

Global Courier Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Courier Services market size was valued at USD 373290 million in 2023 and is forecast to a readjusted size of USD 569520 million by 2030 with a CAGR of 6.2% during review period.

A courier service is a service that allows someone to send a parcel or consignment from one location to another. They can be booked and paid for online. Senders have the option to have their parcels collected by a courier or drop their parcel off at a nearby location to be picked up later by the courier.

Global courier services main players include UPS, FedEx, DHL, China Post, Royal Mail, Aramex, etc., totally accounting for about 87% of the market. China is the largest market, with a share over 35%. As for the types of products, it can be divided into courier, express and parcel. In terms of applications, it is widely used in B2B, B2C and C2C. B2B is the largest application, holding a share over 58%.

The Global Info Research report includes an overview of the development of the Courier Services industry chain, the market status of B2B (Courier, Express), B2C (Courier, Express), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Courier Services.

Regionally, the report analyzes the Courier Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Courier Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Courier Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Courier Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Courier, Express).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Courier Services market.

Regional Analysis: The report involves examining the Courier Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Courier Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Courier Services:

Company Analysis: Report covers individual Courier Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Courier Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (B2B, B2C).

Technology Analysis: Report covers specific technologies relevant to Courier Services. It assesses the current state, advancements, and potential future developments in

Courier Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Courier Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Courier Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Courier

Express

Parcel

Market segment by Application

B2B

B2C

C2C

Market segment by players, this report covers

UPS

FedEx

Royal Mail

DHL

China Post

Japan Post Group

SF Express

BancoPosta

YTO Express

ZTO Express

STO Express

Yunda Express

Aramex

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Courier Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Courier Services, with revenue, gross margin and global market share of Courier Services from 2019 to 2024.

Chapter 3, the Courier Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Courier Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Courier Services.

Chapter 13, to describe Courier Services research findings and conclusion.

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