

Global Cough/Cold Remedies Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Common cold and cough are minor disorders of respiratory system, usually arises due to infection in respiratory tract and autoimmune response.

SCOPE OF THE REPORT:

This report focuses on the Cough/Cold Remedies in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Global Cold, Cough and Sore Throat Remedies market is projected to grow rapidly due to increasing incidences of cold, cough infections, economic price and wide availability of products and demand for rapid and long lasting effective products by the patients. Rising demand for such remedial products is one of the major factor influencing the market growth. Other major drivers includes, and a growing trend to self-diagnose and self-treat minor ailments and growth in the child, senior and female populations. For instance, considering the irritation caused by common cold, Novartis AG launched its formulation 'Otrivin Nasal Drops' that act against cold for around 12 hours, followed by a number of similar formulations. Owing to large number of available and upcoming products, the market is expected to grow rapidly. However, number of side effects, threat of resistance and large manufacturing cost and distribution are some of the key restraints that might hamper the growth of the market.

The worldwide market for Cough/Cold Remedies is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Reckitt Benckiser

Johnson & Johnson

GlaxoSmithKline

Novartis

Bayer

AstraZeneca

Sun Pharmaceutical Industries

Pfizer

Prestige Brands

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Antihistamines

Expectorants

Bronchodilators

Decongestants

Antibiotics

Others

Market Segment by Applications, can be divided into

Hospital Pharmacies

Retail Pharmacies

Drug Stores

There are 15 Chapters to deeply display the global Cough/Cold Remedies market.

Chapter 1, to describe Cough/Cold Remedies Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cough/Cold Remedies, with sales, revenue, and price of Cough/Cold Remedies, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cough/Cold Remedies, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cough/Cold Remedies market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cough/Cold Remedies sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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