

Global Cosmetics and Personal Care Safety and Efficacy Testing Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G9A79BD2F5A1EN.html>

Date: June 2026

Pages: 121

Price: US\$ 4,480.00 (Single User License)

ID: G9A79BD2F5A1EN

Abstracts

The global Cosmetics and Personal Care Safety and Efficacy Testing market size is expected to reach \$ 2506 million by 2032, rising at a market growth of 9.3% CAGR during the forecast period (2026-2032).

Cosmetics and Personal Care Safety and Efficacy Testing is a comprehensive scientific evaluation framework designed to assess the safety, stability, and functional performance of cosmetics, skincare, and broader personal care products through toxicological studies, physicochemical analysis, microbiological testing, and human efficacy trials in compliance with global regulatory requirements. Compared with traditional cosmetic-only evaluation systems, it extends coverage to a wider range of personal care applications, ensuring product safety and performance validation across diverse usage scenarios. Its advantages include high technical barriers, stringent regulatory compliance requirements, and the ability to enhance brand credibility and market competitiveness through scientifically validated evidence. In 2025, the industry's average gross margin was approximately 35%. Upstream, the core inputs include high-precision analytical instruments, laboratory consumables, and chemical reagents, with representative suppliers such as Thermo Fisher Scientific, Agilent Technologies, Waters Corporation, and Merck providing essential testing infrastructure and materials. The midstream focuses on physicochemical testing, microbiological analysis, toxicological safety assessment, and human efficacy trials, forming standardized and authoritative compliance reports. Downstream mainly covers cosmetics, sunscreen products, and personal care products, with representative customers including L'Oréal, Procter & Gamble, Estée Lauder, Unilever, and Shanghai Jahwa.

Cosmetics and Personal Care Safety and Efficacy Testing is increasingly shaped by stricter global regulatory frameworks, rising consumer demand for clinically validated claims, and continuous innovation in skincare and personal care formulations. As brands shift toward functional differentiation such as anti-aging, skin barrier repair, and microbiome balance, demand for robust toxicological and human efficacy validation is intensifying. At the same time, expansion into sensitive-skin and sustainable formulations increases testing complexity and scope. Service providers capable of integrating regulatory compliance, multi-dimensional testing, and global standardization are better positioned to capture value, particularly as multinational brands consolidate testing workflows to improve efficiency and consistency.

This report studies the global Cosmetics and Personal Care Safety and Efficacy Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cosmetics and Personal Care Safety and Efficacy Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cosmetics and Personal Care Safety and Efficacy Testing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cosmetics and Personal Care Safety and Efficacy Testing total market, 2021-2032, (USD Million)

Global Cosmetics and Personal Care Safety and Efficacy Testing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Cosmetics and Personal Care Safety and Efficacy Testing total market, key domestic companies, and share, (USD Million)

Global Cosmetics and Personal Care Safety and Efficacy Testing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Cosmetics and Personal Care Safety and Efficacy Testing total market by Type, CAGR, 2021-2032, (USD Million)

Global Cosmetics and Personal Care Safety and Efficacy Testing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Cosmetics and Personal Care Safety and Efficacy Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SGS SA

(Switzerland), Intertek Group Plc (UK), Eurofins Scientific SE (Luxembourg), Bureau Veritas SA (France), UL LLC (USA), Centre Testing International (China), PONY Testing Group Co., Ltd. (China), China Certification & Inspection Group (China), Iwase Cosfa Co., Ltd. (Japan), Dermatest GmbH (Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Cosmetics and Personal Care Safety and Efficacy Testing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cosmetics and Personal Care Safety and Efficacy Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cosmetics and Personal Care Safety and Efficacy Testing Market, Segmentation

by Type:

Clinical Research Services

Cosmetics Testing to Regulation

Allergen Screening

Microbiology Testing

Ingredients Testing

Others

Global Cosmetics and Personal Care Safety and Efficacy Testing Market, Segmentation
by Sample Size:

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