

Global CRM and Customer Experience Management (CEM) Software Market 2022 by Company, Regions, Type and Application, Forecast to 2028

<https://marketpublishers.com/r/G193F39FA03FEN.html>

Date: March 2022

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: G193F39FA03FEN

Abstracts

The CRM and Customer Experience Management (CEM) Software market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global CRM and Customer Experience Management (CEM) Software market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Large Enterprises(1000+ Users) accounting for % of the CRM and Customer Experience Management (CEM) Software global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Cloud-Based segment is altered to a % CAGR between 2022 and 2028.

Global key companies of CRM and Customer Experience Management (CEM) Software include Accenture, BearingPoint, Capgemini, Cognizant, and Deloitte, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

CRM and Customer Experience Management (CEM) Software market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cloud-Based

On-Premises

Market segment by Application, can be divided into

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Market segment by players, this report covers

Accenture

BearingPoint

Capgemini

Cognizant

Deloitte

EY

HCL Technologies

IBM iX

Infosys

NTT DATA

Publicis.Sapient

PwC

Salesforce Success Cloud

Tata Consultancy Services

Tech Mahindra

Virtusa

Wipro

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe CRM and Customer Experience Management (CEM) Software product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of CRM and Customer Experience Management (CEM) Software, with revenue, gross margin and global market share of CRM and

Customer Experience Management (CEM) Software from 2019 to 2022.

Chapter 3, the CRM and Customer Experience Management (CEM) Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and CRM and Customer Experience Management (CEM) Software market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe CRM and Customer Experience Management (CEM) Software research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of CRM and Customer Experience Management (CEM) Software

1.2 Classification of CRM and Customer Experience Management (CEM) Software by Type

1.2.1 Overview: Global CRM and Customer Experience Management (CEM) Software Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global CRM and Customer Experience Management (CEM) Software Revenue Market Share by Type in 2021

1.2.3 Cloud-Based

1.2.4 On-Premises

1.3 Global CRM and Customer Experience Management (CEM) Software Market by Application

1.3.1 Overview: Global CRM and Customer Experience Management (CEM) Software Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Large Enterprises(1000+ Users)

1.3.3 Medium-Sized Enterprise(499-1000 Users)

1.3.4 Small Enterprises(1-499 Users)

1.4 Global CRM and Customer Experience Management (CEM) Software Market Size & Forecast

1.5 Global CRM and Customer Experience Management (CEM) Software Market Size and Forecast by Region

1.5.1 Global CRM and Customer Experience Management (CEM) Software Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global CRM and Customer Experience Management (CEM) Software Market Size by Region, (2017-2022)

1.5.3 North America CRM and Customer Experience Management (CEM) Software Market Size and Prospect (2017-2028)

1.5.4 Europe CRM and Customer Experience Management (CEM) Software Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific CRM and Customer Experience Management (CEM) Software Market Size and Prospect (2017-2028)

1.5.6 South America CRM and Customer Experience Management (CEM) Software Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa CRM and Customer Experience Management (CEM) Software Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 CRM and Customer Experience Management (CEM) Software Market Drivers

1.6.2 CRM and Customer Experience Management (CEM) Software Market Restraints

1.6.3 CRM and Customer Experience Management (CEM) Software Trends Analysis

2 COMPANY PROFILES

2.1 Accenture

2.1.1 Accenture Details

2.1.2 Accenture Major Business

2.1.3 Accenture CRM and Customer Experience Management (CEM) Software Product and Solutions

2.1.4 Accenture CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.1.5 Accenture Recent Developments and Future Plans

2.2 BearingPoint

2.2.1 BearingPoint Details

2.2.2 BearingPoint Major Business

2.2.3 BearingPoint CRM and Customer Experience Management (CEM) Software Product and Solutions

2.2.4 BearingPoint CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.2.5 BearingPoint Recent Developments and Future Plans

2.3 Capgemini

2.3.1 Capgemini Details

2.3.2 Capgemini Major Business

2.3.3 Capgemini CRM and Customer Experience Management (CEM) Software Product and Solutions

2.3.4 Capgemini CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.3.5 Capgemini Recent Developments and Future Plans

2.4 Cognizant

2.4.1 Cognizant Details

2.4.2 Cognizant Major Business

2.4.3 Cognizant CRM and Customer Experience Management (CEM) Software Product and Solutions

2.4.4 Cognizant CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.4.5 Cognizant Recent Developments and Future Plans

2.5 Deloitte

2.5.1 Deloitte Details

2.5.2 Deloitte Major Business

2.5.3 Deloitte CRM and Customer Experience Management (CEM) Software Product and Solutions

2.5.4 Deloitte CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.5.5 Deloitte Recent Developments and Future Plans

2.6 EY

2.6.1 EY Details

2.6.2 EY Major Business

2.6.3 EY CRM and Customer Experience Management (CEM) Software Product and Solutions

2.6.4 EY CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 EY Recent Developments and Future Plans

2.7 HCL Technologies

2.7.1 HCL Technologies Details

2.7.2 HCL Technologies Major Business

2.7.3 HCL Technologies CRM and Customer Experience Management (CEM) Software Product and Solutions

2.7.4 HCL Technologies CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 HCL Technologies Recent Developments and Future Plans

2.8 IBM iX

2.8.1 IBM iX Details

2.8.2 IBM iX Major Business

2.8.3 IBM iX CRM and Customer Experience Management (CEM) Software Product and Solutions

2.8.4 IBM iX CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 IBM iX Recent Developments and Future Plans

2.9 Infosys

2.9.1 Infosys Details

2.9.2 Infosys Major Business

2.9.3 Infosys CRM and Customer Experience Management (CEM) Software Product and Solutions

2.9.4 Infosys CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Infosys Recent Developments and Future Plans

2.10 NTT DATA

2.10.1 NTT DATA Details

2.10.2 NTT DATA Major Business

2.10.3 NTT DATA CRM and Customer Experience Management (CEM) Software Product and Solutions

2.10.4 NTT DATA CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 NTT DATA Recent Developments and Future Plans

2.11 Publicis.Sapient

2.11.1 Publicis.Sapient Details

2.11.2 Publicis.Sapient Major Business

2.11.3 Publicis.Sapient CRM and Customer Experience Management (CEM) Software Product and Solutions

2.11.4 Publicis.Sapient CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Publicis.Sapient Recent Developments and Future Plans

2.12 PwC

2.12.1 PwC Details

2.12.2 PwC Major Business

2.12.3 PwC CRM and Customer Experience Management (CEM) Software Product and Solutions

2.12.4 PwC CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 PwC Recent Developments and Future Plans

2.13 Salesforce Success Cloud

2.13.1 Salesforce Success Cloud Details

2.13.2 Salesforce Success Cloud Major Business

2.13.3 Salesforce Success Cloud CRM and Customer Experience Management (CEM) Software Product and Solutions

2.13.4 Salesforce Success Cloud CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 Salesforce Success Cloud Recent Developments and Future Plans

2.14 Tata Consultancy Services

2.14.1 Tata Consultancy Services Details

2.14.2 Tata Consultancy Services Major Business

2.14.3 Tata Consultancy Services CRM and Customer Experience Management (CEM) Software Product and Solutions

2.14.4 Tata Consultancy Services CRM and Customer Experience Management

(CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.14.5 Tata Consultancy Services Recent Developments and Future Plans

2.15 Tech Mahindra

2.15.1 Tech Mahindra Details

2.15.2 Tech Mahindra Major Business

2.15.3 Tech Mahindra CRM and Customer Experience Management (CEM) Software Product and Solutions

2.15.4 Tech Mahindra CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.15.5 Tech Mahindra Recent Developments and Future Plans

2.16 Virtusa

2.16.1 Virtusa Details

2.16.2 Virtusa Major Business

2.16.3 Virtusa CRM and Customer Experience Management (CEM) Software Product and Solutions

2.16.4 Virtusa CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.16.5 Virtusa Recent Developments and Future Plans

2.17 Wipro

2.17.1 Wipro Details

2.17.2 Wipro Major Business

2.17.3 Wipro CRM and Customer Experience Management (CEM) Software Product and Solutions

2.17.4 Wipro CRM and Customer Experience Management (CEM) Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.17.5 Wipro Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global CRM and Customer Experience Management (CEM) Software Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 CRM and Customer Experience Management (CEM) Software Players Market Share in 2021

3.2.2 Top 10 CRM and Customer Experience Management (CEM) Software Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 CRM and Customer Experience Management (CEM) Software Players Head Office,

Products and Services Provided

3.4 CRM and Customer Experience Management (CEM) Software Mergers & Acquisitions

3.5 CRM and Customer Experience Management (CEM) Software New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global CRM and Customer Experience Management (CEM) Software Revenue and Market Share by Type (2017-2022)

4.2 Global CRM and Customer Experience Management (CEM) Software Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global CRM and Customer Experience Management (CEM) Software Revenue Market Share by Application (2017-2022)

5.2 Global CRM and Customer Experience Management (CEM) Software Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2028)

6.2 North America CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2028)

6.3 North America CRM and Customer Experience Management (CEM) Software Market Size by Country

6.3.1 North America CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2028)

6.3.2 United States CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

6.3.3 Canada CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

6.3.4 Mexico CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2028)

7.2 Europe CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2028)

7.3 Europe CRM and Customer Experience Management (CEM) Software Market Size by Country

7.3.1 Europe CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2028)

7.3.2 Germany CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

7.3.3 France CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

7.3.4 United Kingdom CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

7.3.5 Russia CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

7.3.6 Italy CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2028)

8.2 Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2028)

8.3 Asia-Pacific CRM and Customer Experience Management (CEM) Software Market Size by Region

8.3.1 Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Region (2017-2028)

8.3.2 China CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

8.3.3 Japan CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

8.3.4 South Korea CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

8.3.5 India CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

8.3.7 Australia CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2028)

9.2 South America CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2028)

9.3 South America CRM and Customer Experience Management (CEM) Software Market Size by Country

9.3.1 South America CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2028)

9.3.2 Brazil CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

9.3.3 Argentina CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2028)

10.2 Middle East & Africa CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2028)

10.3 Middle East & Africa CRM and Customer Experience Management (CEM) Software Market Size by Country

10.3.1 Middle East & Africa CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2028)

10.3.2 Turkey CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

10.3.4 UAE CRM and Customer Experience Management (CEM) Software Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global CRM and Customer Experience Management (CEM) Software Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global CRM and Customer Experience Management (CEM) Software Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market CRM and Customer Experience Management (CEM) Software Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global CRM and Customer Experience Management (CEM) Software Revenue (USD Million) by Region (2017-2022)

Table 5. Global CRM and Customer Experience Management (CEM) Software Revenue Market Share by Region (2023-2028)

Table 6. Accenture Corporate Information, Head Office, and Major Competitors

Table 7. Accenture Major Business

Table 8. Accenture CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 9. Accenture CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. BearingPoint Corporate Information, Head Office, and Major Competitors

Table 11. BearingPoint Major Business

Table 12. BearingPoint CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 13. BearingPoint CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Capgemini Corporate Information, Head Office, and Major Competitors

Table 15. Capgemini Major Business

Table 16. Capgemini CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 17. Capgemini CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Cognizant Corporate Information, Head Office, and Major Competitors

Table 19. Cognizant Major Business

Table 20. Cognizant CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 21. Cognizant CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Deloitte Corporate Information, Head Office, and Major Competitors

Table 23. Deloitte Major Business

Table 24. Deloitte CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 25. Deloitte CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. EY Corporate Information, Head Office, and Major Competitors

Table 27. EY Major Business

Table 28. EY CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 29. EY CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. HCL Technologies Corporate Information, Head Office, and Major Competitors

Table 31. HCL Technologies Major Business

Table 32. HCL Technologies CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 33. HCL Technologies CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. IBM iX Corporate Information, Head Office, and Major Competitors

Table 35. IBM iX Major Business

Table 36. IBM iX CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 37. IBM iX CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. Infosys Corporate Information, Head Office, and Major Competitors

Table 39. Infosys Major Business

Table 40. Infosys CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 41. Infosys CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. NTT DATA Corporate Information, Head Office, and Major Competitors

Table 43. NTT DATA Major Business

Table 44. NTT DATA CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 45. NTT DATA CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Publicis.Sapient Corporate Information, Head Office, and Major Competitors

Table 47. Publicis.Sapient Major Business

Table 48. Publicis.Sapient CRM and Customer Experience Management (CEM)

Software Product and Solutions

Table 49. Publicis.Sapient CRM and Customer Experience Management (CEM)

Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. PwC Corporate Information, Head Office, and Major Competitors

Table 51. PwC Major Business

Table 52. PwC CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 53. PwC CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Salesforce Success Cloud Corporate Information, Head Office, and Major Competitors

Table 55. Salesforce Success Cloud Major Business

Table 56. Salesforce Success Cloud CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 57. Salesforce Success Cloud CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Tata Consultancy Services Corporate Information, Head Office, and Major Competitors

Table 59. Tata Consultancy Services Major Business

Table 60. Tata Consultancy Services CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 61. Tata Consultancy Services CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. Tech Mahindra Corporate Information, Head Office, and Major Competitors

Table 63. Tech Mahindra Major Business

Table 64. Tech Mahindra CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 65. Tech Mahindra CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Virtusa Corporate Information, Head Office, and Major Competitors

Table 67. Virtusa Major Business

Table 68. Virtusa CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 69. Virtusa CRM and Customer Experience Management (CEM) Software

Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Wipro Corporate Information, Head Office, and Major Competitors

Table 71. Wipro Major Business

Table 72. Wipro CRM and Customer Experience Management (CEM) Software Product and Solutions

Table 73. Wipro CRM and Customer Experience Management (CEM) Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. Global CRM and Customer Experience Management (CEM) Software Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 75. Global CRM and Customer Experience Management (CEM) Software Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 76. Breakdown of CRM and Customer Experience Management (CEM) Software by Company Type (Tier 1, Tier 2 and Tier 3)

Table 77. CRM and Customer Experience Management (CEM) Software Players Head Office, Products and Services Provided

Table 78. CRM and Customer Experience Management (CEM) Software Mergers & Acquisitions in the Past Five Years

Table 79. CRM and Customer Experience Management (CEM) Software New Entrants and Expansion Plans

Table 80. Global CRM and Customer Experience Management (CEM) Software Revenue (USD Million) by Type (2017-2022)

Table 81. Global CRM and Customer Experience Management (CEM) Software Revenue Share by Type (2017-2022)

Table 82. Global CRM and Customer Experience Management (CEM) Software Revenue Forecast by Type (2023-2028)

Table 83. Global CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2022)

Table 84. Global CRM and Customer Experience Management (CEM) Software Revenue Forecast by Application (2023-2028)

Table 85. North America CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2022) & (USD Million)

Table 86. North America CRM and Customer Experience Management (CEM) Software Revenue by Type (2023-2028) & (USD Million)

Table 87. North America CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2022) & (USD Million)

Table 88. North America CRM and Customer Experience Management (CEM) Software Revenue by Application (2023-2028) & (USD Million)

Table 89. North America CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2022) & (USD Million)

Table 90. North America CRM and Customer Experience Management (CEM) Software Revenue by Country (2023-2028) & (USD Million)

Table 91. Europe CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2022) & (USD Million)

Table 92. Europe CRM and Customer Experience Management (CEM) Software Revenue by Type (2023-2028) & (USD Million)

Table 93. Europe CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2022) & (USD Million)

Table 94. Europe CRM and Customer Experience Management (CEM) Software Revenue by Application (2023-2028) & (USD Million)

Table 95. Europe CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2022) & (USD Million)

Table 96. Europe CRM and Customer Experience Management (CEM) Software Revenue by Country (2023-2028) & (USD Million)

Table 97. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2022) & (USD Million)

Table 98. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Type (2023-2028) & (USD Million)

Table 99. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2022) & (USD Million)

Table 100. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Application (2023-2028) & (USD Million)

Table 101. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Region (2017-2022) & (USD Million)

Table 102. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue by Region (2023-2028) & (USD Million)

Table 103. South America CRM and Customer Experience Management (CEM) Software Revenue by Type (2017-2022) & (USD Million)

Table 104. South America CRM and Customer Experience Management (CEM) Software Revenue by Type (2023-2028) & (USD Million)

Table 105. South America CRM and Customer Experience Management (CEM) Software Revenue by Application (2017-2022) & (USD Million)

Table 106. South America CRM and Customer Experience Management (CEM) Software Revenue by Application (2023-2028) & (USD Million)

Table 107. South America CRM and Customer Experience Management (CEM) Software Revenue by Country (2017-2022) & (USD Million)

Table 108. South America CRM and Customer Experience Management (CEM) Software Revenue by Country (2023-2028) & (USD Million)

Table 109. Middle East & Africa CRM and Customer Experience Management (CEM)

Software Revenue by Type (2017-2022) & (USD Million)

Table 110. Middle East & Africa CRM and Customer Experience Management (CEM)

Software Revenue by Type (2023-2028) & (USD Million)

Table 111. Middle East & Africa CRM and Customer Experience Management (CEM)

Software Revenue by Application (2017-2022) & (USD Million)

Table 112. Middle East & Africa CRM and Customer Experience Management (CEM)

Software Revenue by Application (2023-2028) & (USD Million)

Table 113. Middle East & Africa CRM and Customer Experience Management (CEM)

Software Revenue by Country (2017-2022) & (USD Million)

Table 114. Middle East & Africa CRM and Customer Experience Management (CEM)

Software Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

Figure 1. CRM and Customer Experience Management (CEM) Software Picture

Figure 2. Global CRM and Customer Experience Management (CEM) Software Revenue Market Share by Type in 2021

Figure 3. Cloud-Based

Figure 4. On-Premises

Figure 5. CRM and Customer Experience Management (CEM) Software Revenue Market Share by Application in 2021

Figure 6. Large Enterprises(1000+ Users) Picture

Figure 7. Medium-Sized Enterprise(499-1000 Users) Picture

Figure 8. Small Enterprises(1-499 Users) Picture

Figure 9. Global CRM and Customer Experience Management (CEM) Software Market Size, (USD Million): 2017 VS 2021 VS 2028

Figure 10. Global CRM and Customer Experience Management (CEM) Software Revenue and Forecast (2017-2028) & (USD Million)

Figure 11. Global CRM and Customer Experience Management (CEM) Software Revenue Market Share by Region (2017-2028)

Figure 12. Global CRM and Customer Experience Management (CEM) Software Revenue Market Share by Region in 2021

Figure 13. North America CRM and Customer Experience Management (CEM) Software Revenue (USD Million) and Growth Rate (2017-2028)

Figure 14. Europe CRM and Customer Experience Management (CEM) Software Revenue (USD Million) and Growth Rate (2017-2028)

Figure 15. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue (USD Million) and Growth Rate (2017-2028)

Figure 16. South America CRM and Customer Experience Management (CEM) Software Revenue (USD Million) and Growth Rate (2017-2028)

Figure 17. Middle East and Africa CRM and Customer Experience Management (CEM) Software Revenue (USD Million) and Growth Rate (2017-2028)

Figure 18. CRM and Customer Experience Management (CEM) Software Market Drivers

Figure 19. CRM and Customer Experience Management (CEM) Software Market Restraints

Figure 20. CRM and Customer Experience Management (CEM) Software Market Trends

Figure 21. Accenture Recent Developments and Future Plans

- Figure 22. BearingPoint Recent Developments and Future Plans
- Figure 23. Capgemini Recent Developments and Future Plans
- Figure 24. Cognizant Recent Developments and Future Plans
- Figure 25. Deloitte Recent Developments and Future Plans
- Figure 26. EY Recent Developments and Future Plans
- Figure 27. HCL Technologies Recent Developments and Future Plans
- Figure 28. IBM iX Recent Developments and Future Plans
- Figure 29. Infosys Recent Developments and Future Plans
- Figure 30. NTT DATA Recent Developments and Future Plans
- Figure 31. Publicis.Sapient Recent Developments and Future Plans
- Figure 32. PwC Recent Developments and Future Plans
- Figure 33. Salesforce Success Cloud Recent Developments and Future Plans
- Figure 34. Tata Consultancy Services Recent Developments and Future Plans
- Figure 35. Tech Mahindra Recent Developments and Future Plans
- Figure 36. Virtusa Recent Developments and Future Plans
- Figure 37. Wipro Recent Developments and Future Plans
- Figure 38. Global CRM and Customer Experience Management (CEM) Software Revenue Share by Players in 2021
- Figure 39. CRM and Customer Experience Management (CEM) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 40. Global Top 3 Players CRM and Customer Experience Management (CEM) Software Revenue Market Share in 2021
- Figure 41. Global Top 10 Players CRM and Customer Experience Management (CEM) Software Revenue Market Share in 2021
- Figure 42. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 43. Global CRM and Customer Experience Management (CEM) Software Revenue Share by Type in 2021
- Figure 44. Global CRM and Customer Experience Management (CEM) Software Market Share Forecast by Type (2023-2028)
- Figure 45. Global CRM and Customer Experience Management (CEM) Software Revenue Share by Application in 2021
- Figure 46. Global CRM and Customer Experience Management (CEM) Software Market Share Forecast by Application (2023-2028)
- Figure 47. North America CRM and Customer Experience Management (CEM) Software Sales Market Share by Type (2017-2028)
- Figure 48. North America CRM and Customer Experience Management (CEM) Software Sales Market Share by Application (2017-2028)
- Figure 49. North America CRM and Customer Experience Management (CEM)

Software Revenue Market Share by Country (2017-2028)

Figure 50. United States CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 51. Canada CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 52. Mexico CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 53. Europe CRM and Customer Experience Management (CEM) Software Sales Market Share by Type (2017-2028)

Figure 54. Europe CRM and Customer Experience Management (CEM) Software Sales Market Share by Application (2017-2028)

Figure 55. Europe CRM and Customer Experience Management (CEM) Software Revenue Market Share by Country (2017-2028)

Figure 56. Germany CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. France CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. United Kingdom CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Russia CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. Italy CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. Asia-Pacific CRM and Customer Experience Management (CEM) Software Sales Market Share by Type (2017-2028)

Figure 62. Asia-Pacific CRM and Customer Experience Management (CEM) Software Sales Market Share by Application (2017-2028)

Figure 63. Asia-Pacific CRM and Customer Experience Management (CEM) Software Revenue Market Share by Region (2017-2028)

Figure 64. China CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. Japan CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. South Korea CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. India CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. Southeast Asia CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. Australia CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 70. South America CRM and Customer Experience Management (CEM) Software Sales Market Share by Type (2017-2028)

Figure 71. South America CRM and Customer Experience Management (CEM) Software Sales Market Share by Application (2017-2028)

Figure 72. South America CRM and Customer Experience Management (CEM) Software Revenue Market Share by Country (2017-2028)

Figure 73. Brazil CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. Argentina CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. Middle East and Africa CRM and Customer Experience Management (CEM) Software Sales Market Share by Type (2017-2028)

Figure 76. Middle East and Africa CRM and Customer Experience Management (CEM) Software Sales Market Share by Application (2017-2028)

Figure 77. Middle East and Africa CRM and Customer Experience Management (CEM) Software Revenue Market Share by Country (2017-2028)

Figure 78. Turkey CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. Saudi Arabia CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. UAE CRM and Customer Experience Management (CEM) Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 81. Methodology

Figure 82. Research Process and Data Source

I would like to order

Product name: Global CRM and Customer Experience Management (CEM) Software Market 2022 by Company, Regions, Type and Application, Forecast to 2028

Product link: <https://marketpublishers.com/r/G193F39FA03FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G193F39FA03FEN.html>