

Global Crisis/Incident Management Platforms Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The increasing role of the mobile technology and crisis incident management is taking a new shape. The surging number of disaster and crisis management situations have driven several governments and private stakeholders towards mobile technology. Today mobile based communication platforms are an integral part of the crisis/ incident management market. The android based crisis and incident management apps are flooding the market. The governments and private players of this segment are moving towards advanced crisis/incident management platforms to increase the public outreach. The crisis/ incident management tools are mostly used during the time of the crisis to keep all the responders and stakeholders in sync. It only reduces the response time but it also creates a significant impact through a proper channel. The crisis/ incident management platform is a massive network of communication which is established during a crisis situation. The network provides a two-way communication channel and coordinates effectively with different key departments. The crisis/incident management platforms do have the capability to aid proper responsive and rescue measures during an emergency. The crisis/ incident management platforms can establish a fast paced communication channel for internal as well as for external communication. Some of the most the advanced economies of the world have pumped in millions to develop a proper and healthy crisis/incident management platform to control any unprecedented development of a crisis. The countries like US and Australia and many other developing nations have curated advanced crisis/incident management platform to minimise the fallout of a disaster. The international emergency control agencies are relying on automation rather than manual labour. The crisis/incident management platforms are gaining ground in the international market. The market of the crisis/incident platforms is surging as the world is combating with multiple disaster scenarios. Frequent terror attacks, a slew of natural calamities and better disaster

management awareness is driving the need for the crisis/ incident management platforms.

SCOPE OF THE REPORT:

This report studies the Crisis/Incident Management Platforms market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Crisis/Incident Management Platforms market by product type and applications/end industries.

The approach of the security and disaster management agencies has completely changed in the last few years. To combat several new categories of disasters and to build up a wall against them the need and inclusion of advanced technology is a must. A proper and advanced communication channel plays a pivotal role during a disaster. The successful collusion of technology and skilled manpower can avert any impending disaster. The crisis/incident management market is flooded with advanced software and mobile apps which can minimise the aftermath of a man-made or natural disaster. Several governments around the world non-government organisations are trying to build a synergy to cut down the response time during a disaster. They are also trying to create a massive data bank to analyse and understand the nature of a disaster. The rise of the manmade disasters such as terrorism has also propelled the market of the crisis/incident management within a very short span of time. The boom in social networking platforms and the emergence of a massive android friendly population is also creating a better and broader market for the crisis/incident management market. Today some of the ace disaster and crisis management organisations such as Red Cross largely depend on smart apps and software to control and manage a crisis or an untowardly incident.

The global Crisis/Incident Management Platforms market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Crisis/Incident Management Platforms.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Storm Eye

Real Time Warning

Disaster Alert

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On Premise

Cloud

Market Segment by Applications, can be divided into

Government

Red Cross

Others

Contents

1 CRISIS/INCIDENT MANAGEMENT PLATFORMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Crisis/Incident Management Platforms
- 1.2 Classification of Crisis/Incident Management Platforms by Types
 - 1.2.1 Global Crisis/Incident Management Platforms Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Crisis/Incident Management Platforms Revenue Market Share by Types in 2017
 - 1.2.3 On Premise
 - 1.2.4 Cloud
- 1.3 Global Crisis/Incident Management Platforms Market by Application
 - 1.3.1 Global Crisis/Incident Management Platforms Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Government
 - 1.3.3 Red Cross
 - 1.3.4 Others
- 1.4 Global Crisis/Incident Management Platforms Market by Regions
 - 1.4.1 Global Crisis/Incident Management Platforms Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Crisis/Incident Management Platforms Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Crisis/Incident Management Platforms Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Crisis/Incident Management Platforms Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Crisis/Incident Management Platforms Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Crisis/Incident Management Platforms Status and Prospect (2013-2023)
- 1.5 Global Market Size of Crisis/Incident Management Platforms (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Storm Eye
 - 2.1.1 Business Overview
 - 2.1.2 Crisis/Incident Management Platforms Type and Applications
 - 2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Storm Eye Crisis/Incident Management Platforms Revenue, Gross Margin and Market Share (2016-2017)

2.2 Real Time Warning

2.2.1 Business Overview

2.2.2 Crisis/Incident Management Platforms Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Real Time Warning Crisis/Incident Management Platforms Revenue, Gross Margin and Market Share (2016-2017)

2.3 Disaster Alert

2.3.1 Business Overview

2.3.2 Crisis/Incident Management Platforms Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Disaster Alert Crisis/Incident Management Platforms Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL CRISIS/INCIDENT MANAGEMENT PLATFORMS MARKET COMPETITION, BY PLAYERS

3.1 Global Crisis/Incident Management Platforms Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Crisis/Incident Management Platforms Players Market Share

3.2.2 Top 10 Crisis/Incident Management Platforms Players Market Share

3.3 Market Competition Trend

4 GLOBAL CRISIS/INCIDENT MANAGEMENT PLATFORMS MARKET SIZE BY REGIONS

4.1 Global Crisis/Incident Management Platforms Revenue and Market Share by Regions

4.2 North America Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

4.3 Europe Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

4.5 South America Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA CRISIS/INCIDENT MANAGEMENT PLATFORMS REVENUE BY COUNTRIES

5.1 North America Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

5.2 USA Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

5.3 Canada Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

5.4 Mexico Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

6 EUROPE CRISIS/INCIDENT MANAGEMENT PLATFORMS REVENUE BY COUNTRIES

6.1 Europe Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

6.2 Germany Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

6.3 UK Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

6.4 France Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

6.5 Russia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

6.6 Italy Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC CRISIS/INCIDENT MANAGEMENT PLATFORMS REVENUE BY COUNTRIES

7.1 Asia-Pacific Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

7.2 China Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

7.3 Japan Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

7.4 Korea Crisis/Incident Management Platforms Revenue and Growth Rate

(2013-2018)

7.5 India Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA CRISIS/INCIDENT MANAGEMENT PLATFORMS REVENUE BY COUNTRIES

8.1 South America Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

8.2 Brazil Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

8.3 Argentina Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

8.4 Colombia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE CRISIS/INCIDENT MANAGEMENT PLATFORMS BY COUNTRIES

9.1 Middle East and Africa Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

9.2 Saudi Arabia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

9.3 UAE Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

9.4 Egypt Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

9.5 Nigeria Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

9.6 South Africa Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

10 GLOBAL CRISIS/INCIDENT MANAGEMENT PLATFORMS MARKET SEGMENT BY TYPE

10.1 Global Crisis/Incident Management Platforms Revenue and Market Share by Type (2013-2018)

10.2 Global Crisis/Incident Management Platforms Market Forecast by Type (2018-2023)

10.3 On Premise Revenue Growth Rate (2013-2023)

10.4 Cloud Revenue Growth Rate (2013-2023)

11 GLOBAL CRISIS/INCIDENT MANAGEMENT PLATFORMS MARKET SEGMENT BY APPLICATION

11.1 Global Crisis/Incident Management Platforms Revenue Market Share by Application (2013-2018)

11.2 Crisis/Incident Management Platforms Market Forecast by Application (2018-2023)

11.3 Government Revenue Growth (2013-2018)

11.4 Red Cross Revenue Growth (2013-2018)

11.5 Others Revenue Growth (2013-2018)

12 GLOBAL CRISIS/INCIDENT MANAGEMENT PLATFORMS MARKET SIZE FORECAST (2018-2023)

12.1 Global Crisis/Incident Management Platforms Market Size Forecast (2018-2023)

12.2 Global Crisis/Incident Management Platforms Market Forecast by Regions (2018-2023)

12.3 North America Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

12.4 Europe Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

12.6 South America Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Crisis/Incident Management Platforms Picture

Table Product Specifications of Crisis/Incident Management Platforms

Table Global Crisis/Incident Management Platforms and Revenue (Million USD) Market Split by Product Type

Figure Global Crisis/Incident Management Platforms Revenue Market Share by Types in 2017

Figure On Premise Picture

Figure Cloud Picture

Table Global Crisis/Incident Management Platforms Revenue (Million USD) by Application (2013-2023)

Figure Crisis/Incident Management Platforms Revenue Market Share by Applications in 2017

Figure Government Picture

Figure Red Cross Picture

Figure Others Picture

Table Global Market Crisis/Incident Management Platforms Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (2013-2023)

Table Storm Eye Basic Information, Manufacturing Base and Competitors

Table Storm Eye Crisis/Incident Management Platforms Type and Applications

Table Storm Eye Crisis/Incident Management Platforms Revenue, Gross Margin and Market Share (2016-2017)

Table Real Time Warning Basic Information, Manufacturing Base and Competitors

Table Real Time Warning Crisis/Incident Management Platforms Type and Applications

Table Real Time Warning Crisis/Incident Management Platforms Revenue, Gross Margin and Market Share (2016-2017)

Table Disaster Alert Basic Information, Manufacturing Base and Competitors

Table Disaster Alert Crisis/Incident Management Platforms Type and Applications

Table Disaster Alert Crisis/Incident Management Platforms Revenue, Gross Margin and Market Share (2016-2017)

Table Global Crisis/Incident Management Platforms Revenue (Million USD) by Players (2013-2018)

Table Global Crisis/Incident Management Platforms Revenue Share by Players (2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Share by Players in 2016

Figure Global Crisis/Incident Management Platforms Revenue Share by Players in 2017

Figure Global Top 5 Players Crisis/Incident Management Platforms Revenue Market Share in 2017

Figure Global Top 10 Players Crisis/Incident Management Platforms Revenue Market Share in 2017

Figure Global Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Crisis/Incident Management Platforms Revenue (Million USD) by Regions (2013-2018)

Table Global Crisis/Incident Management Platforms Revenue Market Share by Regions (2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Market Share by Regions (2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Market Share by Regions in 2017

Figure North America Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Europe Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure South America Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Table North America Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

Table North America Crisis/Incident Management Platforms Revenue Market Share by

Countries (2013-2018)

Figure North America Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure North America Crisis/Incident Management Platforms Revenue Market Share by Countries in 2017

Figure USA Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Canada Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Mexico Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Table Europe Crisis/Incident Management Platforms Revenue (Million USD) by Countries (2013-2018)

Figure Europe Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure Europe Crisis/Incident Management Platforms Revenue Market Share by Countries in 2017

Figure Germany Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure UK Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure France Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Russia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Italy Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Crisis/Incident Management Platforms Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Crisis/Incident Management Platforms Revenue Market Share by Countries in 2017

Figure China Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Japan Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Korea Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure India Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Table South America Crisis/Incident Management Platforms Revenue by Countries (2013-2018)

Table South America Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure South America Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure South America Crisis/Incident Management Platforms Revenue Market Share by Countries in 2017

Figure Brazil Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Argentina Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Colombia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Crisis/Incident Management Platforms Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Crisis/Incident Management Platforms Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Crisis/Incident Management Platforms Revenue Market Share by Countries in 2017

Figure Saudi Arabia Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure UAE Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Egypt Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure Nigeria Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Figure South Africa Crisis/Incident Management Platforms Revenue and Growth Rate (2013-2018)

Table Global Crisis/Incident Management Platforms Revenue (Million USD) by Type (2013-2018)

Table Global Crisis/Incident Management Platforms Revenue Share by Type

(2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Share by Type

(2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Share by Type in 2017

Table Global Crisis/Incident Management Platforms Revenue Forecast by Type

(2018-2023)

Figure Global Crisis/Incident Management Platforms Market Share Forecast by Type

(2018-2023)

Figure Global On Premise Revenue Growth Rate (2013-2018)

Figure Global Cloud Revenue Growth Rate (2013-2018)

Table Global Crisis/Incident Management Platforms Revenue by Application

(2013-2018)

Table Global Crisis/Incident Management Platforms Revenue Share by Application

(2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Share by Application

(2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue Share by Application in 2017

Table Global Crisis/Incident Management Platforms Revenue Forecast by Application

(2018-2023)

Figure Global Crisis/Incident Management Platforms Market Share Forecast by Application (2018-2023)

Figure Global Government Revenue Growth Rate (2013-2018)

Figure Global Red Cross Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Crisis/Incident Management Platforms Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Crisis/Incident Management Platforms Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Crisis/Incident Management Platforms Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

Figure Europe Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

Figure South America Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Crisis/Incident Management Platforms Revenue Market Forecast (2018-2023)

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