

Global Craft Beer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Craft Beer market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032).

Craft beer - what used to be referred to as 'micro-brewed' or 'boutique' beer - took its modern roots in the United States around thirty years ago as a new breed of keen brewers rediscovered lost styles and interesting, flavoursome brews. Australia, New Zealand, Canada, Japan and Scandinavia and pockets of Europe are today leading the charge, providing alternatives to the traditional Euro-style lagers.

Global Craft Beer key players include Budweiser, Yuengling, Budweiser, Sierra Nevada, New Belgium Brewing, etc. Global top five manufacturers hold a share about 20%. North America is the largest market, with a share about 60%, followed by Europe, with a share about 30 percent. In terms of application, the largest application is Bar, followed by Restaurant, etc.

This report studies the global Craft Beer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Craft Beer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Craft Beer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Craft Beer total production and demand, 2021-2032, (K MT)

Global Craft Beer total production value, 2021-2032, (USD Million)

Global Craft Beer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Craft Beer consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Craft Beer domestic production, consumption, key domestic manufacturers and share

Global Craft Beer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Craft Beer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Craft Beer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Craft Beer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Budweiser, Yuengling, The Boston Beer, Sierra Nevada, New Belgium Brewing, Gambrinus, Lagunitas, Bell's Brewery, Deschutes, Stone Brewery, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Craft Beer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Craft Beer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Craft Beer Market, Segmentation by Type:

Ales

Lagers

Global Craft Beer Market, Segmentation by Application:

Bar

Restaurant

Other

Companies Profiled:

Budweiser

Yuengling

The Boston Beer

Sierra Nevada

New Belgium Brewing

Gambrinus

Lagunitas

Bell's Brewery

Deschutes

Stone Brewery

Firestone Walker Brewing

Brooklyn Brewery

Dogfish Head Craft Brewery

Founders Brewing

SweetWater Brewing

Key Questions Answered:

1. How big is the global Craft Beer market?
2. What is the demand of the global Craft Beer market?
3. What is the year over year growth of the global Craft Beer market?
4. What is the production and production value of the global Craft Beer market?
5. Who are the key producers in the global Craft Beer market?
6. What are the growth factors driving the market demand?

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