

Global Cough & Cold Remedies Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G0E8B5312B22EN.html>

Date: January 2023

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: G0E8B5312B22EN

Abstracts

Common cold and cough are minor disorders of respiratory system, usually arises due to infection in respiratory tract and autoimmune response.

According to our (Global Info Research) latest study, the global Cough & Cold Remedies market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Global Cold, Cough and Sore Throat Remedies market is projected to grow rapidly due to increasing incidences of cold, cough infections, economic price and wide availability of products and demand for rapid and long lasting effective products by the patients. Rising demand for such remedial products is one of the major factor influencing the market growth. Other major drivers includes, and a growing trend to self-diagnose and self-treat minor ailments and growth in the child, senior and female populations. For instance, considering the irritation caused by common cold, Novartis AG launched its formulation 'Otrivin Nasal Drops' that act against cold for around 12 hours, followed by a number of similar formulations. Owing to large number of available and upcoming products, the market is expected to grow rapidly. However, number of side effects, threat of resistance and large manufacturing cost and distribution are some of the key restraints that might hamper the growth of the market.

This report is a detailed and comprehensive analysis for global Cough & Cold Remedies market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Cough & Cold Remedies market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Cough & Cold Remedies market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Cough & Cold Remedies market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Cough & Cold Remedies market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cough & Cold Remedies

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cough & Cold Remedies market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Reckitt Benckiser, Johnson & Johnson, GlaxoSmithKline, Novartis and Bayer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Cough & Cold Remedies market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Antihistamines

Expectorants

Bronchodilators

Decongestants

Antibiotics

Others

Market segment by Application

Hospital Pharmacies

Retail Pharmacies

Drug Stores

Major players covered

Reckitt Benckiser

Johnson & Johnson

GlaxoSmithKline

Novartis

Bayer

AstraZeneca

Sun Pharmaceutical Industries

Pfizer

Prestige Brands

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cough & Cold Remedies product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cough & Cold Remedies, with price, sales, revenue and global market share of Cough & Cold Remedies from 2018 to 2023.

Chapter 3, the Cough & Cold Remedies competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cough & Cold Remedies breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Cough & Cold Remedies market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cough & Cold Remedies.

Chapter 14 and 15, to describe Cough & Cold Remedies sales channel, distributors, customers, research findings and conclusion.

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