

Global Cosmetic Products Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetic Products market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Common cosmetics include lipstick, mascara, eye shadow, foundation, skin cleansers and body lotions, shampoo and conditioner, hairstyling products (gel, hair spray, etc.), perfume and cologne. Cosmetics applied to the face to enhance its appearance are often called make-up or makeup.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Cosmetic Products industry chain, the market status of Lips (Skin care products, Hair care products), Eyes (Skin care products, Hair care products), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetic Products.

Regionally, the report analyzes the Cosmetic Products markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Cosmetic Products market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cosmetic Products market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetic Products industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Skin care products, Hair care products).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetic Products market.

Regional Analysis: The report involves examining the Cosmetic Products market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetic Products market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetic Products:

Company Analysis: Report covers individual Cosmetic Products manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Cosmetic Products This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Lips, Eyes).

Technology Analysis: Report covers specific technologies relevant to Cosmetic Products. It assesses the current state, advancements, and potential future developments in Cosmetic Products areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cosmetic Products market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cosmetic Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Skin care products

Hair care products

Color cosmetics

Fragrances

Personal care products

Oral care products

Market segment by Application

Lips

Eyes

Eyebrows

Nails

Face

Major players covered

Alticor

Oriflame Cosmetics Global SA

Yves Rocher

Mary Kay Inc

Revlon Inc.

Kao Corp.

Shiseido

The Estee Lauder Companies Inc.

Avon Products Inc.

Beiersdorf AG

Procter & Gamble

Unilever

L'oreal Group.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cosmetic Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cosmetic Products, with price, sales, revenue and global market share of Cosmetic Products from 2019 to 2024.

Chapter 3, the Cosmetic Products competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cosmetic Products breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cosmetic Products market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cosmetic Products.

Chapter 14 and 15, to describe Cosmetic Products sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Cosmetic Products

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Cosmetic Products Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Skin care products

1.3.3 Hair care products

1.3.4 Color cosmetics

1.3.5 Fragrances

1.3.6 Personal care products

1.3.7 Oral care products

1.4 Market Analysis by Application

1.4.1 Overview: Global Cosmetic Products Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Lips

1.4.3 Eyes

1.4.4 Eyebrows

1.4.5 Nails

1.4.6 Face

1.5 Global Cosmetic Products Market Size & Forecast

1.5.1 Global Cosmetic Products Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Cosmetic Products Sales Quantity (2019-2030)

1.5.3 Global Cosmetic Products Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Alticor

2.1.1 Alticor Details

2.1.2 Alticor Major Business

2.1.3 Alticor Cosmetic Products Product and Services

2.1.4 Alticor Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Alticor Recent Developments/Updates

2.2 Oriflame Cosmetics Global SA

2.2.1 Oriflame Cosmetics Global SA Details

- 2.2.2 Oriflame Cosmetics Global SA Major Business
- 2.2.3 Oriflame Cosmetics Global SA Cosmetic Products Product and Services
- 2.2.4 Oriflame Cosmetics Global SA Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Oriflame Cosmetics Global SA Recent Developments/Updates
- 2.3 Yves Rocher
 - 2.3.1 Yves Rocher Details
 - 2.3.2 Yves Rocher Major Business
 - 2.3.3 Yves Rocher Cosmetic Products Product and Services
 - 2.3.4 Yves Rocher Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Yves Rocher Recent Developments/Updates
- 2.4 Mary Kay Inc
 - 2.4.1 Mary Kay Inc Details
 - 2.4.2 Mary Kay Inc Major Business
 - 2.4.3 Mary Kay Inc Cosmetic Products Product and Services
 - 2.4.4 Mary Kay Inc Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Mary Kay Inc Recent Developments/Updates
- 2.5 Revlon Inc.
 - 2.5.1 Revlon Inc. Details
 - 2.5.2 Revlon Inc. Major Business
 - 2.5.3 Revlon Inc. Cosmetic Products Product and Services
 - 2.5.4 Revlon Inc. Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Revlon Inc. Recent Developments/Updates
- 2.6 Kao Corp.
 - 2.6.1 Kao Corp. Details
 - 2.6.2 Kao Corp. Major Business
 - 2.6.3 Kao Corp. Cosmetic Products Product and Services
 - 2.6.4 Kao Corp. Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Kao Corp. Recent Developments/Updates
- 2.7 Shiseido
 - 2.7.1 Shiseido Details
 - 2.7.2 Shiseido Major Business
 - 2.7.3 Shiseido Cosmetic Products Product and Services
 - 2.7.4 Shiseido Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Shiseido Recent Developments/Updates
- 2.8 The Estee Lauder Companies Inc.
 - 2.8.1 The Estee Lauder Companies Inc. Details
 - 2.8.2 The Estee Lauder Companies Inc. Major Business
 - 2.8.3 The Estee Lauder Companies Inc. Cosmetic Products Product and Services
 - 2.8.4 The Estee Lauder Companies Inc. Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 The Estee Lauder Companies Inc. Recent Developments/Updates
- 2.9 Avon Products Inc.
 - 2.9.1 Avon Products Inc. Details
 - 2.9.2 Avon Products Inc. Major Business
 - 2.9.3 Avon Products Inc. Cosmetic Products Product and Services
 - 2.9.4 Avon Products Inc. Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Avon Products Inc. Recent Developments/Updates
- 2.10 Beiersdorf AG
 - 2.10.1 Beiersdorf AG Details
 - 2.10.2 Beiersdorf AG Major Business
 - 2.10.3 Beiersdorf AG Cosmetic Products Product and Services
 - 2.10.4 Beiersdorf AG Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Beiersdorf AG Recent Developments/Updates
- 2.11 Procter & Gamble
 - 2.11.1 Procter & Gamble Details
 - 2.11.2 Procter & Gamble Major Business
 - 2.11.3 Procter & Gamble Cosmetic Products Product and Services
 - 2.11.4 Procter & Gamble Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Procter & Gamble Recent Developments/Updates
- 2.12 Unilever
 - 2.12.1 Unilever Details
 - 2.12.2 Unilever Major Business
 - 2.12.3 Unilever Cosmetic Products Product and Services
 - 2.12.4 Unilever Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Unilever Recent Developments/Updates
- 2.13 L'oreal Group.
 - 2.13.1 L'oreal Group. Details
 - 2.13.2 L'oreal Group. Major Business

- 2.13.3 L'oreal Group. Cosmetic Products Product and Services
- 2.13.4 L'oreal Group. Cosmetic Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 L'oreal Group. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COSMETIC PRODUCTS BY MANUFACTURER

- 3.1 Global Cosmetic Products Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Cosmetic Products Revenue by Manufacturer (2019-2024)
- 3.3 Global Cosmetic Products Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Cosmetic Products by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Cosmetic Products Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Cosmetic Products Manufacturer Market Share in 2023
- 3.5 Cosmetic Products Market: Overall Company Footprint Analysis
 - 3.5.1 Cosmetic Products Market: Region Footprint
 - 3.5.2 Cosmetic Products Market: Company Product Type Footprint
 - 3.5.3 Cosmetic Products Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Cosmetic Products Market Size by Region
 - 4.1.1 Global Cosmetic Products Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Cosmetic Products Consumption Value by Region (2019-2030)
 - 4.1.3 Global Cosmetic Products Average Price by Region (2019-2030)
- 4.2 North America Cosmetic Products Consumption Value (2019-2030)
- 4.3 Europe Cosmetic Products Consumption Value (2019-2030)
- 4.4 Asia-Pacific Cosmetic Products Consumption Value (2019-2030)
- 4.5 South America Cosmetic Products Consumption Value (2019-2030)
- 4.6 Middle East and Africa Cosmetic Products Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Cosmetic Products Sales Quantity by Type (2019-2030)
- 5.2 Global Cosmetic Products Consumption Value by Type (2019-2030)
- 5.3 Global Cosmetic Products Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Cosmetic Products Sales Quantity by Application (2019-2030)
- 6.2 Global Cosmetic Products Consumption Value by Application (2019-2030)
- 6.3 Global Cosmetic Products Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Cosmetic Products Sales Quantity by Type (2019-2030)
- 7.2 North America Cosmetic Products Sales Quantity by Application (2019-2030)
- 7.3 North America Cosmetic Products Market Size by Country
 - 7.3.1 North America Cosmetic Products Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Cosmetic Products Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Cosmetic Products Sales Quantity by Type (2019-2030)
- 8.2 Europe Cosmetic Products Sales Quantity by Application (2019-2030)
- 8.3 Europe Cosmetic Products Market Size by Country
 - 8.3.1 Europe Cosmetic Products Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Cosmetic Products Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Cosmetic Products Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Cosmetic Products Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Cosmetic Products Market Size by Region
 - 9.3.1 Asia-Pacific Cosmetic Products Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Cosmetic Products Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Cosmetic Products Sales Quantity by Type (2019-2030)
- 10.2 South America Cosmetic Products Sales Quantity by Application (2019-2030)
- 10.3 South America Cosmetic Products Market Size by Country
 - 10.3.1 South America Cosmetic Products Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Cosmetic Products Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Cosmetic Products Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Cosmetic Products Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Cosmetic Products Market Size by Country
 - 11.3.1 Middle East & Africa Cosmetic Products Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Cosmetic Products Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Cosmetic Products Market Drivers
- 12.2 Cosmetic Products Market Restraints
- 12.3 Cosmetic Products Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Cosmetic Products and Key Manufacturers

13.2 Manufacturing Costs Percentage of Cosmetic Products

13.3 Cosmetic Products Production Process

13.4 Cosmetic Products Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Cosmetic Products Typical Distributors

14.3 Cosmetic Products Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Cosmetic Products Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Cosmetic Products Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Alticor Basic Information, Manufacturing Base and Competitors

Table 4. Alticor Major Business

Table 5. Alticor Cosmetic Products Product and Services

Table 6. Alticor Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Alticor Recent Developments/Updates

Table 8. Oriflame Cosmetics Global SA Basic Information, Manufacturing Base and Competitors

Table 9. Oriflame Cosmetics Global SA Major Business

Table 10. Oriflame Cosmetics Global SA Cosmetic Products Product and Services

Table 11. Oriflame Cosmetics Global SA Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Oriflame Cosmetics Global SA Recent Developments/Updates

Table 13. Yves Rocher Basic Information, Manufacturing Base and Competitors

Table 14. Yves Rocher Major Business

Table 15. Yves Rocher Cosmetic Products Product and Services

Table 16. Yves Rocher Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Yves Rocher Recent Developments/Updates

Table 18. Mary Kay Inc Basic Information, Manufacturing Base and Competitors

Table 19. Mary Kay Inc Major Business

Table 20. Mary Kay Inc Cosmetic Products Product and Services

Table 21. Mary Kay Inc Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Mary Kay Inc Recent Developments/Updates

Table 23. Revlon Inc. Basic Information, Manufacturing Base and Competitors

Table 24. Revlon Inc. Major Business

Table 25. Revlon Inc. Cosmetic Products Product and Services

Table 26. Revlon Inc. Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. Revlon Inc. Recent Developments/Updates
- Table 28. Kao Corp. Basic Information, Manufacturing Base and Competitors
- Table 29. Kao Corp. Major Business
- Table 30. Kao Corp. Cosmetic Products Product and Services
- Table 31. Kao Corp. Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Kao Corp. Recent Developments/Updates
- Table 33. Shiseido Basic Information, Manufacturing Base and Competitors
- Table 34. Shiseido Major Business
- Table 35. Shiseido Cosmetic Products Product and Services
- Table 36. Shiseido Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Shiseido Recent Developments/Updates
- Table 38. The Estee Lauder Companies Inc. Basic Information, Manufacturing Base and Competitors
- Table 39. The Estee Lauder Companies Inc. Major Business
- Table 40. The Estee Lauder Companies Inc. Cosmetic Products Product and Services
- Table 41. The Estee Lauder Companies Inc. Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. The Estee Lauder Companies Inc. Recent Developments/Updates
- Table 43. Avon Products Inc. Basic Information, Manufacturing Base and Competitors
- Table 44. Avon Products Inc. Major Business
- Table 45. Avon Products Inc. Cosmetic Products Product and Services
- Table 46. Avon Products Inc. Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Avon Products Inc. Recent Developments/Updates
- Table 48. Beiersdorf AG Basic Information, Manufacturing Base and Competitors
- Table 49. Beiersdorf AG Major Business
- Table 50. Beiersdorf AG Cosmetic Products Product and Services
- Table 51. Beiersdorf AG Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Beiersdorf AG Recent Developments/Updates
- Table 53. Procter & Gamble Basic Information, Manufacturing Base and Competitors
- Table 54. Procter & Gamble Major Business
- Table 55. Procter & Gamble Cosmetic Products Product and Services
- Table 56. Procter & Gamble Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Procter & Gamble Recent Developments/Updates

- Table 58. Unilever Basic Information, Manufacturing Base and Competitors
- Table 59. Unilever Major Business
- Table 60. Unilever Cosmetic Products Product and Services
- Table 61. Unilever Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Unilever Recent Developments/Updates
- Table 63. L'oreal Group. Basic Information, Manufacturing Base and Competitors
- Table 64. L'oreal Group. Major Business
- Table 65. L'oreal Group. Cosmetic Products Product and Services
- Table 66. L'oreal Group. Cosmetic Products Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. L'oreal Group. Recent Developments/Updates
- Table 68. Global Cosmetic Products Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 69. Global Cosmetic Products Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 70. Global Cosmetic Products Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 71. Market Position of Manufacturers in Cosmetic Products, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 72. Head Office and Cosmetic Products Production Site of Key Manufacturer
- Table 73. Cosmetic Products Market: Company Product Type Footprint
- Table 74. Cosmetic Products Market: Company Product Application Footprint
- Table 75. Cosmetic Products New Market Entrants and Barriers to Market Entry
- Table 76. Cosmetic Products Mergers, Acquisition, Agreements, and Collaborations
- Table 77. Global Cosmetic Products Sales Quantity by Region (2019-2024) & (K Units)
- Table 78. Global Cosmetic Products Sales Quantity by Region (2025-2030) & (K Units)
- Table 79. Global Cosmetic Products Consumption Value by Region (2019-2024) & (USD Million)
- Table 80. Global Cosmetic Products Consumption Value by Region (2025-2030) & (USD Million)
- Table 81. Global Cosmetic Products Average Price by Region (2019-2024) & (USD/Unit)
- Table 82. Global Cosmetic Products Average Price by Region (2025-2030) & (USD/Unit)
- Table 83. Global Cosmetic Products Sales Quantity by Type (2019-2024) & (K Units)
- Table 84. Global Cosmetic Products Sales Quantity by Type (2025-2030) & (K Units)
- Table 85. Global Cosmetic Products Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global Cosmetic Products Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global Cosmetic Products Average Price by Type (2019-2024) & (USD/Unit)

Table 88. Global Cosmetic Products Average Price by Type (2025-2030) & (USD/Unit)

Table 89. Global Cosmetic Products Sales Quantity by Application (2019-2024) & (K Units)

Table 90. Global Cosmetic Products Sales Quantity by Application (2025-2030) & (K Units)

Table 91. Global Cosmetic Products Consumption Value by Application (2019-2024) & (USD Million)

Table 92. Global Cosmetic Products Consumption Value by Application (2025-2030) & (USD Million)

Table 93. Global Cosmetic Products Average Price by Application (2019-2024) & (USD/Unit)

Table 94. Global Cosmetic Products Average Price by Application (2025-2030) & (USD/Unit)

Table 95. North America Cosmetic Products Sales Quantity by Type (2019-2024) & (K Units)

Table 96. North America Cosmetic Products Sales Quantity by Type (2025-2030) & (K Units)

Table 97. North America Cosmetic Products Sales Quantity by Application (2019-2024) & (K Units)

Table 98. North America Cosmetic Products Sales Quantity by Application (2025-2030) & (K Units)

Table 99. North America Cosmetic Products Sales Quantity by Country (2019-2024) & (K Units)

Table 100. North America Cosmetic Products Sales Quantity by Country (2025-2030) & (K Units)

Table 101. North America Cosmetic Products Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America Cosmetic Products Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe Cosmetic Products Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Europe Cosmetic Products Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Europe Cosmetic Products Sales Quantity by Application (2019-2024) & (K Units)

Table 106. Europe Cosmetic Products Sales Quantity by Application (2025-2030) & (K Units)

Table 107. Europe Cosmetic Products Sales Quantity by Country (2019-2024) & (K

Units)

Table 108. Europe Cosmetic Products Sales Quantity by Country (2025-2030) & (K Units)

Table 109. Europe Cosmetic Products Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe Cosmetic Products Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Cosmetic Products Sales Quantity by Type (2019-2024) & (K Units)

Table 112. Asia-Pacific Cosmetic Products Sales Quantity by Type (2025-2030) & (K Units)

Table 113. Asia-Pacific Cosmetic Products Sales Quantity by Application (2019-2024) & (K Units)

Table 114. Asia-Pacific Cosmetic Products Sales Quantity by Application (2025-2030) & (K Units)

Table 115. Asia-Pacific Cosmetic Products Sales Quantity by Region (2019-2024) & (K Units)

Table 116. Asia-Pacific Cosmetic Products Sales Quantity by Region (2025-2030) & (K Units)

Table 117. Asia-Pacific Cosmetic Products Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Cosmetic Products Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Cosmetic Products Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America Cosmetic Products Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America Cosmetic Products Sales Quantity by Application (2019-2024) & (K Units)

Table 122. South America Cosmetic Products Sales Quantity by Application (2025-2030) & (K Units)

Table 123. South America Cosmetic Products Sales Quantity by Country (2019-2024) & (K Units)

Table 124. South America Cosmetic Products Sales Quantity by Country (2025-2030) & (K Units)

Table 125. South America Cosmetic Products Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Cosmetic Products Consumption Value by Country (2025-2030) & (USD Million)

- Table 127. Middle East & Africa Cosmetic Products Sales Quantity by Type (2019-2024) & (K Units)
- Table 128. Middle East & Africa Cosmetic Products Sales Quantity by Type (2025-2030) & (K Units)
- Table 129. Middle East & Africa Cosmetic Products Sales Quantity by Application (2019-2024) & (K Units)
- Table 130. Middle East & Africa Cosmetic Products Sales Quantity by Application (2025-2030) & (K Units)
- Table 131. Middle East & Africa Cosmetic Products Sales Quantity by Region (2019-2024) & (K Units)
- Table 132. Middle East & Africa Cosmetic Products Sales Quantity by Region (2025-2030) & (K Units)
- Table 133. Middle East & Africa Cosmetic Products Consumption Value by Region (2019-2024) & (USD Million)
- Table 134. Middle East & Africa Cosmetic Products Consumption Value by Region (2025-2030) & (USD Million)
- Table 135. Cosmetic Products Raw Material
- Table 136. Key Manufacturers of Cosmetic Products Raw Materials
- Table 137. Cosmetic Products Typical Distributors
- Table 138. Cosmetic Products Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Cosmetic Products Picture

Figure 2. Global Cosmetic Products Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Cosmetic Products Consumption Value Market Share by Type in 2023

Figure 4. Skin care products Examples

Figure 5. Hair care products Examples

Figure 6. Color cosmetics Examples

Figure 7. Fragrances Examples

Figure 8. Personal care products Examples

Figure 9. Oral care products Examples

Figure 10. Global Cosmetic Products Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 11. Global Cosmetic Products Consumption Value Market Share by Application in 2023

Figure 12. Lips Examples

Figure 13. Eyes Examples

Figure 14. Eyebrows Examples

Figure 15. Nails Examples

Figure 16. Face Examples

Figure 17. Global Cosmetic Products Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 18. Global Cosmetic Products Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 19. Global Cosmetic Products Sales Quantity (2019-2030) & (K Units)

Figure 20. Global Cosmetic Products Average Price (2019-2030) & (USD/Unit)

Figure 21. Global Cosmetic Products Sales Quantity Market Share by Manufacturer in 2023

Figure 22. Global Cosmetic Products Consumption Value Market Share by Manufacturer in 2023

Figure 23. Producer Shipments of Cosmetic Products by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 24. Top 3 Cosmetic Products Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Top 6 Cosmetic Products Manufacturer (Consumption Value) Market Share in 2023

Figure 26. Global Cosmetic Products Sales Quantity Market Share by Region (2019-2030)

Figure 27. Global Cosmetic Products Consumption Value Market Share by Region (2019-2030)

Figure 28. North America Cosmetic Products Consumption Value (2019-2030) & (USD Million)

Figure 29. Europe Cosmetic Products Consumption Value (2019-2030) & (USD Million)

Figure 30. Asia-Pacific Cosmetic Products Consumption Value (2019-2030) & (USD Million)

Figure 31. South America Cosmetic Products Consumption Value (2019-2030) & (USD Million)

Figure 32. Middle East & Africa Cosmetic Products Consumption Value (2019-2030) & (USD Million)

Figure 33. Global Cosmetic Products Sales Quantity Market Share by Type (2019-2030)

Figure 34. Global Cosmetic Products Consumption Value Market Share by Type (2019-2030)

Figure 35. Global Cosmetic Products Average Price by Type (2019-2030) & (USD/Unit)

Figure 36. Global Cosmetic Products Sales Quantity Market Share by Application (2019-2030)

Figure 37. Global Cosmetic Products Consumption Value Market Share by Application (2019-2030)

Figure 38. Global Cosmetic Products Average Price by Application (2019-2030) & (USD/Unit)

Figure 39. North America Cosmetic Products Sales Quantity Market Share by Type (2019-2030)

Figure 40. North America Cosmetic Products Sales Quantity Market Share by Application (2019-2030)

Figure 41. North America Cosmetic Products Sales Quantity Market Share by Country (2019-2030)

Figure 42. North America Cosmetic Products Consumption Value Market Share by Country (2019-2030)

Figure 43. United States Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Canada Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Mexico Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Europe Cosmetic Products Sales Quantity Market Share by Type (2019-2030)

Figure 47. Europe Cosmetic Products Sales Quantity Market Share by Application (2019-2030)

Figure 48. Europe Cosmetic Products Sales Quantity Market Share by Country (2019-2030)

Figure 49. Europe Cosmetic Products Consumption Value Market Share by Country (2019-2030)

Figure 50. Germany Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. France Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. United Kingdom Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Russia Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Italy Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Asia-Pacific Cosmetic Products Sales Quantity Market Share by Type (2019-2030)

Figure 56. Asia-Pacific Cosmetic Products Sales Quantity Market Share by Application (2019-2030)

Figure 57. Asia-Pacific Cosmetic Products Sales Quantity Market Share by Region (2019-2030)

Figure 58. Asia-Pacific Cosmetic Products Consumption Value Market Share by Region (2019-2030)

Figure 59. China Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Japan Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Korea Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. India Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Southeast Asia Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Australia Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. South America Cosmetic Products Sales Quantity Market Share by Type (2019-2030)

Figure 66. South America Cosmetic Products Sales Quantity Market Share by

Application (2019-2030)

Figure 67. South America Cosmetic Products Sales Quantity Market Share by Country (2019-2030)

Figure 68. South America Cosmetic Products Consumption Value Market Share by Country (2019-2030)

Figure 69. Brazil Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Argentina Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Middle East & Africa Cosmetic Products Sales Quantity Market Share by Type (2019-2030)

Figure 72. Middle East & Africa Cosmetic Products Sales Quantity Market Share by Application (2019-2030)

Figure 73. Middle East & Africa Cosmetic Products Sales Quantity Market Share by Region (2019-2030)

Figure 74. Middle East & Africa Cosmetic Products Consumption Value Market Share by Region (2019-2030)

Figure 75. Turkey Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Egypt Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Saudi Arabia Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. South Africa Cosmetic Products Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 79. Cosmetic Products Market Drivers

Figure 80. Cosmetic Products Market Restraints

Figure 81. Cosmetic Products Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of Cosmetic Products in 2023

Figure 84. Manufacturing Process Analysis of Cosmetic Products

Figure 85. Cosmetic Products Industrial Chain

Figure 86. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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