

Global Covid-19 Serology Testing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Covid-19 Serology Testing market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Serology tests are blood-based tests that can be used to identify whether people have been exposed to a particular pathogen by looking at their immune response. These tests can give greater detail into the prevalence of a disease in a population by identifying individuals who have developed antibodies to the virus.

North America is the largest consumption place, with a consumption market share nearly 35.21% in 2020. APAC is the second largest consumption place with the consumption market share of 32.43%.

Market competition is intense. Abbott, Guangzhou Wondfo Biotech, BioMedomics, Kantaro, Roche, etc. are the leaders of the industry. The top 5 companies occupied about half of the market in 2019.

Among the classification of Covid-19 Serology Testing, the proportion of Chemiluminescent Immunoassay in 2020 is about 73.45%.

Covid-19 Serology Testing is widely used for Hospitals and Third-party laboratory. The most proportion of Covid-19 Serology Testing is Hospitals, and the proportion in 2020 is 52.47%.

The Global Info Research report includes an overview of the development of the

Covid-19 Serology Testing industry chain, the market status of Hospitals (Rapid Diagnostic Test (RDT), Chemiluminescent Immunoassay), Third-party laboratory (Rapid Diagnostic Test (RDT), Chemiluminescent Immunoassay), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Covid-19 Serology Testing.

Regionally, the report analyzes the Covid-19 Serology Testing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Covid-19 Serology Testing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Covid-19 Serology Testing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Covid-19 Serology Testing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Rapid Diagnostic Test (RDT), Chemiluminescent Immunoassay).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Covid-19 Serology Testing market.

Regional Analysis: The report involves examining the Covid-19 Serology Testing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Covid-19 Serology Testing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Covid-19 Serology Testing:

Company Analysis: Report covers individual Covid-19 Serology Testing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Covid-19 Serology Testing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitals, Third-party laboratory).

Technology Analysis: Report covers specific technologies relevant to Covid-19 Serology Testing. It assesses the current state, advancements, and potential future developments in Covid-19 Serology Testing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Covid-19 Serology Testing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Covid-19 Serology Testing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Rapid Diagnostic Test (RDT)

Chemiluminescent Immunoassay

Other

Market segment by Application

Hospitals

Third-party laboratory

Market segment by players, this report covers

Abbott

Guangzhou Wondfo Biotech

BioMedomics

Kantaro

Roche

Cellex

Innovita Biological Technology

Zhejiang Orient Gene Biotech

Ortho Clinical Diagnostics

Guangdong Hecin-Scientific

Dynamiker Biotechnology (Tianjin)

Chembio Diagnostics

Safecare Bio-Tech

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Covid-19 Serology Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Covid-19 Serology Testing, with revenue, gross margin and global market share of Covid-19 Serology Testing from 2019 to 2024.

Chapter 3, the Covid-19 Serology Testing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Covid-19 Serology Testing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Covid-19 Serology Testing.

Chapter 13, to describe Covid-19 Serology Testing research findings and conclusion.

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