

Global COVID-19 Rapid Antigen Test Kits Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global COVID-19 Rapid Antigen Test Kits market size was valued at USD 28840 million in 2023 and is forecast to a readjusted size of USD 5635.5 million by 2030 with a CAGR of -20.8% during review period.

The COVID-19 Rapid Antigen Test Kit is an in-vitro immunochromatographic assay for the qualitative detection of SARS-CoV-2 viral nucleoprotein antigens in Fluorescence Immunochromatography, Colloidal Gold Immunochromatography and Latex Immunochromatography specimens from individuals suspected of COVID-19 by their healthcare provider.

Global key players of COVID-19 rapid antigen test kits include Abbott, Quidel, ACCESS BIO, CTK Biotech, etc. Global top five manufacturers hold a share over 47%. Europe is the largest market of COVID-19 rapid antigen test kits holds a share over 48%. In terms of product, fluorescence immunochromatography is the largest segment, with a share over 84%. And in terms of application, the largest application is hospital, with a share over 69%.

The Global Info Research report includes an overview of the development of the COVID-19 Rapid Antigen Test Kits industry chain, the market status of Hospital (Fluorescence Immunochromatography, Colloidal Gold Immunochromatography), Home (Fluorescence Immunochromatography, Colloidal Gold Immunochromatography), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of COVID-19 Rapid Antigen Test Kits.

Regionally, the report analyzes the COVID-19 Rapid Antigen Test Kits markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global COVID-19 Rapid Antigen Test Kits market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the COVID-19 Rapid Antigen Test Kits market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the COVID-19 Rapid Antigen Test Kits industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Fluorescence Immunochromatography, Colloidal Gold Immunochromatography).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the COVID-19 Rapid Antigen Test Kits market.

Regional Analysis: The report involves examining the COVID-19 Rapid Antigen Test Kits market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the COVID-19 Rapid Antigen Test Kits market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to COVID-19 Rapid Antigen Test Kits:

Company Analysis: Report covers individual COVID-19 Rapid Antigen Test Kits manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards COVID-19 Rapid Antigen Test Kits. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital, Home).

Technology Analysis: Report covers specific technologies relevant to COVID-19 Rapid Antigen Test Kits. It assesses the current state, advancements, and potential future developments in COVID-19 Rapid Antigen Test Kits areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the COVID-19 Rapid Antigen Test Kits market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

COVID-19 Rapid Antigen Test Kits market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fluorescence Immunochromatography

Colloidal Gold Immunochromatography

Latex Immunochromatography

Others

Market segment by Application

Hospital

Home

School

Third-Party Detection Institution

Others

Major players covered

Abbott

Quidel

ACCESS BIO

CTK Biotech

SD Biosensor

Ellume

InBios

Celltrion

AESKU.GROUP

ROCHE

BD

OraSure Technologies

Clip Health

LumiraDx

Princeton BioMeditech Corporation

RapiGEN Inc.

Orient Gene

Wondfo Biotech

Ihealth (Andon Health)

Wantai BioPharm

Biotest Biotech

Shenzhen YHLO Biotech

Vazyme Biotech

EasyDiagnosis Biomedicine

Beijing Hotgen Biotech

Assure Tech

Hangzhou AllTest Biotech

ACON Biotech

BGI Genomics

Lepu Medical Technology

Jinwofu Bioengineering Technology

Phase Scientific

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe COVID-19 Rapid Antigen Test Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of COVID-19 Rapid Antigen Test Kits, with price, sales, revenue and global market share of COVID-19 Rapid Antigen Test Kits from 2019 to 2024.

Chapter 3, the COVID-19 Rapid Antigen Test Kits competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the COVID-19 Rapid Antigen Test Kits breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and COVID-19 Rapid Antigen Test Kits market forecast, by regions, type and

application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of COVID-19 Rapid Antigen Test Kits.

Chapter 14 and 15, to describe COVID-19 Rapid Antigen Test Kits sales channel, distributors, customers, research findings and conclusion.

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Figure 78. COVID-19 Rapid Antigen Test Kits Market Restraints

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Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of COVID-19 Rapid Ant

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