

Global Craft Beer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Craft Beer market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Craft beer - what used to be referred to as 'micro-brewed' or 'boutique' beer - took its modern roots in the United States around thirty years ago as a new breed of keen brewers rediscovered lost styles and interesting, flavoursome brews. Australia, New Zealand, Canada, Japan and Scandinavia and pockets of Europe are today leading the charge, providing alternatives to the traditional Euro-style lagers.

Global Craft Beer key players include Budweiser, Yuengling, Budweiser, Sierra Nevada, New Belgium Brewing, etc. Global top five manufacturers hold a share about 20%. North America is the largest market, with a share about 60%, followed by Europe, with a share about 30 percent. In terms of application, the largest application is Bar, followed by Restaurant, etc.

The Global Info Research report includes an overview of the development of the Craft Beer industry chain, the market status of Bar (Ales, Lagers), Restaurant (Ales, Lagers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Craft Beer.

Regionally, the report analyzes the Craft Beer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Craft Beer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Craft Beer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Craft Beer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Ales, Lagers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Craft Beer market.

Regional Analysis: The report involves examining the Craft Beer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Craft Beer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Craft Beer:

Company Analysis: Report covers individual Craft Beer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Craft Beer This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bar, Restaurant).

Technology Analysis: Report covers specific technologies relevant to Craft Beer. It

assesses the current state, advancements, and potential future developments in Craft Beer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Craft Beer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Craft Beer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ales

Lagers

Market segment by Application

Bar

Restaurant

Other

Major players covered

Budweiser

Yuengling

The Boston Beer

Sierra Nevada

New Belgium Brewing

Gambrinus

Lagunitas

Bell's Brewery

Deschutes

Stone Brewery

Firestone Walker Brewing

Brooklyn Brewery

Dogfish Head Craft Brewery

Founders Brewing

SweetWater Brewing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Craft Beer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Craft Beer, with price, sales, revenue and global market share of Craft Beer from 2019 to 2024.

Chapter 3, the Craft Beer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Craft Beer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Craft Beer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Craft Beer.

Chapter 14 and 15, to describe Craft Beer sales channel, distributors, customers, research findings and conclusion.

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