

# Global Crib Mattresses & Pillows Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Crib Mattresses & Pillows market size was valued at US\$ 4833 million in 2025 and is forecast to a readjusted size of US\$ 6714 million by 2032 with a CAGR of 4.9% during review period.

Crib mattresses and pillows are bedding products designed specifically for infant and toddler sleep environments; their core emphasis lies in dimensional compatibility, support, breathability, safety, and the use of hypoallergenic materials. Specifically, crib mattresses must remain firm and flat, whereas infant pillows are generally intended for use by older babies or toddlers; for very young infants, the inclusion of a pillow in the sleep environment is typically discouraged.

The upstream supply chain comprises materials such as sponge, latex, coir, springs, 3D fibers, cotton and linen fabrics, waterproof and breathable membranes, zippers, as well as flame retardants and eco-friendly additives. The downstream market targets maternal and child retailers, e-commerce platforms, baby specialty stores, hospital maternity wards, postpartum care centers, childcare facilities, and general household consumers.

Globally, the average unit price for crib mattresses and pillows stands at \$67, with an annual production capacity of approximately 70.1 million units and an industry profit margin of around 10%.

The global market for infant crib mattresses and pillows will continue to evolve toward enhanced safety compliance, eco-friendly materials, breathability and washability, antimicrobial and anti-mite properties, and age-specific designs. As safety standards for

infant sleep become increasingly rigorous, consumers will place greater emphasis on factors such as mattress firmness and flatness, precise fit within the crib, and the use of materials with low VOC emissions—specifically those free from harmful flame retardants. Concurrently, product differentiation will increasingly focus on features such as organic cotton, natural latex, washable core materials, dual-firmness options, removable and washable covers, and temperature and humidity regulation. It is important to note that infant pillows pose a suffocation risk in sleep environments for very young babies; consequently, the market is expected to shift its focus toward 'toddler pillows,' 'orthopedic support pillows,' and 'functional pillows,' while simultaneously reinforcing safety guidelines regarding their proper usage.

This report is a detailed and comprehensive analysis for global Crib Mattresses & Pillows market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Crib Mattresses & Pillows market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Crib Mattresses & Pillows market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Crib Mattresses & Pillows market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Crib Mattresses & Pillows market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Crib Mattresses & Pillows

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Crib Mattresses & Pillows market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naturepedic, Newton Baby, Colgate Mattress, Sealy Baby, Dream On Me, Delta Children, Tr?umeland, BabyDan, Kadolis, Mamas & Papas, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Crib Mattresses & Pillows market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Crib Mattress

Crib Pillow

### Market segment by Material

Pure Cotton

Knitted Cotton

Organic Cotton

Bamboo Fiber

Tencel

Polyester Fiber

#### Market segment by Structure

Single-Layer Structure

Multi-Layer Composite Structure

#### Market segment by Application

Household

Commercial

#### Major players covered

Naturepedic

Newton Baby

Colgate Mattress

Sealy Baby

Dream On Me

Delta Children

Trumeland

BabyDan

Kadolis

Mamas & Papas

IKEA

Stokke

Goodbaby International

Babycare

KUB

YeeHoO

BeBeBus

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Crib Mattresses & Pillows product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Crib Mattresses & Pillows, with price,

sales quantity, revenue, and global market share of Crib Mattresses & Pillows from 2021 to 2026.

Chapter 3, the Crib Mattresses & Pillows competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Crib Mattresses & Pillows breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Crib Mattresses & Pillows market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Crib Mattresses & Pillows.

Chapter 14 and 15, to describe Crib Mattresses & Pillows sales channel, distributors, customers, research findings and conclusion.

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