

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Crossbows Market 2018, Forecast to 2023

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Abstracts

This report studies the crossbows market. Crossbow is a medieval weapon consisting of a bow fixed transversely on a stock having a trigger mechanism to release the bowstring, and often incorporating or accompanied by a mechanism for bending the bow. Crossbows are primarily used for hunting and target shooting.

Scope of the Report:

This report focuses on the Crossbows in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. North America is the dominate consumer of Crossbows, the sales volume was 250.2 K Units in 2016, accounting for about 36.52% of the total amount, followed by Europe, with the sales market share of 28.67%. And North America and Europe are expected to remain the leading position in the forecast period.

At present, in the foreign industrial developed countries the Crossbows industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the developed countries, accounted for most of the international market share. Meanwhile, these companies have more advanced equipment, strong R&D capabilities; the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese Crossbows production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase. Leading players in Crossbows industry are Bowtech, TenPoint Crossbow Technologies, Barnett Crossbows, Crosman and PSE Archery. Bowtech is the largest manufacturer, with the

sales market share of 24.86% in 2016. The top five companies occupied about 53.58% sales share of the market in 2016.

The worldwide market for Crossbows is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bowtech

TenPoint Crossbow Technologies

Barnett Crossbows

Crosman

PSE Archery

Mathews

Parker Bows

Darton Archery

Eastman Outdoors

EK Archery

Armex Archery

Man Kung

Poe Lang

Sanlida

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Recurve Crossbow

Compound Crossbow

Others

Market Segment by Applications, can be divided into

Hunting

Target Shooting

Other

There are 15 Chapters to deeply display the global Crossbows market.

Chapter 1, to describe Crossbows Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Crossbows, with sales, revenue, and price of Crossbows, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Crossbows, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Crossbows market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Crossbows sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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