

Global Craft Soda Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Craft Soda market size is expected to reach \$ 1237 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Craft soda, also known as specialty, small-batch, or artisanal soda, is a kind of soda drink brewed in small batches and contain natural ingredients, including natural sweeteners like pure cane sugar, stevia, and honey.

Craft sodas can cost three times as much as a traditional one and they often are in four packs, rather than six- or 12-packs. For instance, a four-pack of 12-ounce glass bottles of Dry Sparkling, a juniper-flavored soda, costs \$5.99, for example, and contain less soda than a regular carbonated beverage. With traditional colas and other soft drinks under attack by nutritionists, craft soft drinks -- also known as artisanal, specialty or small-batch soda -- are capturing share by hyping premium and natural ingredients, creative flavors, limited runs, unusual packaging or their local roots.

Global Craft Soda key players include Pepsi Co, Reed's, Inc., Appalachian Brewing Co, Boylan Bottling Co, etc. Global top four manufacturers hold a share about 8%.

North America is the largest market, with a share over 98%, followed by Europe, have a share about 1 percent.

In terms of product, Natural is the largest segment, with a share over 60%. And in terms of application, the largest application is Young Adults, followed by Teenagers, Middle-aged and Elderly, ect.

This report studies the global Craft Soda production, demand, key manufacturers, and

key regions.

This report is a detailed and comprehensive analysis of the world market for Craft Soda and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Craft Soda that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Craft Soda total production and demand, 2021-2032, (M Units)

Global Craft Soda total production value, 2021-2032, (USD Million)

Global Craft Soda production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Craft Soda consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Craft Soda domestic production, consumption, key domestic manufacturers and share

Global Craft Soda production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Craft Soda production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Craft Soda production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Craft Soda market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pepsi, Jones Soda Co, Reed's, Inc., Appalachian Brewing Co, Boylan Bottling Co, SIPP eco beverage co. Inc., Crooked Beverage Co., JustCraft Soda, Gus, Q Drinks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Craft Soda market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (M Units) and average price (USD/K Units) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Craft Soda Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Craft Soda Market, Segmentation by Type:

Natural Craft Soda

Organic Craft Soda

Global Craft Soda Market, Segmentation by Application:

Teenagers

Young Adults

Middle-aged and Elderly

Companies Profiled:

Pepsi

Jones Soda Co

Reed's, Inc.

Appalachian Brewing Co

Boylan Bottling Co

SIPP eco beverage co. Inc.

Crooked Beverage Co.

JustCraft Soda

Gus

Q Drinks

Tuxen Brewing Company

Key Questions Answered:

1. How big is the global Craft Soda market?
2. What is the demand of the global Craft Soda market?
3. What is the year over year growth of the global Craft Soda market?
4. What is the production and production value of the global Craft Soda market?
5. Who are the key producers in the global Craft Soda market?
6. What are the growth factors driving the market demand?

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