward-based crowdfunding, equity crowdfunding, donation and other. Reward-based crowdfunding is the most widely used type which takes up about 74% of the total sales.

China is the largest region of Crowdfunding in the world in the past few years after several years? rocket growth, now the market in China is on a mature and stable growth period. China market took up about 37% the global market.

GoFundMe, Jingdong, Kickstarter, Alibaba, Patreon, Suning, Indiegogo etc. are the key suppliers in the global Crowdfunding market. Top 5 took up about 36% of the global market.

This report is a detailed and comprehensive analysis for global Crowdfunding market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Crowdfunding market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Crowdfunding market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Crowdfunding market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Crowdfunding market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Crowdfunding

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Crowdfunding market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kickstarter, Indiegogo, GoFundMe, Fundable, Crowdcube, GoGetFunding, Patreon, Crowdfunder, CircleUp, Wellfound, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Crowdfunding market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Reward-based Crowdfunding

Equity Crowdfunding

Donation and Other

Market segment by Application

Cultural Industries

Technology

Product

Healthcare

Other

Market segment by players, this report covers

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

Wellfound

DonorsChoose

Crowdfunder UK

FundRazr

Companisto

Campfire

Milaap

Crowdo

iPivot

Modian

Idianchou

Alibaba

Jingdong

Suning

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Crowdfunding product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Crowdfunding, with revenue, gross margin, and global market share of Crowdfunding from 2021 to 2026.

Chapter 3, the Crowdfunding competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Crowdfunding market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Crowdfunding.

Chapter 13, to describe Crowdfunding research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Crowdfunding by Type

1.3.1 Overview: Global Crowdfunding Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Crowdfunding Consumption Value Market Share by Type in 2025

1.3.3 Reward-based Crowdfunding

1.3.4 Equity Crowdfunding

1.3.5 Donation and Other

1.4 Global Crowdfunding Market by Application

1.4.1 Overview: Global Crowdfunding Market Size by Application: 2021 Versus 2025 Versus 2032

1.4.2 Cultural Industries

1.4.3 Technology

1.4.4 Product

1.4.5 Healthcare

1.4.6 Other

1.5 Global Crowdfunding Market Size & Forecast

1.6 Global Crowdfunding Market Size and Forecast by Region

1.6.1 Global Crowdfunding Market Size by Region: 2021 VS 2025 VS 2032

1.6.2 Global Crowdfunding Market Size by Region, (2021-2032)

1.6.3 North America Crowdfunding Market Size and Prospect (2021-2032)

1.6.4 Europe Crowdfunding Market Size and Prospect (2021-2032)

1.6.5 Asia-Pacific Crowdfunding Market Size and Prospect (2021-2032)

1.6.6 South America Crowdfunding Market Size and Prospect (2021-2032)

1.6.7 Middle East & Africa Crowdfunding Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Kickstarter

2.1.1 Kickstarter Details

2.1.2 Kickstarter Major Business

2.1.3 Kickstarter Crowdfunding Product and Solutions

2.1.4 Kickstarter Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)

- 2.1.5 Kickstarter Recent Developments and Future Plans
- 2.2 Indiegogo
 - 2.2.1 Indiegogo Details
 - 2.2.2 Indiegogo Major Business
 - 2.2.3 Indiegogo Crowdfunding Product and Solutions
 - 2.2.4 Indiegogo Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Indiegogo Recent Developments and Future Plans
- 2.3 GoFundMe
 - 2.3.1 GoFundMe Details
 - 2.3.2 GoFundMe Major Business
 - 2.3.3 GoFundMe Crowdfunding Product and Solutions
 - 2.3.4 GoFundMe Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 GoFundMe Recent Developments and Future Plans
- 2.4 Fundable
 - 2.4.1 Fundable Details
 - 2.4.2 Fundable Major Business
 - 2.4.3 Fundable Crowdfunding Product and Solutions
 - 2.4.4 Fundable Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Fundable Recent Developments and Future Plans
- 2.5 Crowdcube
 - 2.5.1 Crowdcube Details
 - 2.5.2 Crowdcube Major Business
 - 2.5.3 Crowdcube Crowdfunding Product and Solutions
 - 2.5.4 Crowdcube Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Crowdcube Recent Developments and Future Plans
- 2.6 GoGetFunding
 - 2.6.1 GoGetFunding Details
 - 2.6.2 GoGetFunding Major Business
 - 2.6.3 GoGetFunding Crowdfunding Product and Solutions
 - 2.6.4 GoGetFunding Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 GoGetFunding Recent Developments and Future Plans
- 2.7 Patreon
 - 2.7.1 Patreon Details
 - 2.7.2 Patreon Major Business
 - 2.7.3 Patreon Crowdfunding Product and Solutions
 - 2.7.4 Patreon Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)

- 2.7.5 Patreon Recent Developments and Future Plans
- 2.8 Crowdfunder
 - 2.8.1 Crowdfunder Details
 - 2.8.2 Crowdfunder Major Business
 - 2.8.3 Crowdfunder Crowdfunding Product and Solutions
 - 2.8.4 Crowdfunder Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Crowdfunder Recent Developments and Future Plans
- 2.9 CircleUp
 - 2.9.1 CircleUp Details
 - 2.9.2 CircleUp Major Business
 - 2.9.3 CircleUp Crowdfunding Product and Solutions
 - 2.9.4 CircleUp Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 CircleUp Recent Developments and Future Plans
- 2.10 Wellfound
 - 2.10.1 Wellfound Details
 - 2.10.2 Wellfound Major Business
 - 2.10.3 Wellfound Crowdfunding Product and Solutions
 - 2.10.4 Wellfound Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Wellfound Recent Developments and Future Plans
- 2.11 DonorsChoose
 - 2.11.1 DonorsChoose Details
 - 2.11.2 DonorsChoose Major Business
 - 2.11.3 DonorsChoose Crowdfunding Product and Solutions
 - 2.11.4 DonorsChoose Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 DonorsChoose Recent Developments and Future Plans
- 2.12 Crowdfunder UK
 - 2.12.1 Crowdfunder UK Details
 - 2.12.2 Crowdfunder UK Major Business
 - 2.12.3 Crowdfunder UK Crowdfunding Product and Solutions
 - 2.12.4 Crowdfunder UK Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Crowdfunder UK Recent Developments and Future Plans
- 2.13 FundRazr
 - 2.13.1 FundRazr Details
 - 2.13.2 FundRazr Major Business
 - 2.13.3 FundRazr Crowdfunding Product and Solutions

- 2.13.4 FundRazr Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
- 2.13.5 FundRazr Recent Developments and Future Plans
- 2.14 Companisto
 - 2.14.1 Companisto Details
 - 2.14.2 Companisto Major Business
 - 2.14.3 Companisto Crowdfunding Product and Solutions
 - 2.14.4 Companisto Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Companisto Recent Developments and Future Plans
- 2.15 Campfire
 - 2.15.1 Campfire Details
 - 2.15.2 Campfire Major Business
 - 2.15.3 Campfire Crowdfunding Product and Solutions
 - 2.15.4 Campfire Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Campfire Recent Developments and Future Plans
- 2.16 Milaap
 - 2.16.1 Milaap Details
 - 2.16.2 Milaap Major Business
 - 2.16.3 Milaap Crowdfunding Product and Solutions
 - 2.16.4 Milaap Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Milaap Recent Developments and Future Plans
- 2.17 Crowdo
 - 2.17.1 Crowdo Details
 - 2.17.2 Crowdo Major Business
 - 2.17.3 Crowdo Crowdfunding Product and Solutions
 - 2.17.4 Crowdo Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Crowdo Recent Developments and Future Plans
- 2.18 iPivot
 - 2.18.1 iPivot Details
 - 2.18.2 iPivot Major Business
 - 2.18.3 iPivot Crowdfunding Product and Solutions
 - 2.18.4 iPivot Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 iPivot Recent Developments and Future Plans
- 2.19 Modian
 - 2.19.1 Modian Details
 - 2.19.2 Modian Major Business
 - 2.19.3 Modian Crowdfunding Product and Solutions
 - 2.19.4 Modian Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)

- 2.19.5 Modian Recent Developments and Future Plans
- 2.20 Idianchou
 - 2.20.1 Idianchou Details
 - 2.20.2 Idianchou Major Business
 - 2.20.3 Idianchou Crowdfunding Product and Solutions
 - 2.20.4 Idianchou Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 Idianchou Recent Developments and Future Plans
- 2.21 Alibaba
 - 2.21.1 Alibaba Details
 - 2.21.2 Alibaba Major Business
 - 2.21.3 Alibaba Crowdfunding Product and Solutions
 - 2.21.4 Alibaba Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.21.5 Alibaba Recent Developments and Future Plans
- 2.22 Jingdong
 - 2.22.1 Jingdong Details
 - 2.22.2 Jingdong Major Business
 - 2.22.3 Jingdong Crowdfunding Product and Solutions
 - 2.22.4 Jingdong Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.22.5 Jingdong Recent Developments and Future Plans
- 2.23 Suning
 - 2.23.1 Suning Details
 - 2.23.2 Suning Major Business
 - 2.23.3 Suning Crowdfunding Product and Solutions
 - 2.23.4 Suning Crowdfunding Revenue, Gross Margin and Market Share (2021-2026)
 - 2.23.5 Suning Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Crowdfunding Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Crowdfunding by Company Revenue
 - 3.2.2 Top 3 Crowdfunding Players Market Share in 2025
 - 3.2.3 Top 6 Crowdfunding Players Market Share in 2025
- 3.3 Crowdfunding Market: Overall Company Footprint Analysis
 - 3.3.1 Crowdfunding Market: Region Footprint
 - 3.3.2 Crowdfunding Market: Company Product Type Footprint
 - 3.3.3 Crowdfunding Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Crowdfunding Consumption Value and Market Share by Type (2021-2026)

4.2 Global Crowdfunding Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Crowdfunding Consumption Value Market Share by Application (2021-2026)

5.2 Global Crowdfunding Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Crowdfunding Consumption Value by Type (2021-2032)

6.2 North America Crowdfunding Market Size by Application (2021-2032)

6.3 North America Crowdfunding Market Size by Country

6.3.1 North America Crowdfunding Consumption Value by Country (2021-2032)

6.3.2 United States Crowdfunding Market Size and Forecast (2021-2032)

6.3.3 Canada Crowdfunding Market Size and Forecast (2021-2032)

6.3.4 Mexico Crowdfunding Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Crowdfunding Consumption Value by Type (2021-2032)

7.2 Europe Crowdfunding Consumption Value by Application (2021-2032)

7.3 Europe Crowdfunding Market Size by Country

7.3.1 Europe Crowdfunding Consumption Value by Country (2021-2032)

7.3.2 Germany Crowdfunding Market Size and Forecast (2021-2032)

7.3.3 France Crowdfunding Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Crowdfunding Market Size and Forecast (2021-2032)

7.3.5 Russia Crowdfunding Market Size and Forecast (2021-2032)

7.3.6 Italy Crowdfunding Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Crowdfunding Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Crowdfunding Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Crowdfunding Market Size by Region

- 8.3.1 Asia-Pacific Crowdfunding Consumption Value by Region (2021-2032)
- 8.3.2 China Crowdfunding Market Size and Forecast (2021-2032)
- 8.3.3 Japan Crowdfunding Market Size and Forecast (2021-2032)
- 8.3.4 South Korea Crowdfunding Market Size and Forecast (2021-2032)
- 8.3.5 India Crowdfunding Market Size and Forecast (2021-2032)
- 8.3.6 Southeast Asia Crowdfunding Market Size and Forecast (2021-2032)
- 8.3.7 Australia Crowdfunding Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Crowdfunding Consumption Value by Type (2021-2032)
- 9.2 South America Crowdfunding Consumption Value by Application (2021-2032)
- 9.3 South America Crowdfunding Market Size by Country
 - 9.3.1 South America Crowdfunding Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil Crowdfunding Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina Crowdfunding Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Crowdfunding Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Crowdfunding Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Crowdfunding Market Size by Country
 - 10.3.1 Middle East & Africa Crowdfunding Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey Crowdfunding Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia Crowdfunding Market Size and Forecast (2021-2032)
 - 10.3.4 UAE Crowdfunding Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Crowdfunding Market Drivers
- 11.2 Crowdfunding Market Restraints
- 11.3 Crowdfunding Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Crowdfunding Industry Chain
- 12.2 Crowdfunding Upstream Analysis
- 12.3 Crowdfunding Midstream Analysis
- 12.4 Crowdfunding Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Crowdfunding Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Crowdfunding Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Global Crowdfunding Consumption Value by Region (2021-2026) & (USD Million)

Table 4. Global Crowdfunding Consumption Value by Region (2027-2032) & (USD Million)

Table 5. Kickstarter Company Information, Head Office, and Major Competitors

Table 6. Kickstarter Major Business

Table 7. Kickstarter Crowdfunding Product and Solutions

Table 8. Kickstarter Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Kickstarter Recent Developments and Future Plans

Table 10. Indiegogo Company Information, Head Office, and Major Competitors

Table 11. Indiegogo Major Business

Table 12. Indiegogo Crowdfunding Product and Solutions

Table 13. Indiegogo Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Indiegogo Recent Developments and Future Plans

Table 15. GoFundMe Company Information, Head Office, and Major Competitors

Table 16. GoFundMe Major Business

Table 17. GoFundMe Crowdfunding Product and Solutions

Table 18. GoFundMe Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Fundable Company Information, Head Office, and Major Competitors

Table 20. Fundable Major Business

Table 21. Fundable Crowdfunding Product and Solutions

Table 22. Fundable Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Fundable Recent Developments and Future Plans

Table 24. Crowdcube Company Information, Head Office, and Major Competitors

Table 25. Crowdcube Major Business

Table 26. Crowdcube Crowdfunding Product and Solutions

Table 27. Crowdcube Crowdfunding Revenue (USD Million), Gross Margin and Market

Share (2021-2026)

Table 28. Crowdcube Recent Developments and Future Plans

Table 29. GoGetFunding Company Information, Head Office, and Major Competitors

Table 30. GoGetFunding Major Business

Table 31. GoGetFunding Crowdfunding Product and Solutions

Table 32. GoGetFunding Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. GoGetFunding Recent Developments and Future Plans

Table 34. Patreon Company Information, Head Office, and Major Competitors

Table 35. Patreon Major Business

Table 36. Patreon Crowdfunding Product and Solutions

Table 37. Patreon Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. Patreon Recent Developments and Future Plans

Table 39. Crowdfunder Company Information, Head Office, and Major Competitors

Table 40. Crowdfunder Major Business

Table 41. Crowdfunder Crowdfunding Product and Solutions

Table 42. Crowdfunder Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. Crowdfunder Recent Developments and Future Plans

Table 44. CircleUp Company Information, Head Office, and Major Competitors

Table 45. CircleUp Major Business

Table 46. CircleUp Crowdfunding Product and Solutions

Table 47. CircleUp Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. CircleUp Recent Developments and Future Plans

Table 49. Wellfound Company Information, Head Office, and Major Competitors

Table 50. Wellfound Major Business

Table 51. Wellfound Crowdfunding Product and Solutions

Table 52. Wellfound Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 53. Wellfound Recent Developments and Future Plans

Table 54. DonorsChoose Company Information, Head Office, and Major Competitors

Table 55. DonorsChoose Major Business

Table 56. DonorsChoose Crowdfunding Product and Solutions

Table 57. DonorsChoose Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 58. DonorsChoose Recent Developments and Future Plans

Table 59. Crowdfunder UK Company Information, Head Office, and Major Competitors

Table 60. Crowdfunder UK Major Business

Table 61. Crowdfunder UK Crowdfunding Product and Solutions

Table 62. Crowdfunder UK Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 63. Crowdfunder UK Recent Developments and Future Plans

Table 64. FundRazr Company Information, Head Office, and Major Competitors

Table 65. FundRazr Major Business

Table 66. FundRazr Crowdfunding Product and Solutions

Table 67. FundRazr Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 68. FundRazr Recent Developments and Future Plans

Table 69. Companisto Company Information, Head Office, and Major Competitors

Table 70. Companisto Major Business

Table 71. Companisto Crowdfunding Product and Solutions

Table 72. Companisto Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 73. Companisto Recent Developments and Future Plans

Table 74. Campfire Company Information, Head Office, and Major Competitors

Table 75. Campfire Major Business

Table 76. Campfire Crowdfunding Product and Solutions

Table 77. Campfire Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Campfire Recent Developments and Future Plans

Table 79. Milaap Company Information, Head Office, and Major Competitors

Table 80. Milaap Major Business

Table 81. Milaap Crowdfunding Product and Solutions

Table 82. Milaap Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Milaap Recent Developments and Future Plans

Table 84. Crowdo Company Information, Head Office, and Major Competitors

Table 85. Crowdo Major Business

Table 86. Crowdo Crowdfunding Product and Solutions

Table 87. Crowdo Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 88. Crowdo Recent Developments and Future Plans

Table 89. iPivot Company Information, Head Office, and Major Competitors

Table 90. iPivot Major Business

Table 91. iPivot Crowdfunding Product and Solutions

Table 92. iPivot Crowdfunding Revenue (USD Million), Gross Margin and Market Share

(2021-2026)

Table 93. iPivot Recent Developments and Future Plans

Table 94. Modian Company Information, Head Office, and Major Competitors

Table 95. Modian Major Business

Table 96. Modian Crowdfunding Product and Solutions

Table 97. Modian Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. Modian Recent Developments and Future Plans

Table 99. Idianchou Company Information, Head Office, and Major Competitors

Table 100. Idianchou Major Business

Table 101. Idianchou Crowdfunding Product and Solutions

Table 102. Idianchou Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Idianchou Recent Developments and Future Plans

Table 104. Alibaba Company Information, Head Office, and Major Competitors

Table 105. Alibaba Major Business

Table 106. Alibaba Crowdfunding Product and Solutions

Table 107. Alibaba Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Alibaba Recent Developments and Future Plans

Table 109. Jingdong Company Information, Head Office, and Major Competitors

Table 110. Jingdong Major Business

Table 111. Jingdong Crowdfunding Product and Solutions

Table 112. Jingdong Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 113. Jingdong Recent Developments and Future Plans

Table 114. Suning Company Information, Head Office, and Major Competitors

Table 115. Suning Major Business

Table 116. Suning Crowdfunding Product and Solutions

Table 117. Suning Crowdfunding Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 118. Suning Recent Developments and Future Plans

Table 119. Global Crowdfunding Revenue (USD Million) by Players (2021-2026)

Table 120. Global Crowdfunding Revenue Share by Players (2021-2026)

Table 121. Breakdown of Crowdfunding by Company Type (Tier 1, Tier 2, and Tier 3)

Table 122. Market Position of Players in Crowdfunding, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 123. Head Office of Key Crowdfunding Players

Table 124. Crowdfunding Market: Company Product Type Footprint

Table 125. Crowdfunding Market: Company Product Application Footprint
Table 126. Crowdfunding New Market Entrants and Barriers to Market Entry
Table 127. Crowdfunding Mergers, Acquisition, Agreements, and Collaborations
Table 128. Global Crowdfunding Consumption Value (USD Million) by Type (2021-2026)
Table 129. Global Crowdfunding Consumption Value Share by Type (2021-2026)
Table 130. Global Crowdfunding Consumption Value Forecast by Type (2027-2032)
Table 131. Global Crowdfunding Consumption Value by Application (2021-2026)
Table 132. Global Crowdfunding Consumption Value Forecast by Application (2027-2032)
Table 133. North America Crowdfunding Consumption Value by Type (2021-2026) & (USD Million)
Table 134. North America Crowdfunding Consumption Value by Type (2027-2032) & (USD Million)
Table 135. North America Crowdfunding Consumption Value by Application (2021-2026) & (USD Million)
Table 136. North America Crowdfunding Consumption Value by Application (2027-2032) & (USD Million)
Table 137. North America Crowdfunding Consumption Value by Country (2021-2026) & (USD Million)
Table 138. North America Crowdfunding Consumption Value by Country (2027-2032) & (USD Million)
Table 139. Europe Crowdfunding Consumption Value by Type (2021-2026) & (USD Million)
Table 140. Europe Crowdfunding Consumption Value by Type (2027-2032) & (USD Million)
Table 141. Europe Crowdfunding Consumption Value by Application (2021-2026) & (USD Million)
Table 142. Europe Crowdfunding Consumption Value by Application (2027-2032) & (USD Million)
Table 143. Europe Crowdfunding Consumption Value by Country (2021-2026) & (USD Million)
Table 144. Europe Crowdfunding Consumption Value by Country (2027-2032) & (USD Million)
Table 145. Asia-Pacific Crowdfunding Consumption Value by Type (2021-2026) & (USD Million)
Table 146. Asia-Pacific Crowdfunding Consumption Value by Type (2027-2032) & (USD Million)
Table 147. Asia-Pacific Crowdfunding Consumption Value by Application (2021-2026) &

(USD Million)

Table 148. Asia-Pacific Crowdfunding Consumption Value by Application (2027-2032) & (USD Million)

Table 149. Asia-Pacific Crowdfunding Consumption Value by Region (2021-2026) & (USD Million)

Table 150. Asia-Pacific Crowdfunding Consumption Value by Region (2027-2032) & (USD Million)

Table 151. South America Crowdfunding Consumption Value by Type (2021-2026) & (USD Million)

Table 152. South America Crowdfunding Consumption Value by Type (2027-2032) & (USD Million)

Table 153. South America Crowdfunding Consumption Value by Application (2021-2026) & (USD Million)

Table 154. South America Crowdfunding Consumption Value by Application (2027-2032) & (USD Million)

Table 155. South America Crowdfunding Consumption Value by Country (2021-2026) & (USD Million)

Table 156. South America Crowdfunding Consumption Value by Country (2027-2032) & (USD Million)

Table 157. Middle East & Africa Crowdfunding Consumption Value by Type (2021-2026) & (USD Million)

Table 158. Middle East & Africa Crowdfunding Consumption Value by Type (2027-2032) & (USD Million)

Table 159. Middle East & Africa Crowdfunding Consumption Value by Application (2021-2026) & (USD Million)

Table 160. Middle East & Africa Crowdfunding Consumption Value by Application (2027-2032) & (USD Million)

Table 161. Middle East & Africa Crowdfunding Consumption Value by Country (2021-2026) & (USD Million)

Table 162. Middle East & Africa Crowdfunding Consumption Value by Country (2027-2032) & (USD Million)

Table 163. Global Key Players of Crowdfunding Upstream (Raw Materials)

Table 164. Global Crowdfunding Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Crowdfunding Picture
- Figure 2. Global Crowdfunding Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Crowdfunding Consumption Value Market Share by Type in 2025
- Figure 4. Reward-based Crowdfunding
- Figure 5. Equity Crowdfunding
- Figure 6. Donation and Other
- Figure 7. Global Crowdfunding Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 8. Crowdfunding Consumption Value Market Share by Application in 2025
- Figure 9. Cultural Industries Picture
- Figure 10. Technology Picture
- Figure 11. Product Picture
- Figure 12. Healthcare Picture
- Figure 13. Other Picture
- Figure 14. Global Crowdfunding Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 15. Global Crowdfunding Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 16. Global Market Crowdfunding Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)
- Figure 17. Global Crowdfunding Consumption Value Market Share by Region (2021-2032)
- Figure 18. Global Crowdfunding Consumption Value Market Share by Region in 2025
- Figure 19. North America Crowdfunding Consumption Value (2021-2032) & (USD Million)
- Figure 20. Europe Crowdfunding Consumption Value (2021-2032) & (USD Million)
- Figure 21. Asia-Pacific Crowdfunding Consumption Value (2021-2032) & (USD Million)
- Figure 22. South America Crowdfunding Consumption Value (2021-2032) & (USD Million)
- Figure 23. Middle East & Africa Crowdfunding Consumption Value (2021-2032) & (USD Million)
- Figure 24. Company Three Recent Developments and Future Plans
- Figure 25. Global Crowdfunding Revenue Share by Players in 2025
- Figure 26. Crowdfunding Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in

2025

Figure 27. Market Share of Crowdfunding by Player Revenue in 2025

Figure 28. Top 3 Crowdfunding Players Market Share in 2025

Figure 29. Top 6 Crowdfunding Players Market Share in 2025

Figure 30. Global Crowdfunding Consumption Value Share by Type (2021-2026)

Figure 31. Global Crowdfunding Market Share Forecast by Type (2027-2032)

Figure 32. Global Crowdfunding Consumption Value Share by Application (2021-2026)

Figure 33. Global Crowdfunding Market Share Forecast by Application (2027-2032)

Figure 34. North America Crowdfunding Consumption Value Market Share by Type (2021-2032)

Figure 35. North America Crowdfunding Consumption Value Market Share by Application (2021-2032)

Figure 36. North America Crowdfunding Consumption Value Market Share by Country (2021-2032)

Figure 37. United States Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 38. Canada Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 39. Mexico Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 40. Europe Crowdfunding Consumption Value Market Share by Type (2021-2032)

Figure 41. Europe Crowdfunding Consumption Value Market Share by Application (2021-2032)

Figure 42. Europe Crowdfunding Consumption Value Market Share by Country (2021-2032)

Figure 43. Germany Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 44. France Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 45. United Kingdom Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 46. Russia Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 47. Italy Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 48. Asia-Pacific Crowdfunding Consumption Value Market Share by Type (2021-2032)

Figure 49. Asia-Pacific Crowdfunding Consumption Value Market Share by Application (2021-2032)

Figure 50. Asia-Pacific Crowdfunding Consumption Value Market Share by Region (2021-2032)

Figure 51. China Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 52. Japan Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 53. South Korea Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 54. India Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 55. Southeast Asia Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 56. Australia Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 57. South America Crowdfunding Consumption Value Market Share by Type (2021-2032)

Figure 58. South America Crowdfunding Consumption Value Market Share by Application (2021-2032)

Figure 59. South America Crowdfunding Consumption Value Market Share by Country (2021-2032)

Figure 60. Brazil Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 61. Argentina Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 62. Middle East & Africa Crowdfunding Consumption Value Market Share by Type (2021-2032)

Figure 63. Middle East & Africa Crowdfunding Consumption Value Market Share by Application (2021-2032)

Figure 64. Middle East & Africa Crowdfunding Consumption Value Market Share by Country (2021-2032)

Figure 65. Turkey Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 66. Saudi Arabia Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 67. UAE Crowdfunding Consumption Value (2021-2032) & (USD Million)

Figure 68. Crowdfunding Market Drivers

Figure 69. Crowdfunding Market Restraints

Figure 70. Crowdfunding Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Crowdfunding Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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