

Global Crop Monitoring Vision System Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB0C34A1A14CEN.html>

Date: July 2026

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: GB0C34A1A14CEN

Abstracts

The global Crop Monitoring Vision System market size is expected to reach \$ 409 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

A crop monitoring vision system is a digital agriculture system that utilizes machine vision, artificial intelligence, computer image processing, and multi-source sensing technologies to automatically monitor and intelligently analyze the growth status, health condition, and field environment of crops. This system typically consists of high-definition cameras, multispectral or hyperspectral sensors, infrared thermal imaging equipment, drones, agricultural robots, and edge computing terminals. By collecting crop images and environmental data, and combining them with deep learning algorithms, it achieves functions such as crop identification, growth monitoring, pest and disease detection, nutrient status analysis, weed identification, yield prediction, and maturity assessment. Crop monitoring vision systems can be widely applied in field agriculture, facility agriculture, orchards, greenhouse cultivation, and precision agriculture management. Through real-time monitoring and intelligent decision support, it helps growers optimize irrigation, fertilization, and plant protection strategies, improving production efficiency and reducing resource consumption and labor costs. With the development of artificial intelligence, the Internet of Things, 5G communication, and agricultural robotics technologies, crop monitoring vision systems are continuously upgrading towards higher precision, automation, unmanned operation, and multi-platform collaboration, becoming a crucial foundational technology for smart agriculture and modern digital agriculture.

The global Crop Monitoring Vision System market continues to grow with the acceleration of precision agriculture, smart agriculture, and the digital transformation of

agriculture. Demand primarily comes from field planting, facility agriculture, orchard management, and agricultural robotics. Regionally, North America maintains its lead in intelligent visual monitoring and agricultural data analysis due to its mature precision agriculture system, high level of agricultural mechanization, and advantages in artificial intelligence technology. Europe focuses on promoting green agriculture and sustainable development, actively applying machine vision to improve resource utilization efficiency. The Asia-Pacific region, driven by agricultural modernization, rising labor costs, and government support for digital agriculture policies, has become the fastest-growing market, with the rapid popularization of facility agriculture and drone monitoring applications. Currently, the industry is developing towards intelligence, automation, and multi-source data fusion. Artificial intelligence, deep learning, multispectral and hyperspectral imaging, drone remote sensing, edge computing, and IoT technologies are increasingly converging to achieve functions such as pest and disease identification, growth monitoring, precision fertilization, and yield prediction. At the same time, the industry still faces challenges such as high initial investment costs, limited image recognition accuracy in complex environments, inconsistent agricultural data standards, insufficient network infrastructure, and a shortage of professional technical personnel. Differences in crop types and planting patterns across different regions also increase the difficulty of algorithm training. In the future, with the development of agricultural robots, autonomous agricultural machinery, digital twin farms and smart irrigation systems, the crop inspection vision system market is expected to maintain rapid growth. The industry's average gross profit margin is usually maintained between 35% and 55%. High-end intelligent vision platforms, agricultural AI algorithms and integrated digital agriculture solutions have high added value and profitability.

This report studies the global Crop Monitoring Vision System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Crop Monitoring Vision System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Crop Monitoring Vision System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Crop Monitoring Vision System total market, 2021-2032, (USD Million)

Global Crop Monitoring Vision System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Crop Monitoring Vision System total market, key domestic companies, and share, (USD Million)

Global Crop Monitoring Vision System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Crop Monitoring Vision System total market by Type, CAGR, 2021-2032, (USD Million)

Global Crop Monitoring Vision System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Crop Monitoring Vision System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vivid Machines, Fermata, Pessl Instruments, Hikvision, Kubota, Sigrow, Arable, FRAMOS, Canon, Cropler, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Crop Monitoring Vision System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Crop Monitoring Vision System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Crop Monitoring Vision System Market, Segmentation by Type:

Crop Growth Monitoring System

Pest and Disease Detection System

Weed Identification System

Maturity Assessment System

Global Crop Monitoring Vision System Market, Segmentation by Resolution:

Standard Resolution System (?5 MP)

High Resolution System (5?20 MP)

Ultra-high Resolution System (>20 MP)

Global Crop Monitoring Vision System Market, Segmentation by Application:

Open Field Agriculture

Greenhouse Farming

Precision Agriculture

Agricultural Robotics and Autonomous Machinery

Others

Companies Profiled:

?Vivid Machines

Fermata

Pessl Instruments

Hikvision

Kubota

Sigrow

Arable

FRAMOS

Canon

Cropler

CropX Vision

nexvision

Allied Vision

KONICA MINOLTA Sensing

Greenpheno

Key Questions Answered

1. How big is the global Crop Monitoring Vision System market?
2. What is the demand of the global Crop Monitoring Vision System market?
3. What is the year over year growth of the global Crop Monitoring Vision System

market?

4. What is the total value of the global Crop Monitoring Vision System market?
5. Who are the Major Players in the global Crop Monitoring Vision System market?
6. What are the growth factors driving the market demand?

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