

# Global Crossover Tires Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Crossover Tires market size is expected to reach \$ 4602 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032). In 2024, global Crossover Tires production reached approximately 14,595.35 k units with an average global market price of around US\$215 per unit. Single-line annual production capacity averages 65 k unit with a gross margin of approximately 27.7-30%. The upstream of the Crossover Tires industry primarily includes raw materials such as natural rubber, synthetic rubber, carbon black, steel cord, and other components, which are concentrated in the tire manufacturing sector. In terms of downstream applications, Sport Activity Vehicles (SAV) account for approximately 40%, Compact Multi-Purpose Vehicles (CDV) for about 30%, Multi-Utility Vehicles (VAN) for about 20%, and other fields for approximately 10%. The market demand for Crossover Tires is continuously growing, with business opportunities primarily focusing on technological innovation and industrial upgrades in areas such as new energy vehicles and intelligent mobility. Crossover tires are specifically designed to cater to the unique demands of crossover vehicles, which are engineered to combine the comfort and handling of a car with the versatility and off-road capability of an SUV. These tires are crafted to deliver an optimal balance between on-road performance and off-road traction, ensuring a smooth and stable ride across various terrains. The design of crossover tires incorporates advanced tread patterns and rubber compounds that enhance grip and durability, allowing crossover vehicles to navigate through both paved roads and rough terrain with confidence. Their ability to provide a comfortable driving experience on highways while also offering the capability to handle off-road challenges is what sets them apart from traditional tires, making crossover tires an essential component for the modern crossover vehicle. In the future, the development trends of the Crossover Tires industry will encompass multiple aspects such as technological innovation, the application of environmentally

friendly materials, customized production, adaptation to emerging markets, compatibility with new energy vehicles, enhanced safety performance, and intelligent integration. As the automotive industry progresses, Crossover Tires will continuously incorporate new technologies, such as intelligent tire pressure monitoring systems and noise reduction technologies, to enhance driving experience and safety. In response to environmental trends, these tires will increasingly use recyclable materials and reduce environmental impact in the production process. To cater to the diverse needs of consumers, Crossover Tires will offer more customized options, including different tread patterns, sizes, and performance characteristics. With the growth in car ownership in emerging markets, the demand for Crossover Tires will increase, driving production and sales in these markets. Additionally, with the proliferation of new energy vehicles, Crossover Tires will develop more features suited to electric vehicles, such as low rolling resistance to improve range. Enhancing safety performance will be a key focus for Crossover Tires, including better wet grip, puncture resistance, and durability. Intelligent integration will also be a trend, with Crossover Tires incorporating more intelligent features, such as sensors to monitor tire status and communication with vehicle systems. As more brands enter the market, competition in the Crossover Tires sector will intensify, driving product innovation and price competition. These trends will collectively drive the development of the Crossover Tires industry, providing consumers with products that are safer, more environmentally friendly, intelligent, and superior in performance.

This report studies the global Crossover Tires production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Crossover Tires and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Crossover Tires that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Crossover Tires total production and demand, 2021-2032, (K Units)

Global Crossover Tires total production value, 2021-2032, (USD Million)

Global Crossover Tires production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Crossover Tires consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Crossover Tires domestic production, consumption, key domestic manufacturers and share

Global Crossover Tires production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Crossover Tires production by Type, production, value, CAGR, 2021-2032, (USD

Million) & (K Units)

Global Crossover Tires production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Crossover Tires market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Michelin, Continental, Sumitomo Rubber, Pirelli, Toyo Tires, GoodYear, Yokohama, Discount Tire, Hankook Tire, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Crossover Tires market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Units) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Crossover Tires Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Crossover Tires Market, Segmentation by Type:

OEM Tire

Replacement Tire

**Global Crossover Tires Market, Segmentation by Size:**

20-inch

22-inch

Others

**Global Crossover Tires Market, Segmentation by Tire Suitable Season:**

Summer Tire

Winter Tire

All Season Tire

**Global Crossover Tires Market, Segmentation by Application:**

SAV

CDV

VAN

Other

**Companies Profiled:**

Bridgestone

Michelin

Continental

Sumitomo Rubber

Pirelli

Toyo Tires

GoodYear

Yokohama

Discount Tire

Hankook Tire

Firestone

MRF

Kumho Tire

Nokian Tyres

**Key Questions Answered:**

1. How big is the global Crossover Tires market?
2. What is the demand of the global Crossover Tires market?
3. What is the year over year growth of the global Crossover Tires market?
4. What is the production and production value of the global Crossover Tires market?
5. Who are the key producers in the global Crossover Tires market?
6. What are the growth factors driving the market demand?

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