

Global Cosmetic Skin Care Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetic Skin Care market size was valued at USD 60950 million in 2023 and is forecast to a readjusted size of USD 96570 million by 2030 with a CAGR of 6.8% during review period.

Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body.... This broad definition includes any material intended for use as a component of a cosmetic product.

Skincare is one of the biggest categories of cosmetic products, which mainly include skin moisturizers, creams, powders, essential oils, toners, serums, etc.

Based on geography, the global Cosmetic Skin Care industry mainly concentrates on APAC, Europe, and North America (market share of about 45%, 25%, and 20% respectably in terms of sales volume). Top players in this market are L'Oreal S.A, Natura & Co, The Estee Lauder Companies, Unilever, Kao Corporation, Beiersdorf, Procter & Gamble, Johnson & Johnson, etc.

Based on product types, Skin Moisturizers segment occupied the largest market share, with close to 50% market share.

Cosmetic Skin Care is widely used for Supermarkets and Grocery Retailers, Beauty Specialist Retail Outlets, Factory Outlets, and others. The most proportion of Cosmetic Skin Care used for Supermarkets and Grocery Retailers and the proportion is about 45%.

The Global Info Research report includes an overview of the development of the Cosmetic Skin Care industry chain, the market status of Supermarkets and Grocery Retailers (Skin Moisturizers, Skin Cleansing Lotions), Beauty Specialist Retail Outlets (Skin Moisturizers, Skin Cleansing Lotions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetic Skin Care.

Regionally, the report analyzes the Cosmetic Skin Care markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cosmetic Skin Care market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cosmetic Skin Care market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetic Skin Care industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Skin Moisturizers, Skin Cleansing Lotions).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetic Skin Care market.

Regional Analysis: The report involves examining the Cosmetic Skin Care market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetic Skin Care market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetic Skin Care:

Company Analysis: Report covers individual Cosmetic Skin Care manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cosmetic Skin Care. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Grocery Retailers, Beauty Specialist Retail Outlets).

Technology Analysis: Report covers specific technologies relevant to Cosmetic Skin Care. It assesses the current state, advancements, and potential future developments in Cosmetic Skin Care areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cosmetic Skin Care market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cosmetic Skin Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Skin Moisturizers

Skin Cleansing Lotions

Skin Facial Masks

Skin Shaving Creams

Skin Serums

Others

Market segment by Application

Supermarkets and Grocery Retailers

Beauty Specialist Retail Outlets

Factory Outlets

Online Sales

Major players covered

L'Oreal S.A

Unilever

Procter & Gamble

Beiersdorf

Avon Products

The Estee Lauder Companies

Johnson & Johnson

Kao Corporation

Natura & Co

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cosmetic Skin Care product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cosmetic Skin Care, with price, sales, revenue and global market share of Cosmetic Skin Care from 2019 to 2024.

Chapter 3, the Cosmetic Skin Care competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cosmetic Skin Care breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cosmetic Skin Care market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cosmetic Skin Care.

Chapter 14 and 15, to describe Cosmetic Skin Care sales channel, distributors, customers, research findings and conclusion.

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