

Global Cricket Protein Powders Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cricket Protein Powders market size was valued at US\$ 63.38 million in 2025 and is forecast to a readjusted size of US\$ 182 million by 2032 with a CAGR of 16.4% during review period.

Cricket protein powder is a value-added ingredient derived from whole dried and milled crickets (commonly *Acheta domesticus*, *Gryllus* spp. and other farmed species), or from protein-enriched fractions isolated from those insects (defatted flours, protein concentrates, isolates). In commercial terms the 'cricket protein powder' market covers primary insect farming, processing (killing/freezing, drying, grinding, optional defatting and protein extraction), quality testing and packaging, and the downstream sale of powders into food manufacturers, ingredient suppliers, sports-nutrition brands, bakeries, and specialty retail. End users may buy whole-insect flour (which retains chitin, fat and micronutrients) or more refined protein concentrates/isolates used as an ingredient to boost protein content in bars, shakes, bakery goods, meal replacements and nutritional supplements. The same supply chain also serves small artisanal food brands that market whole-food cricket powders directly to consumers.

Cricket powders are notable for high protein content (often 40-70% of dry mass for whole powders and even higher for concentrates), a broad spectrum of essential amino acids, and moderate fat and micronutrient levels (iron, zinc, B-vitamins). Processing choices - e.g., retention or removal of fat and chitin, and the degree of protein extraction - determine functional properties such as solubility, emulsification and flavor intensity. Some research shows cricket protein compares favorably with conventional proteins in amino-acid completeness, though digestibility can differ by processing and may be lower than highly refined animal isolates unless optimized. These compositional

and functional attributes position cricket powders both as a direct nutritional substitute and as a formulation tool to raise protein density in finished products.

In 2024, global Cricket Protein Powders production reached approximately 957MT, with an average global market price of around US\$ 55 per kg. The global single-line production capacity ranges from 50 to 80 MT per year. The industry's gross profit margin is approximately 25%-30%.

From a development perspective, cricket protein powders are likely to move from novelty to a small but meaningful alternative-protein ingredient over the next decade. Several trends will determine the rate and shape of that growth: regulatory approvals in major markets (which remove legal barriers), processing innovations that reduce cost and improve sensory neutrality, successful mainstream product launches that normalize insect ingredients, and corporate sustainability commitments that create institutional demand for lower-impact proteins. Opportunity spaces include optimized defatting and isolation processes to create beverage-grade powders, co-formulation with plant proteins to balance amino acids and flavor, and industrial partnerships that place cricket protein into large-volume applications such as fortified flour mixes or pet foods. If these elements come together, cricket powders could capture a niche share of the protein-ingredient market?valuable for its sustainability story and nutritional density?even while remaining a modest percentage of total protein supply.

Cricket protein powders represent a technically feasible, nutritionally credible and environmentally attractive alternative-protein niche. The market is young, geographically uneven and regulatory-dependent, but it benefits from multiple tailwinds?rising protein demand, sustainability concerns and ingredient innovation. Success will hinge on reducing cost through scale, navigating regulatory regimes, and converting early adopters into mainstream users via thoughtful formulation and transparent supply chains. In short, cricket protein powders are moving from novelty toward normalized ingredient status, with the pace of that transition determined as much by policy and processing as by consumer taste.

Global Cricket Protein Powders main players include All Things Bugs, Entomo Farms, Aspire Food Group, JR Unique Foods, Proti-Farm, Grilo, Chapul, Cowboycrickets, Tiny Farms, etc., totally accounting for about 50% of the market.

This report is a detailed and comprehensive analysis for global Cricket Protein Powders market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cricket Protein Powders market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Cricket Protein Powders market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Cricket Protein Powders market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Cricket Protein Powders market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cricket Protein Powders

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cricket Protein Powders market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include All Things Bugs, Entomo Farms, Aspire Food Group, JR Unique Foods, Proti-Farm, Grilo, Chapul, Cowboycrickets, Tiny Farms, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cricket Protein Powders market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Food Grade Cricket Protein Powders

Feed Grade Cricket Protein Powders

Others

Market segment by Protein Content

Standard Grade (40?60% protein)

High-Protein Grade (60?80% protein)

Ultra-High-Protein Grade (>80%)

Market segment by Particle Size

Coarse Powder (?250 ?m)

Medium Powder (100?250 ?m)

Fine Powder (@oO@100 ?m)

Market segment by Flavor

Natural/Full-Flavor

Neutral/Mild Flavor

Ultra-Light or Masked Flavor

Market segment by Application

Food Additive

Pet Food

Dietary Supplement

Others

Major players covered

All Things Bugs

Entomo Farms

Aspire Food Group

JR Unique Foods

Proti-Farm

Grilo

Chapul

Cowboycrickets

Tiny Farms

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cricket Protein Powders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cricket Protein Powders, with price, sales quantity, revenue, and global market share of Cricket Protein Powders from 2021 to 2026.

Chapter 3, the Cricket Protein Powders competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cricket Protein Powders breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cricket Protein Powders market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cricket Protein Powders.

Chapter 14 and 15, to describe Cricket Protein Powders sales channel, distributors, customers, research findings and conclusion.

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