

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cosmetic Serum Market 2018, Forecast to 2023

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Abstracts

A cosmetic serum is a product applied externally for a desired cosmetic effect. It is usually a water-based non-greasy and intensive formula that contains a high concentration of active substances.

Scope of the Report:

This report focuses on the Cosmetic Serum in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The Americas occupied the largest share in the cosmetic serum market with more than 37% market share. The US holds the largest market share, followed by the Brazil in the Americas market. The primary reasons influencing the growth of the market in this region is product innovation and technological advancement.

The worldwide market for Cosmetic Serum is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

P&G

Unilever

Chanel

Shiseido

Estee Lauder

Kao

L'Oreal

LVMH

Amway

Clarins

Markwins Beauty Products

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Skin and Sun Care Serum

Hair Care Serum

Others

Market Segment by Applications, can be divided into

Retail Stores

Specialty Stores

Online Stores

There are 15 Chapters to deeply display the global Cosmetic Serum market.

Chapter 1, to describe Cosmetic Serum Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cosmetic Serum, with sales, revenue, and price of Cosmetic Serum, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cosmetic Serum, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cosmetic Serum market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cosmetic Serum sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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