

Global Crisis/Incident Management Platforms Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The increasing role of the mobile technology and crisis incident management is taking a new shape. The surging number of disaster and crisis management situations have driven several governments and private stakeholders towards mobile technology. Today mobile based communication platforms are an integral part of the crisis/ incident management market. The android based crisis and incident management apps are flooding the market. The governments and private players of this segment are moving towards advanced crisis/incident management platforms to increase the public outreach. The crisis/ incident management tools are mostly used during the time of the crisis to keep all the responders and stakeholders in sync. It only reduces the response time but it also creates a significant impact through a proper channel. The crisis/ incident management platform is a massive network of communication which is established during a crisis situation. The network provides a two-way communication channel and coordinates effectively with different key departments. The crisis/incident management platforms do have the capability to aid proper responsive and rescue measures during an emergency. The crisis/ incident management platforms can establish a fast paced communication channel for internal as well as for external communication. Some of the most the advanced economies of the world have pumped in millions to develop a proper and healthy crisis/incident management platform to control any unprecedented development of a crisis. The countries like US and Australia and many other developing nations have curated advanced crisis/incident management platform to minimise the fallout of a disaster. The international emergency control agencies are relying on automation rather than manual labour. The crisis/incident management platforms are gaining ground in the international market. The market of the crisis/incident platforms is surging as the world is combating with multiple disaster scenarios. Frequent terror attacks, a slew of natural calamities and better disaster

management awareness is driving the need for the crisis/ incident management platforms.

SCOPE OF THE REPORT:

This report studies the Crisis/Incident Management Platforms market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Crisis/Incident Management Platforms market by product type and applications/end industries.

The approach of the security and disaster management agencies has completely changed in the last few years. To combat several new categories of disasters and to build up a wall against them the need and inclusion of advanced technology is a must. A proper and advanced communication channel plays a pivotal role during a disaster. The successful collusion of technology and skilled manpower can avert any impending disaster. The crisis/incident management market is flooded with advanced software and mobile apps which can minimise the aftermath of a man-made or natural disaster. Several governments around the world non-government organisations are trying to build a synergy to cut down the response time during a disaster. They are also trying to create a massive data bank to analyse and understand the nature of a disaster. The rise of the manmade disasters such as terrorism has also propelled the market of the crisis/incident management within a very short span of time. The boom in social networking platforms and the emergence of a massive android friendly population is also creating a better and broader market for the crisis/incident management market. Today some of the ace disaster and crisis management organisations such as Red Cross largely depend on smart apps and software to control and manage a crisis or an untowardly incident.

The global Crisis/Incident Management Platforms market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Crisis/Incident Management Platforms.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Storm Eye

Real Time Warning

Disaster Alert

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On Premise

Cloud

Market Segment by Applications, can be divided into

Government

Red Cross

Others

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