

# Global Cosmetics ODM Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Cosmetics ODM market size was valued at USD 7521.6 million in 2023 and is forecast to a readjusted size of USD 10840 million by 2030 with a CAGR of 5.4% during review period.

An original design manufacturer (ODM) is a company which designs and manufactures a product which is specified and eventually branded by another firm for sale. Such companies allow the brand firm to produce (either as a supplement or solely) without having to engage in the organization or running of a factory. ODMs have grown in size in recent years and many are now sufficient in size to handle production for multiple clients, often providing a large portion of overall production. A primary attribute of this business model is that the ODM owns and/or designs in-house the products that are branded by the buying firm.

Global Cosmetics ODM key players include Cosmax, Intercos, Kolmar Korea, Nihon Kolmar, Nox Bellow Cosmetics, etc. Global top five manufacturers hold a share about 40%.

Asia-Pacific is the largest market, with a share over 60%, followed by Europe, and North America, both have a share over 30 percent.

In terms of product, All process ODM is the largest segment, with a share nearly 75%. And in terms of application, the largest application is Skincare, followed by Haircare, Makeup, etc.

The Global Info Research report includes an overview of the development of the Cosmetics ODM industry chain, the market status of Skincare (ODM With Packaging



Materials, ODM Without Packaging Materials), Makeup (ODM With Packaging Materials, ODM Without Packaging Materials), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetics ODM.

Regionally, the report analyzes the Cosmetics ODM markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cosmetics ODM market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Cosmetics ODM market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetics ODM industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., ODM With Packaging Materials, ODM Without Packaging Materials).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetics ODM market.

Regional Analysis: The report involves examining the Cosmetics ODM market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetics ODM market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetics ODM:



Company Analysis: Report covers individual Cosmetics ODM players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cosmetics ODM This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skincare, Makeup).

Technology Analysis: Report covers specific technologies relevant to Cosmetics ODM. It assesses the current state, advancements, and potential future developments in Cosmetics ODM areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cosmetics ODM market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cosmetics ODM market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

**ODM With Packaging Materials** 

**ODM Without Packaging Materials** 

Market segment by Application

Skincare

Makeup



| Haircare                                      |
|---|
| Others  |
|   |
| Market segment by players, this report covers |
| Cosmax  |
| Intercos                                      |
| Kolmar Korea                                  |
| Nihon Kolmar                                  |
| Nox Bellow Cosmetics                          |
| Chromavis S.p.A                               |
| Ancorotti Cosmetics                           |
| COSMECCA                                      |
| BioTruly Company                              |
| Toyo Beauty                                   |
| Cosmo Beauty                                  |
| Bawei Bio-Technology                          |
| Easycare Intelligence Tech                    |
| Zhen Chen Cosmetics                           |
| Ridgepole Biological Technology               |
| Homar   |



**ANTE** cosmetics

Francia Cosmetics

Ya Pure Cosmetics

**Life-Beauty Cosmetics** 

Thai Ho Group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cosmetics ODM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cosmetics ODM, with revenue, gross margin and global market share of Cosmetics ODM from 2019 to 2024.

Chapter 3, the Cosmetics ODM competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.



Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Cosmetics ODM market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cosmetics ODM.

Chapter 13, to describe Cosmetics ODM research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Cosmetics ODM
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Cosmetics ODM by Type
- 1.3.1 Overview: Global Cosmetics ODM Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Cosmetics ODM Consumption Value Market Share by Type in 2023
  - 1.3.3 ODM With Packaging Materials
  - 1.3.4 ODM Without Packaging Materials
- 1.4 Global Cosmetics ODM Market by Application
- 1.4.1 Overview: Global Cosmetics ODM Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Skincare
  - 1.4.3 Makeup
  - 1.4.4 Haircare
  - 1.4.5 Others
- 1.5 Global Cosmetics ODM Market Size & Forecast
- 1.6 Global Cosmetics ODM Market Size and Forecast by Region
  - 1.6.1 Global Cosmetics ODM Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Cosmetics ODM Market Size by Region, (2019-2030)
  - 1.6.3 North America Cosmetics ODM Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Cosmetics ODM Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Cosmetics ODM Market Size and Prospect (2019-2030)
  - 1.6.6 South America Cosmetics ODM Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Cosmetics ODM Market Size and Prospect (2019-2030)

#### **2 COMPANY PROFILES**

- 2.1 Cosmax
  - 2.1.1 Cosmax Details
  - 2.1.2 Cosmax Major Business
  - 2.1.3 Cosmax Cosmetics ODM Product and Solutions
- 2.1.4 Cosmax Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Cosmax Recent Developments and Future Plans
- 2.2 Intercos



- 2.2.1 Intercos Details
- 2.2.2 Intercos Major Business
- 2.2.3 Intercos Cosmetics ODM Product and Solutions
- 2.2.4 Intercos Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Intercos Recent Developments and Future Plans
- 2.3 Kolmar Korea
  - 2.3.1 Kolmar Korea Details
  - 2.3.2 Kolmar Korea Major Business
  - 2.3.3 Kolmar Korea Cosmetics ODM Product and Solutions
- 2.3.4 Kolmar Korea Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Kolmar Korea Recent Developments and Future Plans
- 2.4 Nihon Kolmar
  - 2.4.1 Nihon Kolmar Details
  - 2.4.2 Nihon Kolmar Major Business
  - 2.4.3 Nihon Kolmar Cosmetics ODM Product and Solutions
- 2.4.4 Nihon Kolmar Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.4.5 Nihon Kolmar Recent Developments and Future Plans
- 2.5 Nox Bellow Cosmetics
  - 2.5.1 Nox Bellow Cosmetics Details
  - 2.5.2 Nox Bellow Cosmetics Major Business
  - 2.5.3 Nox Bellow Cosmetics Cosmetics ODM Product and Solutions
- 2.5.4 Nox Bellow Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Nox Bellow Cosmetics Recent Developments and Future Plans
- 2.6 Chromavis S.p.A
  - 2.6.1 Chromavis S.p.A Details
  - 2.6.2 Chromavis S.p.A Major Business
  - 2.6.3 Chromavis S.p.A Cosmetics ODM Product and Solutions
- 2.6.4 Chromavis S.p.A Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Chromavis S.p.A Recent Developments and Future Plans
- 2.7 Ancorotti Cosmetics
  - 2.7.1 Ancorotti Cosmetics Details
  - 2.7.2 Ancorotti Cosmetics Major Business
  - 2.7.3 Ancorotti Cosmetics Cosmetics ODM Product and Solutions
- 2.7.4 Ancorotti Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share
  (2019-2024)



- 2.7.5 Ancorotti Cosmetics Recent Developments and Future Plans
- 2.8 COSMECCA
  - 2.8.1 COSMECCA Details
  - 2.8.2 COSMECCA Major Business
  - 2.8.3 COSMECCA Cosmetics ODM Product and Solutions
- 2.8.4 COSMECCA Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 COSMECCA Recent Developments and Future Plans
- 2.9 BioTruly Company
  - 2.9.1 BioTruly Company Details
  - 2.9.2 BioTruly Company Major Business
  - 2.9.3 BioTruly Company Cosmetics ODM Product and Solutions
- 2.9.4 BioTruly Company Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.9.5 BioTruly Company Recent Developments and Future Plans
- 2.10 Toyo Beauty
  - 2.10.1 Toyo Beauty Details
  - 2.10.2 Toyo Beauty Major Business
  - 2.10.3 Toyo Beauty Cosmetics ODM Product and Solutions
- 2.10.4 Toyo Beauty Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Toyo Beauty Recent Developments and Future Plans
- 2.11 Cosmo Beauty
  - 2.11.1 Cosmo Beauty Details
  - 2.11.2 Cosmo Beauty Major Business
  - 2.11.3 Cosmo Beauty Cosmetics ODM Product and Solutions
- 2.11.4 Cosmo Beauty Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Cosmo Beauty Recent Developments and Future Plans
- 2.12 Bawei Bio-Technology
  - 2.12.1 Bawei Bio-Technology Details
  - 2.12.2 Bawei Bio-Technology Major Business
  - 2.12.3 Bawei Bio-Technology Cosmetics ODM Product and Solutions
- 2.12.4 Bawei Bio-Technology Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Bawei Bio-Technology Recent Developments and Future Plans
- 2.13 Easycare Intelligence Tech
  - 2.13.1 Easycare Intelligence Tech Details
  - 2.13.2 Easycare Intelligence Tech Major Business



- 2.13.3 Easycare Intelligence Tech Cosmetics ODM Product and Solutions
- 2.13.4 Easycare Intelligence Tech Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Easycare Intelligence Tech Recent Developments and Future Plans
- 2.14 Zhen Chen Cosmetics
  - 2.14.1 Zhen Chen Cosmetics Details
  - 2.14.2 Zhen Chen Cosmetics Major Business
  - 2.14.3 Zhen Chen Cosmetics Cosmetics ODM Product and Solutions
- 2.14.4 Zhen Chen Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Zhen Chen Cosmetics Recent Developments and Future Plans
- 2.15 Ridgepole Biological Technology
  - 2.15.1 Ridgepole Biological Technology Details
  - 2.15.2 Ridgepole Biological Technology Major Business
  - 2.15.3 Ridgepole Biological Technology Cosmetics ODM Product and Solutions
- 2.15.4 Ridgepole Biological Technology Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Ridgepole Biological Technology Recent Developments and Future Plans
- 2.16 Homar
  - 2.16.1 Homar Details
  - 2.16.2 Homar Major Business
  - 2.16.3 Homar Cosmetics ODM Product and Solutions
  - 2.16.4 Homar Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Homar Recent Developments and Future Plans
- 2.17 ANTE cosmetics
  - 2.17.1 ANTE cosmetics Details
  - 2.17.2 ANTE cosmetics Major Business
  - 2.17.3 ANTE cosmetics Cosmetics ODM Product and Solutions
- 2.17.4 ANTE cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.17.5 ANTE cosmetics Recent Developments and Future Plans
- 2.18 Francia Cosmetics
  - 2.18.1 Francia Cosmetics Details
  - 2.18.2 Francia Cosmetics Major Business
  - 2.18.3 Francia Cosmetics Cosmetics ODM Product and Solutions
- 2.18.4 Francia Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 Francia Cosmetics Recent Developments and Future Plans
- 2.19 Ya Pure Cosmetics



- 2.19.1 Ya Pure Cosmetics Details
- 2.19.2 Ya Pure Cosmetics Major Business
- 2.19.3 Ya Pure Cosmetics Cosmetics ODM Product and Solutions
- 2.19.4 Ya Pure Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.19.5 Ya Pure Cosmetics Recent Developments and Future Plans
- 2.20 Life-Beauty Cosmetics
  - 2.20.1 Life-Beauty Cosmetics Details
  - 2.20.2 Life-Beauty Cosmetics Major Business
  - 2.20.3 Life-Beauty Cosmetics Cosmetics ODM Product and Solutions
- 2.20.4 Life-Beauty Cosmetics Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Life-Beauty Cosmetics Recent Developments and Future Plans
- 2.21 Thai Ho Group
  - 2.21.1 Thai Ho Group Details
  - 2.21.2 Thai Ho Group Major Business
  - 2.21.3 Thai Ho Group Cosmetics ODM Product and Solutions
- 2.21.4 Thai Ho Group Cosmetics ODM Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 Thai Ho Group Recent Developments and Future Plans

## 3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Cosmetics ODM Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Cosmetics ODM by Company Revenue
  - 3.2.2 Top 3 Cosmetics ODM Players Market Share in 2023
  - 3.2.3 Top 6 Cosmetics ODM Players Market Share in 2023
- 3.3 Cosmetics ODM Market: Overall Company Footprint Analysis
  - 3.3.1 Cosmetics ODM Market: Region Footprint
  - 3.3.2 Cosmetics ODM Market: Company Product Type Footprint
  - 3.3.3 Cosmetics ODM Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

#### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Cosmetics ODM Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Cosmetics ODM Market Forecast by Type (2025-2030)



#### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Cosmetics ODM Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Cosmetics ODM Market Forecast by Application (2025-2030)

#### **6 NORTH AMERICA**

- 6.1 North America Cosmetics ODM Consumption Value by Type (2019-2030)
- 6.2 North America Cosmetics ODM Consumption Value by Application (2019-2030)
- 6.3 North America Cosmetics ODM Market Size by Country
  - 6.3.1 North America Cosmetics ODM Consumption Value by Country (2019-2030)
  - 6.3.2 United States Cosmetics ODM Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Cosmetics ODM Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Cosmetics ODM Market Size and Forecast (2019-2030)

#### **7 EUROPE**

- 7.1 Europe Cosmetics ODM Consumption Value by Type (2019-2030)
- 7.2 Europe Cosmetics ODM Consumption Value by Application (2019-2030)
- 7.3 Europe Cosmetics ODM Market Size by Country
  - 7.3.1 Europe Cosmetics ODM Consumption Value by Country (2019-2030)
  - 7.3.2 Germany Cosmetics ODM Market Size and Forecast (2019-2030)
  - 7.3.3 France Cosmetics ODM Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom Cosmetics ODM Market Size and Forecast (2019-2030)
  - 7.3.5 Russia Cosmetics ODM Market Size and Forecast (2019-2030)
  - 7.3.6 Italy Cosmetics ODM Market Size and Forecast (2019-2030)

#### **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Cosmetics ODM Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Cosmetics ODM Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Cosmetics ODM Market Size by Region
  - 8.3.1 Asia-Pacific Cosmetics ODM Consumption Value by Region (2019-2030)
  - 8.3.2 China Cosmetics ODM Market Size and Forecast (2019-2030)
  - 8.3.3 Japan Cosmetics ODM Market Size and Forecast (2019-2030)
  - 8.3.4 South Korea Cosmetics ODM Market Size and Forecast (2019-2030)
  - 8.3.5 India Cosmetics ODM Market Size and Forecast (2019-2030)



- 8.3.6 Southeast Asia Cosmetics ODM Market Size and Forecast (2019-2030)
- 8.3.7 Australia Cosmetics ODM Market Size and Forecast (2019-2030)

#### 9 SOUTH AMERICA

- 9.1 South America Cosmetics ODM Consumption Value by Type (2019-2030)
- 9.2 South America Cosmetics ODM Consumption Value by Application (2019-2030)
- 9.3 South America Cosmetics ODM Market Size by Country
  - 9.3.1 South America Cosmetics ODM Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil Cosmetics ODM Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina Cosmetics ODM Market Size and Forecast (2019-2030)

#### 10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Cosmetics ODM Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Cosmetics ODM Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Cosmetics ODM Market Size by Country
- 10.3.1 Middle East & Africa Cosmetics ODM Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey Cosmetics ODM Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia Cosmetics ODM Market Size and Forecast (2019-2030)
  - 10.3.4 UAE Cosmetics ODM Market Size and Forecast (2019-2030)

#### 11 MARKET DYNAMICS

- 11.1 Cosmetics ODM Market Drivers
- 11.2 Cosmetics ODM Market Restraints
- 11.3 Cosmetics ODM Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

#### 12 INDUSTRY CHAIN ANALYSIS

12.1 Cosmetics ODM Industry Chain



- 12.2 Cosmetics ODM Upstream Analysis
- 12.3 Cosmetics ODM Midstream Analysis
- 12.4 Cosmetics ODM Downstream Analysis

# 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Cosmetics ODM Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Cosmetics ODM Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Cosmetics ODM Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Cosmetics ODM Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Cosmax Company Information, Head Office, and Major Competitors
- Table 6. Cosmax Major Business
- Table 7. Cosmax Cosmetics ODM Product and Solutions
- Table 8. Cosmax Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Cosmax Recent Developments and Future Plans
- Table 10. Intercos Company Information, Head Office, and Major Competitors
- Table 11. Intercos Major Business
- Table 12. Intercos Cosmetics ODM Product and Solutions
- Table 13. Intercos Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Intercos Recent Developments and Future Plans
- Table 15. Kolmar Korea Company Information, Head Office, and Major Competitors
- Table 16. Kolmar Korea Major Business
- Table 17. Kolmar Korea Cosmetics ODM Product and Solutions
- Table 18. Kolmar Korea Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. Kolmar Korea Recent Developments and Future Plans
- Table 20. Nihon Kolmar Company Information, Head Office, and Major Competitors
- Table 21. Nihon Kolmar Major Business
- Table 22. Nihon Kolmar Cosmetics ODM Product and Solutions
- Table 23. Nihon Kolmar Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Nihon Kolmar Recent Developments and Future Plans
- Table 25. Nox Bellow Cosmetics Company Information, Head Office, and Major Competitors
- Table 26. Nox Bellow Cosmetics Major Business



- Table 27. Nox Bellow Cosmetics Cosmetics ODM Product and Solutions
- Table 28. Nox Bellow Cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Nox Bellow Cosmetics Recent Developments and Future Plans
- Table 30. Chromavis S.p.A Company Information, Head Office, and Major Competitors
- Table 31. Chromavis S.p.A Major Business
- Table 32. Chromavis S.p.A Cosmetics ODM Product and Solutions
- Table 33. Chromavis S.p.A Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Chromavis S.p.A Recent Developments and Future Plans
- Table 35. Ancorotti Cosmetics Company Information, Head Office, and Major Competitors
- Table 36. Ancorotti Cosmetics Major Business
- Table 37. Ancorotti Cosmetics Cosmetics ODM Product and Solutions
- Table 38. Ancorotti Cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Ancorotti Cosmetics Recent Developments and Future Plans
- Table 40. COSMECCA Company Information, Head Office, and Major Competitors
- Table 41. COSMECCA Major Business
- Table 42. COSMECCA Cosmetics ODM Product and Solutions
- Table 43. COSMECCA Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. COSMECCA Recent Developments and Future Plans
- Table 45. BioTruly Company Company Information, Head Office, and Major Competitors
- Table 46. BioTruly Company Major Business
- Table 47. BioTruly Company Cosmetics ODM Product and Solutions
- Table 48. BioTruly Company Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. BioTruly Company Recent Developments and Future Plans
- Table 50. Toyo Beauty Company Information, Head Office, and Major Competitors
- Table 51. Toyo Beauty Major Business
- Table 52. Toyo Beauty Cosmetics ODM Product and Solutions
- Table 53. Toyo Beauty Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. Toyo Beauty Recent Developments and Future Plans
- Table 55. Cosmo Beauty Company Information, Head Office, and Major Competitors
- Table 56. Cosmo Beauty Major Business
- Table 57. Cosmo Beauty Cosmetics ODM Product and Solutions



- Table 58. Cosmo Beauty Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Cosmo Beauty Recent Developments and Future Plans
- Table 60. Bawei Bio-Technology Company Information, Head Office, and Major Competitors
- Table 61. Bawei Bio-Technology Major Business
- Table 62. Bawei Bio-Technology Cosmetics ODM Product and Solutions
- Table 63. Bawei Bio-Technology Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Bawei Bio-Technology Recent Developments and Future Plans
- Table 65. Easycare Intelligence Tech Company Information, Head Office, and Major Competitors
- Table 66. Easycare Intelligence Tech Major Business
- Table 67. Easycare Intelligence Tech Cosmetics ODM Product and Solutions
- Table 68. Easycare Intelligence Tech Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Easycare Intelligence Tech Recent Developments and Future Plans
- Table 70. Zhen Chen Cosmetics Company Information, Head Office, and Major Competitors
- Table 71. Zhen Chen Cosmetics Major Business
- Table 72. Zhen Chen Cosmetics Cosmetics ODM Product and Solutions
- Table 73. Zhen Chen Cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Zhen Chen Cosmetics Recent Developments and Future Plans
- Table 75. Ridgepole Biological Technology Company Information, Head Office, and Major Competitors
- Table 76. Ridgepole Biological Technology Major Business
- Table 77. Ridgepole Biological Technology Cosmetics ODM Product and Solutions
- Table 78. Ridgepole Biological Technology Cosmetics ODM Revenue (USD Million),
- Gross Margin and Market Share (2019-2024)
- Table 79. Ridgepole Biological Technology Recent Developments and Future Plans
- Table 80. Homar Company Information, Head Office, and Major Competitors
- Table 81. Homar Major Business
- Table 82. Homar Cosmetics ODM Product and Solutions
- Table 83. Homar Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Homar Recent Developments and Future Plans
- Table 85. ANTE cosmetics Company Information, Head Office, and Major Competitors
- Table 86. ANTE cosmetics Major Business



- Table 87. ANTE cosmetics Cosmetics ODM Product and Solutions
- Table 88. ANTE cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. ANTE cosmetics Recent Developments and Future Plans
- Table 90. Francia Cosmetics Company Information, Head Office, and Major Competitors
- Table 91. Francia Cosmetics Major Business
- Table 92. Francia Cosmetics Cosmetics ODM Product and Solutions
- Table 93. Francia Cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Francia Cosmetics Recent Developments and Future Plans
- Table 95. Ya Pure Cosmetics Company Information, Head Office, and Major Competitors
- Table 96. Ya Pure Cosmetics Major Business
- Table 97. Ya Pure Cosmetics Cosmetics ODM Product and Solutions
- Table 98. Ya Pure Cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Ya Pure Cosmetics Recent Developments and Future Plans
- Table 100. Life-Beauty Cosmetics Company Information, Head Office, and Major Competitors
- Table 101. Life-Beauty Cosmetics Major Business
- Table 102. Life-Beauty Cosmetics Cosmetics ODM Product and Solutions
- Table 103. Life-Beauty Cosmetics Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Life-Beauty Cosmetics Recent Developments and Future Plans
- Table 105. Thai Ho Group Company Information, Head Office, and Major Competitors
- Table 106. Thai Ho Group Major Business
- Table 107. Thai Ho Group Cosmetics ODM Product and Solutions
- Table 108. Thai Ho Group Cosmetics ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. Thai Ho Group Recent Developments and Future Plans
- Table 110. Global Cosmetics ODM Revenue (USD Million) by Players (2019-2024)
- Table 111. Global Cosmetics ODM Revenue Share by Players (2019-2024)
- Table 112. Breakdown of Cosmetics ODM by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 113. Market Position of Players in Cosmetics ODM, (Tier 1, Tier 2, and Tier 3),
- Based on Revenue in 2023
- Table 114. Head Office of Key Cosmetics ODM Players
- Table 115. Cosmetics ODM Market: Company Product Type Footprint
- Table 116. Cosmetics ODM Market: Company Product Application Footprint



- Table 117. Cosmetics ODM New Market Entrants and Barriers to Market Entry
- Table 118. Cosmetics ODM Mergers, Acquisition, Agreements, and Collaborations
- Table 119. Global Cosmetics ODM Consumption Value (USD Million) by Type (2019-2024)
- Table 120. Global Cosmetics ODM Consumption Value Share by Type (2019-2024)
- Table 121. Global Cosmetics ODM Consumption Value Forecast by Type (2025-2030)
- Table 122. Global Cosmetics ODM Consumption Value by Application (2019-2024)
- Table 123. Global Cosmetics ODM Consumption Value Forecast by Application (2025-2030)
- Table 124. North America Cosmetics ODM Consumption Value by Type (2019-2024) & (USD Million)
- Table 125. North America Cosmetics ODM Consumption Value by Type (2025-2030) & (USD Million)
- Table 126. North America Cosmetics ODM Consumption Value by Application (2019-2024) & (USD Million)
- Table 127. North America Cosmetics ODM Consumption Value by Application (2025-2030) & (USD Million)
- Table 128. North America Cosmetics ODM Consumption Value by Country (2019-2024) & (USD Million)
- Table 129. North America Cosmetics ODM Consumption Value by Country (2025-2030) & (USD Million)
- Table 130. Europe Cosmetics ODM Consumption Value by Type (2019-2024) & (USD Million)
- Table 131. Europe Cosmetics ODM Consumption Value by Type (2025-2030) & (USD Million)
- Table 132. Europe Cosmetics ODM Consumption Value by Application (2019-2024) & (USD Million)
- Table 133. Europe Cosmetics ODM Consumption Value by Application (2025-2030) & (USD Million)
- Table 134. Europe Cosmetics ODM Consumption Value by Country (2019-2024) & (USD Million)
- Table 135. Europe Cosmetics ODM Consumption Value by Country (2025-2030) & (USD Million)
- Table 136. Asia-Pacific Cosmetics ODM Consumption Value by Type (2019-2024) & (USD Million)
- Table 137. Asia-Pacific Cosmetics ODM Consumption Value by Type (2025-2030) & (USD Million)
- Table 138. Asia-Pacific Cosmetics ODM Consumption Value by Application (2019-2024) & (USD Million)



Table 139. Asia-Pacific Cosmetics ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 140. Asia-Pacific Cosmetics ODM Consumption Value by Region (2019-2024) & (USD Million)

Table 141. Asia-Pacific Cosmetics ODM Consumption Value by Region (2025-2030) & (USD Million)

Table 142. South America Cosmetics ODM Consumption Value by Type (2019-2024) & (USD Million)

Table 143. South America Cosmetics ODM Consumption Value by Type (2025-2030) & (USD Million)

Table 144. South America Cosmetics ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 145. South America Cosmetics ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 146. South America Cosmetics ODM Consumption Value by Country (2019-2024) & (USD Million)

Table 147. South America Cosmetics ODM Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Middle East & Africa Cosmetics ODM Consumption Value by Type (2019-2024) & (USD Million)

Table 149. Middle East & Africa Cosmetics ODM Consumption Value by Type (2025-2030) & (USD Million)

Table 150. Middle East & Africa Cosmetics ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 151. Middle East & Africa Cosmetics ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 152. Middle East & Africa Cosmetics ODM Consumption Value by Country (2019-2024) & (USD Million)

Table 153. Middle East & Africa Cosmetics ODM Consumption Value by Country (2025-2030) & (USD Million)

Table 154. Cosmetics ODM Raw Material

Table 155. Key Suppliers of Cosmetics ODM Raw Materials



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Cosmetics ODM Picture
- Figure 2. Global Cosmetics ODM Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Cosmetics ODM Consumption Value Market Share by Type in 2023
- Figure 4. ODM With Packaging Materials
- Figure 5. ODM Without Packaging Materials
- Figure 6. Global Cosmetics ODM Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Cosmetics ODM Consumption Value Market Share by Application in 2023
- Figure 8. Skincare Picture
- Figure 9. Makeup Picture
- Figure 10. Haircare Picture
- Figure 11. Others Picture
- Figure 12. Global Cosmetics ODM Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Cosmetics ODM Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Market Cosmetics ODM Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 15. Global Cosmetics ODM Consumption Value Market Share by Region (2019-2030)
- Figure 16. Global Cosmetics ODM Consumption Value Market Share by Region in 2023
- Figure 17. North America Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 18. Europe Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 19. Asia-Pacific Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 20. South America Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 21. Middle East and Africa Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 22. Global Cosmetics ODM Revenue Share by Players in 2023
- Figure 23. Cosmetics ODM Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
- Figure 24. Global Top 3 Players Cosmetics ODM Market Share in 2023



- Figure 25. Global Top 6 Players Cosmetics ODM Market Share in 2023
- Figure 26. Global Cosmetics ODM Consumption Value Share by Type (2019-2024)
- Figure 27. Global Cosmetics ODM Market Share Forecast by Type (2025-2030)
- Figure 28. Global Cosmetics ODM Consumption Value Share by Application (2019-2024)
- Figure 29. Global Cosmetics ODM Market Share Forecast by Application (2025-2030)
- Figure 30. North America Cosmetics ODM Consumption Value Market Share by Type (2019-2030)
- Figure 31. North America Cosmetics ODM Consumption Value Market Share by Application (2019-2030)
- Figure 32. North America Cosmetics ODM Consumption Value Market Share by Country (2019-2030)
- Figure 33. United States Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 34. Canada Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 35. Mexico Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 36. Europe Cosmetics ODM Consumption Value Market Share by Type (2019-2030)
- Figure 37. Europe Cosmetics ODM Consumption Value Market Share by Application (2019-2030)
- Figure 38. Europe Cosmetics ODM Consumption Value Market Share by Country (2019-2030)
- Figure 39. Germany Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 40. France Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 41. United Kingdom Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 42. Russia Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 43. Italy Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 44. Asia-Pacific Cosmetics ODM Consumption Value Market Share by Type (2019-2030)
- Figure 45. Asia-Pacific Cosmetics ODM Consumption Value Market Share by Application (2019-2030)
- Figure 46. Asia-Pacific Cosmetics ODM Consumption Value Market Share by Region (2019-2030)
- Figure 47. China Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 48. Japan Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 49. South Korea Cosmetics ODM Consumption Value (2019-2030) & (USD Million)
- Figure 50. India Cosmetics ODM Consumption Value (2019-2030) & (USD Million)



Figure 51. Southeast Asia Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 52. Australia Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 53. South America Cosmetics ODM Consumption Value Market Share by Type (2019-2030)

Figure 54. South America Cosmetics ODM Consumption Value Market Share by Application (2019-2030)

Figure 55. South America Cosmetics ODM Consumption Value Market Share by Country (2019-2030)

Figure 56. Brazil Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 57. Argentina Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 58. Middle East and Africa Cosmetics ODM Consumption Value Market Share by Type (2019-2030)

Figure 59. Middle East and Africa Cosmetics ODM Consumption Value Market Share by Application (2019-2030)

Figure 60. Middle East and Africa Cosmetics ODM Consumption Value Market Share by Country (2019-2030)

Figure 61. Turkey Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 62. Saudi Arabia Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 63. UAE Cosmetics ODM Consumption Value (2019-2030) & (USD Million)

Figure 64. Cosmetics ODM Market Drivers

Figure 65. Cosmetics ODM Market Restraints

Figure 66. Cosmetics ODM Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Manufacturing Cost Structure Analysis of Cosmetics ODM in 2023

Figure 69. Manufacturing Process Analysis of Cosmetics ODM

Figure 70. Cosmetics ODM Industrial Chain

Figure 71. Methodology

Figure 72. Research Process and Data Source



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