

Global Cosmetics and Personal Care Safety and Efficacy Testing Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetics and Personal Care Safety and Efficacy Testing market size was valued at US\$ 1338 million in 2025 and is forecast to a readjusted size of US\$ 2506 million by 2032 with a CAGR of 9.3% during review period.

Cosmetics and Personal Care Safety and Efficacy Testing is a comprehensive scientific evaluation framework designed to assess the safety, stability, and functional performance of cosmetics, skincare, and broader personal care products through toxicological studies, physicochemical analysis, microbiological testing, and human efficacy trials in compliance with global regulatory requirements. Compared with traditional cosmetic-only evaluation systems, it extends coverage to a wider range of personal care applications, ensuring product safety and performance validation across diverse usage scenarios. Its advantages include high technical barriers, stringent regulatory compliance requirements, and the ability to enhance brand credibility and market competitiveness through scientifically validated evidence. In 2025, the industry's average gross margin was approximately 35%. Upstream, the core inputs include high-precision analytical instruments, laboratory consumables, and chemical reagents, with representative suppliers such as Thermo Fisher Scientific, Agilent Technologies, Waters Corporation, and Merck providing essential testing infrastructure and materials. The midstream focuses on physicochemical testing, microbiological analysis, toxicological safety assessment, and human efficacy trials, forming standardized and authoritative compliance reports. Downstream mainly covers cosmetics, sunscreen products, and personal care products, with representative customers including L'Oréal, Procter & Gamble, Estée Lauder, Unilever, and Shanghai Jahwa.

Cosmetics and Personal Care Safety and Efficacy Testing is increasingly shaped by stricter global regulatory frameworks, rising consumer demand for clinically validated claims, and continuous innovation in skincare and personal care formulations. As brands shift toward functional differentiation such as anti-aging, skin barrier repair, and microbiome balance, demand for robust toxicological and human efficacy validation is intensifying. At the same time, expansion into sensitive-skin and sustainable formulations increases testing complexity and scope. Service providers capable of integrating regulatory compliance, multi-dimensional testing, and global standardization are better positioned to capture value, particularly as multinational brands consolidate testing workflows to improve efficiency and consistency.

This report is a detailed and comprehensive analysis for global Cosmetics and Personal Care Safety and Efficacy Testing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cosmetics and Personal Care Safety and Efficacy Testing market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Cosmetics and Personal Care Safety and Efficacy Testing market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Cosmetics and Personal Care Safety and Efficacy Testing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Cosmetics and Personal Care Safety and Efficacy Testing market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cosmetics and Personal Care Safety and

Efficacy Testing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cosmetics and Personal Care Safety and Efficacy Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SGS SA (Switzerland), Intertek Group Plc (UK), Eurofins Scientific SE (Luxembourg), Bureau Veritas SA (France), UL LLC (USA), Centre Testing International (China), PONY Testing Group Co., Ltd. (China), China Certification & Inspection Group (China), Iwase Cosfa Co., Ltd. (Japan), Dermatest GmbH (Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Cosmetics and Personal Care Safety and Efficacy Testing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Clinical Research Services

Cosmetics Testing to Regulation

Allergen Screening

Microbiology Testing

Ingredients Testing

Others

Market segment by Sample Size

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