

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cricket Equipment Market 2018, Forecast to 2023

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## Abstracts

Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

Cricket Equipment is the equipment needed when playing cricket. The equipment mainly includes cricket bats, cricket balls, cricket protective gear, and others.

Scope of the Report:

This report focuses on the Cricket Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global Cricket Equipment industry mainly concentrates in APAC, Europe, MEA and Americas. The global are rather scattered, the global leading players in this market are Gray-Nicolls, Gunn & Moore, Sanspareils Greenlands, Kookaburra, Sareen Sports and Slazenger , which accounts for about 40 % of total production value. There are many production plants scattered in India which more dependent on the manual production. The Cricket Equipment are mainly used by clubs, schools, individuals and others. The main application is clubs and individuals, which accounts for above 70% and it is forecasted that share will be maintain in 2021.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

The worldwide market for Cricket Equipment is expected to grow at a CAGR of roughly 3.3% over the next five years, will reach 15 million US\$ in 2023, from 13 million US\$ in

2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Gray-Nicolls

Gunn & Moore

Sanspareils Greenlands

Kookaburra

Sareen Sports

Slazenger

Adidas

Puma

British Cricket Balls

CA Sports

Nike

Woodworm Cricket

Kippax

Sommers

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

Market Segment by Applications, can be divided into

Junior/Youth

Women

Men

There are 15 Chapters to deeply display the global Cricket Equipment market.

Chapter 1, to describe Cricket Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cricket Equipment, with sales, revenue, and price of Cricket Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cricket Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cricket Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cricket Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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