

# Global Cosmetic OEM and ODM Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cosmetic OEM and ODM market size was valued at USD 31470 million in 2023 and is forecast to a readjusted size of USD 45580 million by 2030 with a CAGR of 5.4% during review period.

Cosmetics OEM/ODM allow the brand Cosmetic firm to produce (either as a supplement or solely) without having to engage in the organization or running of a factory. Cosmetics OEM/ODM have grown in size in recent years and many are now sufficient in size to handle production for multiple clients, often providing a large portion of overall production.

Global key players of cosmetic OEM/ODM include COSMAX, Intercos, Kolmar korea and KDC/One. The top four players hold a share about 15%. In terms of product, cosmetic OEM is the largest segment, with a share about 72%. In terms of application, skincare is the largest application, with a share about 50%.

The Global Info Research report includes an overview of the development of the Cosmetic OEM and ODM industry chain, the market status of Skincare (Cosmetic OEM, Cosmetic ODM), Makeup (Cosmetic OEM, Cosmetic ODM), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetic OEM and ODM.

Regionally, the report analyzes the Cosmetic OEM and ODM markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Cosmetic OEM and ODM market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cosmetic OEM and ODM market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetic OEM and ODM industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cosmetic OEM, Cosmetic ODM).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetic OEM and ODM market.

**Regional Analysis:** The report involves examining the Cosmetic OEM and ODM market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetic OEM and ODM market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetic OEM and ODM:

**Company Analysis:** Report covers individual Cosmetic OEM and ODM players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Cosmetic OEM and ODM This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skincare, Makeup).

**Technology Analysis:** Report covers specific technologies relevant to Cosmetic OEM and ODM. It assesses the current state, advancements, and potential future developments in Cosmetic OEM and ODM areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cosmetic OEM and ODM market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cosmetic OEM and ODM market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cosmetic OEM

Cosmetic ODM

### Market segment by Application

Skincare

Makeup

Haircare

Others

Market segment by players, this report covers

COSMAX

KDC/One

Intercos

Kolmar korea

Nihon Kolmar

Cosmo Beauty

Mana Products

Cosmecca

PICASO Cosmetic

Nox Bellow Cosmetics

Toyo Beauty

Chromavis

Arizona Natural Resources

Opal Cosmetics

Ancorotti Cosmetics

A&H International Cosmetics

BioTruly

Bawei Biotechnology

B.Kolor

Easycare Group

ESTATE CHEMICAL

Ridgepole

Foshan wanying cosmetics

Ya Pure Cosmetics

ANTE ( Suzhou) cosmetics

Jiangsu Meiaisi Cosmetics

Life-Beauty

Homar

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cosmetic OEM and ODM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cosmetic OEM and ODM, with revenue, gross margin and global market share of Cosmetic OEM and ODM from 2019 to 2024.

Chapter 3, the Cosmetic OEM and ODM competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cosmetic OEM and ODM market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cosmetic OEM and ODM.

Chapter 13, to describe Cosmetic OEM and ODM research findings and conclusion.

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