

# Global Cricket Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cricket market size was valued at USD 349.8 million in 2023 and is forecast to a readjusted size of USD 394.3 million by 2030 with a CAGR of 1.7% during review period.

Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

Cricket market covers the equipment needed when playing cricket. The equipment mainly includes cricket bats, cricket balls, cricket protective gear, and others.

Global Cricket key players include Sanspareils Greenlands, B.D. Mahajan and Sons (BDM), Sareen Sports Industries, Gray Nicholls, etc. Global top four manufacturers hold a share over 15%.

India is the largest market, with a share about 60%, followed by UK, and Australia, both have a share about 30 percent.

In terms of product, Cricket Bats is the largest segment, with a share about 60%. And in terms of application, the largest application is Male Adults, followed by Junior or Children, Female Adults.

The Global Info Research report includes an overview of the development of the Cricket industry chain, the market status of Junior or Children (Cricket Bats, Cricket Balls), Male Adults (Cricket Bats, Cricket Balls), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market

trends of Cricket.

Regionally, the report analyzes the Cricket markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cricket market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cricket market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cricket industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cricket Bats, Cricket Balls).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cricket market.

**Regional Analysis:** The report involves examining the Cricket market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cricket market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cricket:

**Company Analysis:** Report covers individual Cricket manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cricket. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Junior or Children, Male Adults).

**Technology Analysis:** Report covers specific technologies relevant to Cricket. It assesses the current state, advancements, and potential future developments in Cricket areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cricket market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cricket market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

### Market segment by Application

Junior or Children

Male Adults

Female Adults

Major players covered

Gray Nicholls

Kookaburra

Slazenger

Sanspareils Greenlands

Puma

New Balance

Nike

Gunn & Moore

Woodworm

CA Sports

Adidas

British Cricket Balls

Sareen Sports Industries

Kippax

B.D. Mahajan and Sons (BDM)

F.C.SONDHI

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cricket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cricket, with price, sales, revenue and global market share of Cricket from 2019 to 2024.

Chapter 3, the Cricket competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cricket breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cricket market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cricket.

Chapter 14 and 15, to describe Cricket sales channel, distributors, customers, research findings and conclusion.

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