

# Global Cosmetics Foundation Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GE7B2F9E6B2BEN.html>

Date: January 2024

Pages: 128

Price: US\$ 3,480.00 (Single User License)

ID: GE7B2F9E6B2BEN

## Abstracts

According to our (Global Info Research) latest study, the global Cosmetics Foundation market size was valued at USD 3199.8 million in 2023 and is forecast to a readjusted size of USD 4760 million by 2030 with a CAGR of 5.8% during review period.

Foundation is a liquid or powder makeup applied to the face to create an even, uniform color to the complexion, cover flaws and, sometimes, to change the natural skin tone. The Cosmetics Foundation market covers Liquid Foundation, Powder Foundation, etc. The typical players include L'Oreal Paris, KIKO, Est?e Lauder, Make Up For Ever, etc.

Global key players of Cosmetics Foundation include L'Oreal Paris, KIKO MILANO, etc. Global top 3 companies hold a share over 30%. Asia-Pacific is the largest market, with a share over 30%, followed by North America and Europe with the share about 30% respectively. In terms of product, Liquid Foundation is the largest segment, with a share over 80%. And in terms of end user, women are much more than men, with a share over 90%.

The Global Info Research report includes an overview of the development of the Cosmetics Foundation industry chain, the market status of Women (Liquid Foundation, Powder Foundation), Men (Liquid Foundation, Powder Foundation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetics Foundation.

Regionally, the report analyzes the Cosmetics Foundation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Cosmetics Foundation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cosmetics Foundation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetics Foundation industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Liquid Foundation, Powder Foundation).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetics Foundation market.

**Regional Analysis:** The report involves examining the Cosmetics Foundation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetics Foundation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetics Foundation:

**Company Analysis:** Report covers individual Cosmetics Foundation manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Cosmetics Foundation This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Women, Men).

**Technology Analysis:** Report covers specific technologies relevant to Cosmetics Foundation. It assesses the current state, advancements, and potential future developments in Cosmetics Foundation areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cosmetics Foundation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cosmetics Foundation market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

### Market segment by Type

Liquid Foundation

Powder Foundation

### Market segment by End User

Women

Men

### Major players covered

L'Oreal Paris

KIKO MILANO

REVLON

Est?e Lauder

Make Up For Ever

Fenty Beauty

Dior

Chanel

Burberry

Amorepacific

Shiseido

Laura Mercier

Kao

Pola Cosmetics

KOS? SEKKISEI

Avon True

Chando

Maybelline

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cosmetics Foundation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cosmetics Foundation, with price, sales, revenue and global market share of Cosmetics Foundation from 2019 to 2024.

Chapter 3, the Cosmetics Foundation competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cosmetics Foundation breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cosmetics Foundation market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cosmetics Foundation.

Chapter 14 and 15, to describe Cosmetics Foundation sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Cosmetics Foundation

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Cosmetics Foundation Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Liquid Foundation

1.3.3 Powder Foundation

1.4 Market Analysis by End User

1.4.1 Overview: Global Cosmetics Foundation Consumption Value by End User: 2019 Versus 2023 Versus 2030

1.4.2 Women

1.4.3 Men

1.5 Global Cosmetics Foundation Market Size & Forecast

1.5.1 Global Cosmetics Foundation Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Cosmetics Foundation Sales Quantity (2019-2030)

1.5.3 Global Cosmetics Foundation Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 L'Oreal Paris

2.1.1 L'Oreal Paris Details

2.1.2 L'Oreal Paris Major Business

2.1.3 L'Oreal Paris Cosmetics Foundation Product and Services

2.1.4 L'Oreal Paris Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 L'Oreal Paris Recent Developments/Updates

2.2 KIKO MILANO

2.2.1 KIKO MILANO Details

2.2.2 KIKO MILANO Major Business

2.2.3 KIKO MILANO Cosmetics Foundation Product and Services

2.2.4 KIKO MILANO Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 KIKO MILANO Recent Developments/Updates

2.3 REVLON

2.3.1 REVLON Details

- 2.3.2 REVLON Major Business
- 2.3.3 REVLON Cosmetics Foundation Product and Services
- 2.3.4 REVLON Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 REVLON Recent Developments/Updates
- 2.4 Est?e Lauder
  - 2.4.1 Est?e Lauder Details
  - 2.4.2 Est?e Lauder Major Business
  - 2.4.3 Est?e Lauder Cosmetics Foundation Product and Services
  - 2.4.4 Est?e Lauder Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Est?e Lauder Recent Developments/Updates
- 2.5 Make Up For Ever
  - 2.5.1 Make Up For Ever Details
  - 2.5.2 Make Up For Ever Major Business
  - 2.5.3 Make Up For Ever Cosmetics Foundation Product and Services
  - 2.5.4 Make Up For Ever Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Make Up For Ever Recent Developments/Updates
- 2.6 Fenty Beauty
  - 2.6.1 Fenty Beauty Details
  - 2.6.2 Fenty Beauty Major Business
  - 2.6.3 Fenty Beauty Cosmetics Foundation Product and Services
  - 2.6.4 Fenty Beauty Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Fenty Beauty Recent Developments/Updates
- 2.7 Dior
  - 2.7.1 Dior Details
  - 2.7.2 Dior Major Business
  - 2.7.3 Dior Cosmetics Foundation Product and Services
  - 2.7.4 Dior Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Dior Recent Developments/Updates
- 2.8 Chanel
  - 2.8.1 Chanel Details
  - 2.8.2 Chanel Major Business
  - 2.8.3 Chanel Cosmetics Foundation Product and Services
  - 2.8.4 Chanel Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.8.5 Chanel Recent Developments/Updates
- 2.9 Burberry
  - 2.9.1 Burberry Details
  - 2.9.2 Burberry Major Business
  - 2.9.3 Burberry Cosmetics Foundation Product and Services
  - 2.9.4 Burberry Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Burberry Recent Developments/Updates
- 2.10 Amorepacific
  - 2.10.1 Amorepacific Details
  - 2.10.2 Amorepacific Major Business
  - 2.10.3 Amorepacific Cosmetics Foundation Product and Services
  - 2.10.4 Amorepacific Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Amorepacific Recent Developments/Updates
- 2.11 Shiseido
  - 2.11.1 Shiseido Details
  - 2.11.2 Shiseido Major Business
  - 2.11.3 Shiseido Cosmetics Foundation Product and Services
  - 2.11.4 Shiseido Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Shiseido Recent Developments/Updates
- 2.12 Laura Mercier
  - 2.12.1 Laura Mercier Details
  - 2.12.2 Laura Mercier Major Business
  - 2.12.3 Laura Mercier Cosmetics Foundation Product and Services
  - 2.12.4 Laura Mercier Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Laura Mercier Recent Developments/Updates
- 2.13 Kao
  - 2.13.1 Kao Details
  - 2.13.2 Kao Major Business
  - 2.13.3 Kao Cosmetics Foundation Product and Services
  - 2.13.4 Kao Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Kao Recent Developments/Updates
- 2.14 Pola Cosmetics
  - 2.14.1 Pola Cosmetics Details
  - 2.14.2 Pola Cosmetics Major Business

- 2.14.3 Pola Cosmetics Cosmetics Foundation Product and Services
- 2.14.4 Pola Cosmetics Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Pola Cosmetics Recent Developments/Updates
- 2.15 KOS? SEKKISEI
  - 2.15.1 KOS? SEKKISEI Details
  - 2.15.2 KOS? SEKKISEI Major Business
  - 2.15.3 KOS? SEKKISEI Cosmetics Foundation Product and Services
  - 2.15.4 KOS? SEKKISEI Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 KOS? SEKKISEI Recent Developments/Updates
- 2.16 Avon True
  - 2.16.1 Avon True Details
  - 2.16.2 Avon True Major Business
  - 2.16.3 Avon True Cosmetics Foundation Product and Services
  - 2.16.4 Avon True Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Avon True Recent Developments/Updates
- 2.17 Chando
  - 2.17.1 Chando Details
  - 2.17.2 Chando Major Business
  - 2.17.3 Chando Cosmetics Foundation Product and Services
  - 2.17.4 Chando Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Chando Recent Developments/Updates
- 2.18 Maybelline
  - 2.18.1 Maybelline Details
  - 2.18.2 Maybelline Major Business
  - 2.18.3 Maybelline Cosmetics Foundation Product and Services
  - 2.18.4 Maybelline Cosmetics Foundation Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Maybelline Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: COSMETICS FOUNDATION BY MANUFACTURER**

- 3.1 Global Cosmetics Foundation Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Cosmetics Foundation Revenue by Manufacturer (2019-2024)
- 3.3 Global Cosmetics Foundation Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Cosmetics Foundation by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Cosmetics Foundation Manufacturer Market Share in 2023

3.4.2 Top 6 Cosmetics Foundation Manufacturer Market Share in 2023

### 3.5 Cosmetics Foundation Market: Overall Company Footprint Analysis

3.5.1 Cosmetics Foundation Market: Region Footprint

3.5.2 Cosmetics Foundation Market: Company Product Type Footprint

3.5.3 Cosmetics Foundation Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

### 4.1 Global Cosmetics Foundation Market Size by Region

4.1.1 Global Cosmetics Foundation Sales Quantity by Region (2019-2030)

4.1.2 Global Cosmetics Foundation Consumption Value by Region (2019-2030)

4.1.3 Global Cosmetics Foundation Average Price by Region (2019-2030)

### 4.2 North America Cosmetics Foundation Consumption Value (2019-2030)

### 4.3 Europe Cosmetics Foundation Consumption Value (2019-2030)

### 4.4 Asia-Pacific Cosmetics Foundation Consumption Value (2019-2030)

### 4.5 South America Cosmetics Foundation Consumption Value (2019-2030)

### 4.6 Middle East and Africa Cosmetics Foundation Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

### 5.1 Global Cosmetics Foundation Sales Quantity by Type (2019-2030)

### 5.2 Global Cosmetics Foundation Consumption Value by Type (2019-2030)

### 5.3 Global Cosmetics Foundation Average Price by Type (2019-2030)

## 6 MARKET SEGMENT BY END USER

### 6.1 Global Cosmetics Foundation Sales Quantity by End User (2019-2030)

### 6.2 Global Cosmetics Foundation Consumption Value by End User (2019-2030)

### 6.3 Global Cosmetics Foundation Average Price by End User (2019-2030)

## 7 NORTH AMERICA

### 7.1 North America Cosmetics Foundation Sales Quantity by Type (2019-2030)

- 7.2 North America Cosmetics Foundation Sales Quantity by End User (2019-2030)
- 7.3 North America Cosmetics Foundation Market Size by Country
  - 7.3.1 North America Cosmetics Foundation Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Cosmetics Foundation Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Cosmetics Foundation Sales Quantity by Type (2019-2030)
- 8.2 Europe Cosmetics Foundation Sales Quantity by End User (2019-2030)
- 8.3 Europe Cosmetics Foundation Market Size by Country
  - 8.3.1 Europe Cosmetics Foundation Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Cosmetics Foundation Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Cosmetics Foundation Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Cosmetics Foundation Sales Quantity by End User (2019-2030)
- 9.3 Asia-Pacific Cosmetics Foundation Market Size by Region
  - 9.3.1 Asia-Pacific Cosmetics Foundation Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Cosmetics Foundation Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Cosmetics Foundation Sales Quantity by Type (2019-2030)

- 10.2 South America Cosmetics Foundation Sales Quantity by End User (2019-2030)
- 10.3 South America Cosmetics Foundation Market Size by Country
  - 10.3.1 South America Cosmetics Foundation Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Cosmetics Foundation Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Cosmetics Foundation Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Cosmetics Foundation Sales Quantity by End User (2019-2030)
- 11.3 Middle East & Africa Cosmetics Foundation Market Size by Country
  - 11.3.1 Middle East & Africa Cosmetics Foundation Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Cosmetics Foundation Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Cosmetics Foundation Market Drivers
- 12.2 Cosmetics Foundation Market Restraints
- 12.3 Cosmetics Foundation Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Cosmetics Foundation and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Cosmetics Foundation

13.3 Cosmetics Foundation Production Process

13.4 Cosmetics Foundation Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Cosmetics Foundation Typical Distributors

14.3 Cosmetics Foundation Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Cosmetics Foundation Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Cosmetics Foundation Consumption Value by End User, (USD Million), 2019 & 2023 & 2030

Table 3. L'Oreal Paris Basic Information, Manufacturing Base and Competitors

Table 4. L'Oreal Paris Major Business

Table 5. L'Oreal Paris Cosmetics Foundation Product and Services

Table 6. L'Oreal Paris Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. L'Oreal Paris Recent Developments/Updates

Table 8. KIKO MILANO Basic Information, Manufacturing Base and Competitors

Table 9. KIKO MILANO Major Business

Table 10. KIKO MILANO Cosmetics Foundation Product and Services

Table 11. KIKO MILANO Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. KIKO MILANO Recent Developments/Updates

Table 13. REVLON Basic Information, Manufacturing Base and Competitors

Table 14. REVLON Major Business

Table 15. REVLON Cosmetics Foundation Product and Services

Table 16. REVLON Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. REVLON Recent Developments/Updates

Table 18. Est?e Lauder Basic Information, Manufacturing Base and Competitors

Table 19. Est?e Lauder Major Business

Table 20. Est?e Lauder Cosmetics Foundation Product and Services

Table 21. Est?e Lauder Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Est?e Lauder Recent Developments/Updates

Table 23. Make Up For Ever Basic Information, Manufacturing Base and Competitors

Table 24. Make Up For Ever Major Business

Table 25. Make Up For Ever Cosmetics Foundation Product and Services

Table 26. Make Up For Ever Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Make Up For Ever Recent Developments/Updates

Table 28. Fenty Beauty Basic Information, Manufacturing Base and Competitors

Table 29. Fenty Beauty Major Business

Table 30. Fenty Beauty Cosmetics Foundation Product and Services

Table 31. Fenty Beauty Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Fenty Beauty Recent Developments/Updates

Table 33. Dior Basic Information, Manufacturing Base and Competitors

Table 34. Dior Major Business

Table 35. Dior Cosmetics Foundation Product and Services

Table 36. Dior Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Dior Recent Developments/Updates

Table 38. Chanel Basic Information, Manufacturing Base and Competitors

Table 39. Chanel Major Business

Table 40. Chanel Cosmetics Foundation Product and Services

Table 41. Chanel Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Chanel Recent Developments/Updates

Table 43. Burberry Basic Information, Manufacturing Base and Competitors

Table 44. Burberry Major Business

Table 45. Burberry Cosmetics Foundation Product and Services

Table 46. Burberry Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Burberry Recent Developments/Updates

Table 48. Amorepacific Basic Information, Manufacturing Base and Competitors

Table 49. Amorepacific Major Business

Table 50. Amorepacific Cosmetics Foundation Product and Services

Table 51. Amorepacific Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Amorepacific Recent Developments/Updates

Table 53. Shiseido Basic Information, Manufacturing Base and Competitors

Table 54. Shiseido Major Business

Table 55. Shiseido Cosmetics Foundation Product and Services

Table 56. Shiseido Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Shiseido Recent Developments/Updates

Table 58. Laura Mercier Basic Information, Manufacturing Base and Competitors

Table 59. Laura Mercier Major Business

Table 60. Laura Mercier Cosmetics Foundation Product and Services

Table 61. Laura Mercier Cosmetics Foundation Sales Quantity (K Units), Average Price



(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Laura Mercier Recent Developments/Updates

Table 63. Kao Basic Information, Manufacturing Base and Competitors

Table 64. Kao Major Business

Table 65. Kao Cosmetics Foundation Product and Services

Table 66. Kao Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Kao Recent Developments/Updates

Table 68. Pola Cosmetics Basic Information, Manufacturing Base and Competitors

Table 69. Pola Cosmetics Major Business

Table 70. Pola Cosmetics Cosmetics Foundation Product and Services

Table 71. Pola Cosmetics Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Pola Cosmetics Recent Developments/Updates

Table 73. KOS? SEKKISEI Basic Information, Manufacturing Base and Competitors

Table 74. KOS? SEKKISEI Major Business

Table 75. KOS? SEKKISEI Cosmetics Foundation Product and Services

Table 76. KOS? SEKKISEI Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. KOS? SEKKISEI Recent Developments/Updates

Table 78. Avon True Basic Information, Manufacturing Base and Competitors

Table 79. Avon True Major Business

Table 80. Avon True Cosmetics Foundation Product and Services

Table 81. Avon True Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Avon True Recent Developments/Updates

Table 83. Chando Basic Information, Manufacturing Base and Competitors

Table 84. Chando Major Business

Table 85. Chando Cosmetics Foundation Product and Services

Table 86. Chando Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Chando Recent Developments/Updates

Table 88. Maybelline Basic Information, Manufacturing Base and Competitors

Table 89. Maybelline Major Business

Table 90. Maybelline Cosmetics Foundation Product and Services

Table 91. Maybelline Cosmetics Foundation Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Maybelline Recent Developments/Updates

Table 93. Global Cosmetics Foundation Sales Quantity by Manufacturer (2019-2024) &

(K Units)

Table 94. Global Cosmetics Foundation Revenue by Manufacturer (2019-2024) & (USD Million)

Table 95. Global Cosmetics Foundation Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 96. Market Position of Manufacturers in Cosmetics Foundation, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 97. Head Office and Cosmetics Foundation Production Site of Key Manufacturer

Table 98. Cosmetics Foundation Market: Company Product Type Footprint

Table 99. Cosmetics Foundation Market: Company Product Application Footprint

Table 100. Cosmetics Foundation New Market Entrants and Barriers to Market Entry

Table 101. Cosmetics Foundation Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global Cosmetics Foundation Sales Quantity by Region (2019-2024) & (K Units)

Table 103. Global Cosmetics Foundation Sales Quantity by Region (2025-2030) & (K Units)

Table 104. Global Cosmetics Foundation Consumption Value by Region (2019-2024) & (USD Million)

Table 105. Global Cosmetics Foundation Consumption Value by Region (2025-2030) & (USD Million)

Table 106. Global Cosmetics Foundation Average Price by Region (2019-2024) & (US\$/Unit)

Table 107. Global Cosmetics Foundation Average Price by Region (2025-2030) & (US\$/Unit)

Table 108. Global Cosmetics Foundation Sales Quantity by Type (2019-2024) & (K Units)

Table 109. Global Cosmetics Foundation Sales Quantity by Type (2025-2030) & (K Units)

Table 110. Global Cosmetics Foundation Consumption Value by Type (2019-2024) & (USD Million)

Table 111. Global Cosmetics Foundation Consumption Value by Type (2025-2030) & (USD Million)

Table 112. Global Cosmetics Foundation Average Price by Type (2019-2024) & (US\$/Unit)

Table 113. Global Cosmetics Foundation Average Price by Type (2025-2030) & (US\$/Unit)

Table 114. Global Cosmetics Foundation Sales Quantity by End User (2019-2024) & (K Units)

Table 115. Global Cosmetics Foundation Sales Quantity by End User (2025-2030) & (K Units)

Table 116. Global Cosmetics Foundation Consumption Value by End User (2019-2024) & (USD Million)

Table 117. Global Cosmetics Foundation Consumption Value by End User (2025-2030) & (USD Million)

Table 118. Global Cosmetics Foundation Average Price by End User (2019-2024) & (US\$/Unit)

Table 119. Global Cosmetics Foundation Average Price by End User (2025-2030) & (US\$/Unit)

Table 120. North America Cosmetics Foundation Sales Quantity by Type (2019-2024) & (K Units)

Table 121. North America Cosmetics Foundation Sales Quantity by Type (2025-2030) & (K Units)

Table 122. North America Cosmetics Foundation Sales Quantity by End User (2019-2024) & (K Units)

Table 123. North America Cosmetics Foundation Sales Quantity by End User (2025-2030) & (K Units)

Table 124. North America Cosmetics Foundation Sales Quantity by Country (2019-2024) & (K Units)

Table 125. North America Cosmetics Foundation Sales Quantity by Country (2025-2030) & (K Units)

Table 126. North America Cosmetics Foundation Consumption Value by Country (2019-2024) & (USD Million)

Table 127. North America Cosmetics Foundation Consumption Value by Country (2025-2030) & (USD Million)

Table 128. Europe Cosmetics Foundation Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Europe Cosmetics Foundation Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Europe Cosmetics Foundation Sales Quantity by End User (2019-2024) & (K Units)

Table 131. Europe Cosmetics Foundation Sales Quantity by End User (2025-2030) & (K Units)

Table 132. Europe Cosmetics Foundation Sales Quantity by Country (2019-2024) & (K Units)

Table 133. Europe Cosmetics Foundation Sales Quantity by Country (2025-2030) & (K Units)

Table 134. Europe Cosmetics Foundation Consumption Value by Country (2019-2024)

& (USD Million)

Table 135. Europe Cosmetics Foundation Consumption Value by Country (2025-2030)

& (USD Million)

Table 136. Asia-Pacific Cosmetics Foundation Sales Quantity by Type (2019-2024) & (K Units)

Table 137. Asia-Pacific Cosmetics Foundation Sales Quantity by Type (2025-2030) & (K Units)

Table 138. Asia-Pacific Cosmetics Foundation Sales Quantity by End User (2019-2024) & (K Units)

Table 139. Asia-Pacific Cosmetics Foundation Sales Quantity by End User (2025-2030) & (K Units)

Table 140. Asia-Pacific Cosmetics Foundation Sales Quantity by Region (2019-2024) & (K Units)

Table 141. Asia-Pacific Cosmetics Foundation Sales Quantity by Region (2025-2030) & (K Units)

Table 142. Asia-Pacific Cosmetics Foundation Consumption Value by Region (2019-2024) & (USD Million)

Table 143. Asia-Pacific Cosmetics Foundation Consumption Value by Region (2025-2030) & (USD Million)

Table 144. South America Cosmetics Foundation Sales Quantity by Type (2019-2024) & (K Units)

Table 145. South America Cosmetics Foundation Sales Quantity by Type (2025-2030) & (K Units)

Table 146. South America Cosmetics Foundation Sales Quantity by End User (2019-2024) & (K Units)

Table 147. South America Cosmetics Foundation Sales Quantity by End User (2025-2030) & (K Units)

Table 148. South America Cosmetics Foundation Sales Quantity by Country (2019-2024) & (K Units)

Table 149. South America Cosmetics Foundation Sales Quantity by Country (2025-2030) & (K Units)

Table 150. South America Cosmetics Foundation Consumption Value by Country (2019-2024) & (USD Million)

Table 151. South America Cosmetics Foundation Consumption Value by Country (2025-2030) & (USD Million)

Table 152. Middle East & Africa Cosmetics Foundation Sales Quantity by Type (2019-2024) & (K Units)

Table 153. Middle East & Africa Cosmetics Foundation Sales Quantity by Type (2025-2030) & (K Units)

Table 154. Middle East & Africa Cosmetics Foundation Sales Quantity by End User (2019-2024) & (K Units)

Table 155. Middle East & Africa Cosmetics Foundation Sales Quantity by End User (2025-2030) & (K Units)

Table 156. Middle East & Africa Cosmetics Foundation Sales Quantity by Region (2019-2024) & (K Units)

Table 157. Middle East & Africa Cosmetics Foundation Sales Quantity by Region (2025-2030) & (K Units)

Table 158. Middle East & Africa Cosmetics Foundation Consumption Value by Region (2019-2024) & (USD Million)

Table 159. Middle East & Africa Cosmetics Foundation Consumption Value by Region (2025-2030) & (USD Million)

Table 160. Cosmetics Foundation Raw Material

Table 161. Key Manufacturers of Cosmetics Foundation Raw Materials

Table 162. Cosmetics Foundation Typical Distributors

Table 163. Cosmetics Foundation Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Cosmetics Foundation Picture

Figure 2. Global Cosmetics Foundation Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Cosmetics Foundation Consumption Value Market Share by Type in 2023

Figure 4. Liquid Foundation Examples

Figure 5. Powder Foundation Examples

Figure 6. Global Cosmetics Foundation Consumption Value by End User, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Cosmetics Foundation Consumption Value Market Share by End User in 2023

Figure 8. Women Examples

Figure 9. Men Examples

Figure 10. Global Cosmetics Foundation Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Cosmetics Foundation Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Cosmetics Foundation Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Cosmetics Foundation Average Price (2019-2030) & (US\$/Unit)

Figure 14. Global Cosmetics Foundation Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Cosmetics Foundation Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Cosmetics Foundation by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Cosmetics Foundation Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Cosmetics Foundation Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Cosmetics Foundation Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Cosmetics Foundation Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Cosmetics Foundation Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Cosmetics Foundation Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Cosmetics Foundation Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Cosmetics Foundation Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Cosmetics Foundation Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Cosmetics Foundation Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Cosmetics Foundation Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Cosmetics Foundation Average Price by Type (2019-2030) & (US\$/Unit)

Figure 29. Global Cosmetics Foundation Sales Quantity Market Share by End User (2019-2030)

Figure 30. Global Cosmetics Foundation Consumption Value Market Share by End User (2019-2030)

Figure 31. Global Cosmetics Foundation Average Price by End User (2019-2030) & (US\$/Unit)

Figure 32. North America Cosmetics Foundation Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Cosmetics Foundation Sales Quantity Market Share by End User (2019-2030)

Figure 34. North America Cosmetics Foundation Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Cosmetics Foundation Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Cosmetics Foundation Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Cosmetics Foundation Sales Quantity Market Share by End User (2019-2030)

Figure 41. Europe Cosmetics Foundation Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Cosmetics Foundation Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Cosmetics Foundation Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Cosmetics Foundation Sales Quantity Market Share by End User (2019-2030)

Figure 50. Asia-Pacific Cosmetics Foundation Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Cosmetics Foundation Consumption Value Market Share by Region (2019-2030)

Figure 52. China Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Cosmetics Foundation Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Cosmetics Foundation Sales Quantity Market Share by End User (2019-2030)

Figure 60. South America Cosmetics Foundation Sales Quantity Market Share by Country (2019-2030)



Figure 61. South America Cosmetics Foundation Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Cosmetics Foundation Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Cosmetics Foundation Sales Quantity Market Share by End User (2019-2030)

Figure 66. Middle East & Africa Cosmetics Foundation Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Cosmetics Foundation Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Cosmetics Foundation Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Cosmetics Foundation Market Drivers

Figure 73. Cosmetics Foundation Market Restraints

Figure 74. Cosmetics Foundation Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Cosmetics Foundation in 2023

Figure 77. Manufacturing Process Analysis of Cosmetics Foundation

Figure 78. Cosmetics Foundation Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

## I would like to order

Product name: Global Cosmetics Foundation Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/GE7B2F9E6B2BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE7B2F9E6B2BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

