

Global Cosmetic Procedures Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4D80BAE4AF1EN.html>

Date: June 2024

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: G4D80BAE4AF1EN

Abstracts

According to our (Global Info Research) latest study, the global Cosmetic Procedures market size was valued at USD 9534.4 million in 2023 and is forecast to a readjusted size of USD 12090 million by 2030 with a CAGR of 3.4% during review period.

According to Persistence Market Research, the global cosmetic procedures market is anticipated to witness significant market valuation and a robust growth rate during the period of assessment 2017-2025. This growth is pushed by the rising trend of medical tourism, higher adoption of cosmetic procedures especially in the emerging economies and rising prevalence of skin disorders that offer lucrative opportunities to adopt various laser surgical treatments. Moreover, innovations in the medical field are growing, new technological developments have changed the face of the industry, with more people relying on advanced procedures to treat disorders. This has accelerated the image of various cosmetic procedures in the minds of people which in turn has driven the growth of the global cosmetic procedures market.

The growing hyaluronic acid and botulinum toxin categories in the injectables sub-segment are major growth propellers of this sub-segment. Facial rejuvenation sub-segment is pushed due to growing non-surgical skin tightening, chemical peel, photorejuvenation and laser skin resurfacing sub-categories during the forecast period 2017-2025.

The Global Info Research report includes an overview of the development of the Cosmetic Procedures industry chain, the market status of Hospitals (Surgical Procedures, Non-Surgical Procedures), Office-Based Facilities (Surgical Procedures, Non-Surgical Procedures), and key enterprises in developed and developing market,

and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetic Procedures.

Regionally, the report analyzes the Cosmetic Procedures markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cosmetic Procedures market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cosmetic Procedures market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetic Procedures industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Surgical Procedures, Non-Surgical Procedures).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetic Procedures market.

Regional Analysis: The report involves examining the Cosmetic Procedures market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetic Procedures market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetic Procedures:

Company Analysis: Report covers individual Cosmetic Procedures players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cosmetic Procedures. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitals, Office-Based Facilities).

Technology Analysis: Report covers specific technologies relevant to Cosmetic Procedures. It assesses the current state, advancements, and potential future developments in Cosmetic Procedures areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cosmetic Procedures market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cosmetic Procedures market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Surgical Procedures

Non-Surgical Procedures

Market segment by Application

Hospitals

Office-Based Facilities

Ambulatory Surgical Centers

Market segment by players, this report covers

Allergan

Johnson & Johnson Services

GC Aesthetics

Sientra

Polytech Health & Aesthetics

HansBiomed

A Nestle

Fosun Pharma

Merz Pharma

Cutera

Anika Therapeutics

Bausch Health

Syneron Medical

Hologic

Suneva Medical

Blue Plastic Surgery

Australia Cosmetic Clinics

Salmon Creek Plastic Surgery

The Plastic Surgery Clinic

Cosmetic Surgery

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cosmetic Procedures product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cosmetic Procedures, with revenue, gross margin and global market share of Cosmetic Procedures from 2019 to 2024.

Chapter 3, the Cosmetic Procedures competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cosmetic Procedures market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cosmetic Procedures.

Chapter 13, to describe Cosmetic Procedures research findings and conclusion.

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