

Global Cosmetics Packaging Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetics Packaging market size was valued at USD 26100 million in 2023 and is forecast to a readjusted size of USD 37140 million by 2030 with a CAGR of 5.2% during review period.

Cosmetic packaging is made of metal, glass, ceramic, plastic, rubber and other materials, and plastic is currently the most widely used cosmetic packaging material. It has the characteristics of light weight, low price, excellent mechanical properties, easy forming, convenient transportation and good printing performance. It can be processed into bottles, caps, bags, hoses, boxes and other packaging. Cosmetics have different forms such as solid, semi-solid, liquid, emulsion, solution, paste, block, etc. People can choose different plastics according to the cosmetic form and product shape. At present, commonly used plastics are HDPE, PET, PP, PVC, PS, PMMA and other materials.

Global key players of cosmetics packaging include Albea, AptarGroup, etc. Global top 3 companies hold a share about 10%. Asia Pacific is the largest market, with a share over 50%, followed by Europe and North America with the share about 20% respectively. In terms of product, plastic packaging is the largest segment, with a share over 80%. And in terms of application, the largest application is skincare, with a share about 50%.

The Global Info Research report includes an overview of the development of the Cosmetics Packaging industry chain, the market status of Skincare (Plastic Packaging, Glass Packaging), Haircare (Plastic Packaging, Glass Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetics Packaging.

Regionally, the report analyzes the Cosmetics Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cosmetics Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cosmetics Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetics Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Plastic Packaging, Glass Packaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetics Packaging market.

Regional Analysis: The report involves examining the Cosmetics Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetics Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetics Packaging:

Company Analysis: Report covers individual Cosmetics Packaging players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cosmetics Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skincare, Haircare).

Technology Analysis: Report covers specific technologies relevant to Cosmetics Packaging. It assesses the current state, advancements, and potential future developments in Cosmetics Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cosmetics Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cosmetics Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Plastic Packaging

Glass Packaging

Metal Packaging

Others

Market segment by Application

Skincare

Haircare

Makeup

Others

Market segment by players, this report covers

Albea

AptarGroup

Silgan Holdings

Axilone Group

HCP Packaging

Berry Global

Heinz-Glas GmbH

Amcor

Gerresheimer AG

APG Packaging

ShenZhen Beauty Star

Essel-Propack

Quadpack

Libo Cosmetics

Lumson Group

Takemoto Yohki

CHUNHSIN

TUPACK

Baralan International

Faca Packaging

Acospack

AREXIM Packaging

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cosmetics Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cosmetics Packaging, with revenue, gross margin and global market share of Cosmetics Packaging from 2019 to 2024.

Chapter 3, the Cosmetics Packaging competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cosmetics Packaging market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cosmetics Packaging.

Chapter 13, to describe Cosmetics Packaging research findings and conclusion.

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