

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Cosmetic Market 2018, Forecast to 2023

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Abstracts

Cosmetics are products used for cleansing, promoting attractiveness, or enhancing the appearance without affecting the body's structure or functions. Scope of the Report:

This report focuses on the Cosmetic in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The trend for healthy and glowing skin among consumers has stimulated the demand for these products, especially those improving skin conditions. At present, skin care products, such as sunscreen and moisturizers, are in higher demand due to the awareness of effects of exposure to sun on skin.

The worldwide market for Cosmetic is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

L'oreal

Avon

Procter & Gamble

Unilever

Oriflame

Revlon

Kao

Estee Lauder

Shiseido

Skin Food

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Skin & Sun Care

Hair Care

Deodorants

Makeup & Color Cosmetics

Fragrances

Market Segment by Applications, can be divided into

Specialty Stores (Beauty & Drug Stores)

Large & Small Retail Stores (Hypermarkets, Supermarkets, Departmental Stores, and Others)

Online

There are 15 Chapters to deeply display the global Cosmetic market.

Chapter 1, to describe Cosmetic Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cosmetic, with sales, revenue, and price of Cosmetic, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cosmetic, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cosmetic market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cosmetic sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

1.1 Cosmetic Introduction

1.2 Market Analysis by Type

1.2.1 Skin & Sun Care

1.2.2 Hair Care

1.2.3 Deodorants

1.2.4 Makeup & Color Cosmetics

1.2.5 Fragrances

1.3 Market Analysis by Applications

1.3.1 Specialty Stores (Beauty & Drug Stores)

1.3.2 Large & Small Retail Stores (Hypermarkets, Supermarkets, Departmental Stores, and Others)

1.3.3 Online

1.4 Market Analysis by Regions

1.4.1 North America (United States, Canada and Mexico)

1.4.1.1 United States Market States and Outlook (2013-2023)

1.4.1.2 Canada Market States and Outlook (2013-2023)

1.4.1.3 Mexico Market States and Outlook (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy)

1.4.2.1 Germany Market States and Outlook (2013-2023)

1.4.2.2 France Market States and Outlook (2013-2023)

1.4.2.3 UK Market States and Outlook (2013-2023)

1.4.2.4 Russia Market States and Outlook (2013-2023)

1.4.2.5 Italy Market States and Outlook (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

1.4.3.1 China Market States and Outlook (2013-2023)

1.4.3.2 Japan Market States and Outlook (2013-2023)

1.4.3.3 Korea Market States and Outlook (2013-2023)

1.4.3.4 India Market States and Outlook (2013-2023)

1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)

1.4.4 South America, Middle East and Africa

1.4.4.1 Brazil Market States and Outlook (2013-2023)

1.4.4.2 Egypt Market States and Outlook (2013-2023)

1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)

1.4.4.4 South Africa Market States and Outlook (2013-2023)

1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 L'oreal

2.1.1 Business Overview

2.1.1.1 L'oreal Description

2.1.1.2 L'oreal Headquarter, Main Business and Finance Overview

2.1.2 L'oreal Cosmetic Product Introduction

2.1.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.1.2.2 Cosmetic Product Information

2.1.3 L'oreal Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 L'oreal Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global L'oreal Cosmetic Market Share in 2017

2.2 Avon

2.2.1 Business Overview

2.2.1.1 Avon Description

2.2.1.2 Avon Headquarter, Main Business and Finance Overview

2.2.2 Avon Cosmetic Product Introduction

2.2.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.2.2.2 Cosmetic Product Information

2.2.3 Avon Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Avon Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Avon Cosmetic Market Share in 2017

2.3 Procter & Gamble

2.3.1 Business Overview

2.3.1.1 Procter & Gamble Description

2.3.1.2 Procter & Gamble Headquarter, Main Business and Finance Overview

2.3.2 Procter & Gamble Cosmetic Product Introduction

2.3.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.3.2.2 Cosmetic Product Information

2.3.3 Procter & Gamble Cosmetic Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.3.3.1 Procter & Gamble Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Procter & Gamble Cosmetic Market Share in 2017

2.4 Unilever

2.4.1 Business Overview

2.4.1.1 Unilever Description

2.4.1.2 Unilever Headquarter, Main Business and Finance Overview

2.4.2 Unilever Cosmetic Product Introduction

2.4.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.4.2.2 Cosmetic Product Information

2.4.3 Unilever Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Unilever Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Unilever Cosmetic Market Share in 2017

2.5 Oriflame

2.5.1 Business Overview

2.5.1.1 Oriflame Description

2.5.1.2 Oriflame Headquarter, Main Business and Finance Overview

2.5.2 Oriflame Cosmetic Product Introduction

2.5.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.5.2.2 Cosmetic Product Information

2.5.3 Oriflame Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Oriflame Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Oriflame Cosmetic Market Share in 2017

2.6 Revlon

2.6.1 Business Overview

2.6.1.1 Revlon Description

2.6.1.2 Revlon Headquarter, Main Business and Finance Overview

2.6.2 Revlon Cosmetic Product Introduction

2.6.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.6.2.2 Cosmetic Product Information

2.6.3 Revlon Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Revlon Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Revlon Cosmetic Market Share in 2017

2.7 Kao

2.7.1 Business Overview

2.7.1.1 Kao Description

2.7.1.2 Kao Headquarter, Main Business and Finance Overview

2.7.2 Kao Cosmetic Product Introduction

2.7.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.7.2.2 Cosmetic Product Information

2.7.3 Kao Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Kao Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Kao Cosmetic Market Share in 2017

2.8 Estee Lauder

2.8.1 Business Overview

2.8.1.1 Estee Lauder Description

2.8.1.2 Estee Lauder Headquarter, Main Business and Finance Overview

2.8.2 Estee Lauder Cosmetic Product Introduction

2.8.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.8.2.2 Cosmetic Product Information

2.8.3 Estee Lauder Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Estee Lauder Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Estee Lauder Cosmetic Market Share in 2017

2.9 Shiseido

2.9.1 Business Overview

2.9.1.1 Shiseido Description

2.9.1.2 Shiseido Headquarter, Main Business and Finance Overview

2.9.2 Shiseido Cosmetic Product Introduction

2.9.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors

2.9.2.2 Cosmetic Product Information

2.9.3 Shiseido Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Shiseido Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Shiseido Cosmetic Market Share in 2017

2.10 Skin Food

2.10.1 Business Overview

- 2.10.1.1 Skin Food Description
- 2.10.1.2 Skin Food Headquarter, Main Business and Finance Overview
- 2.10.2 Skin Food Cosmetic Product Introduction
 - 2.10.2.1 Cosmetic Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Cosmetic Product Information
- 2.10.3 Skin Food Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Skin Food Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Skin Food Cosmetic Market Share in 2017

3 GLOBAL COSMETIC MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Cosmetic Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Cosmetic Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Cosmetic Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Cosmetic Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Cosmetic Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL COSMETIC MARKET ANALYSIS BY REGIONS

- 4.1 Global Cosmetic Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Cosmetic Sales by Regions (2013-2018)
 - 4.1.2 Global Cosmetic Revenue by Regions (2013-2018)
- 4.2 North America Cosmetic Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Cosmetic Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Cosmetic Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Cosmetic Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Cosmetic Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA COSMETIC BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Cosmetic Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Cosmetic Sales by Countries (2013-2018)
 - 5.1.2 North America Cosmetic Revenue by Countries (2013-2018)
 - 5.1.3 United States Cosmetic Sales and Growth Rate (2013-2018)

- 5.1.4 Canada Cosmetic Sales and Growth Rate (2013-2018)
- 5.1.5 Mexico Cosmetic Sales and Growth Rate (2013-2018)
- 5.2 North America Cosmetic Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Cosmetic Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Cosmetic Revenue by Manufacturers (2016-2017)
- 5.3 North America Cosmetic Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Cosmetic Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Cosmetic Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Cosmetic Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Cosmetic Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Cosmetic Revenue and Revenue Share by Application (2013-2018)

6 EUROPE COSMETIC BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Cosmetic Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Cosmetic Sales by Countries (2013-2018)
 - 6.1.2 Europe Cosmetic Revenue by Countries (2013-2018)
 - 6.1.3 Germany Cosmetic Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Cosmetic Sales and Growth Rate (2013-2018)
 - 6.1.5 France Cosmetic Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Cosmetic Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Cosmetic Sales and Growth Rate (2013-2018)
- 6.2 Europe Cosmetic Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Cosmetic Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Cosmetic Revenue by Manufacturers (2016-2017)
- 6.3 Europe Cosmetic Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Cosmetic Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Cosmetic Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Cosmetic Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Cosmetic Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Cosmetic Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC COSMETIC BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Cosmetic Sales, Revenue and Market Share by Countries

- 7.1.1 Asia-Pacific Cosmetic Sales by Countries (2013-2018)
- 7.1.2 Asia-Pacific Cosmetic Revenue by Countries (2013-2018)
- 7.1.3 China Cosmetic Sales and Growth Rate (2013-2018)
- 7.1.4 Japan Cosmetic Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Cosmetic Sales and Growth Rate (2013-2018)
- 7.1.6 India Cosmetic Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Cosmetic Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Cosmetic Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Cosmetic Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Cosmetic Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Cosmetic Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Cosmetic Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Cosmetic Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Cosmetic Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Cosmetic Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Cosmetic Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA COSMETIC BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Cosmetic Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Cosmetic Sales by Countries (2013-2018)
 - 8.1.2 South America Cosmetic Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Cosmetic Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Cosmetic Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Cosmetic Sales and Growth Rate (2013-2018)
- 8.2 South America Cosmetic Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Cosmetic Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Cosmetic Revenue by Manufacturers (2016-2017)
- 8.3 South America Cosmetic Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Cosmetic Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Cosmetic Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Cosmetic Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Cosmetic Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Cosmetic Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA COSMETIC BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Cosmetic Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Cosmetic Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Cosmetic Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Cosmetic Sales and Growth Rate (2013-2018)

9.1.4 UAE Cosmetic Sales and Growth Rate (2013-2018)

9.1.5 Egypt Cosmetic Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Cosmetic Sales and Growth Rate (2013-2018)

9.1.7 South Africa Cosmetic Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Cosmetic Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Cosmetic Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Cosmetic Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Cosmetic Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Cosmetic Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Cosmetic Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Cosmetic Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Cosmetic Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Cosmetic Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL COSMETIC MARKET SEGMENT BY TYPE

10.1 Global Cosmetic Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Cosmetic Sales and Market Share by Type (2013-2018)

10.1.2 Global Cosmetic Revenue and Market Share by Type (2013-2018)

10.2 Skin & Sun Care Sales Growth and Price

10.2.1 Global Skin & Sun Care Sales Growth (2013-2018)

10.2.2 Global Skin & Sun Care Price (2013-2018)

10.3 Hair Care Sales Growth and Price

10.3.1 Global Hair Care Sales Growth (2013-2018)

10.3.2 Global Hair Care Price (2013-2018)

10.4 Deodorants Sales Growth and Price

- 10.4.1 Global Deodorants Sales Growth (2013-2018)
- 10.4.2 Global Deodorants Price (2013-2018)
- 10.5 Makeup & Color Cosmetics Sales Growth and Price
 - 10.5.1 Global Makeup & Color Cosmetics Sales Growth (2013-2018)
 - 10.5.2 Global Makeup & Color Cosmetics Price (2013-2018)
- 10.6 Fragrances Sales Growth and Price
 - 10.6.1 Global Fragrances Sales Growth (2013-2018)
 - 10.6.2 Global Fragrances Price (2013-2018)

11 GLOBAL COSMETIC MARKET SEGMENT BY APPLICATION

- 11.1 Global Cosmetic Sales Market Share by Application (2013-2018)
- 11.2 Specialty Stores (Beauty & Drug Stores) Sales Growth (2013-2018)
- 11.3 Large & Small Retail Stores (Hypermarkets, Supermarkets, Departmental Stores, and Others) Sales Growth (2013-2018)
- 11.4 Online Sales Growth (2013-2018)

12 COSMETIC MARKET FORECAST (2018-2023)

- 12.1 Global Cosmetic Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Cosmetic Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Cosmetic Market Forecast (2018-2023)
 - 12.2.2 Europe Cosmetic Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Cosmetic Market Forecast (2018-2023)
 - 12.2.4 South America Cosmetic Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Cosmetic Market Forecast (2018-2023)
- 12.3 Cosmetic Market Forecast by Type (2018-2023)
 - 12.3.1 Global Cosmetic Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Cosmetic Market Share Forecast by Type (2018-2023)
- 12.4 Cosmetic Market Forecast by Application (2018-2023)
 - 12.4.1 Global Cosmetic Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Cosmetic Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Cosmetic Picture

Table Product Specifications of Cosmetic

Figure Global Cosmetic CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(USD Million)

Figure Global Cosmetic CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023
(Sales)

Figure Global Sales Market Share of Cosmetic by Types in 2017

Figure Skin & Sun Care Picture

Table Major Manufacturers of Skin & Sun Care

Figure Hair Care Picture

Table Major Manufacturers of Hair Care

Figure Deodorants Picture

Table Major Manufacturers of Deodorants

Figure Makeup & Color Cosmetics Picture

Table Major Manufacturers of Makeup & Color Cosmetics

Figure Fragrances Picture

Table Major Manufacturers of Fragrances

Figure Cosmetic Sales Market Share by Applications in 2017

Figure Specialty Stores (Beauty & Drug Stores) Picture

Figure Large & Small Retail Stores (Hypermarkets, Supermarkets, Departmental
Stores, and Others) Picture

Figure Online Picture

Figure United States Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure France Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure UK Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure China Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure India Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Cosmetic Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Cosmetic Revenue (Value) and Growth Rate (2013-2023)
Figure Egypt Cosmetic Revenue (Value) and Growth Rate (2013-2023)
Figure Saudi Arabia Cosmetic Revenue (Value) and Growth Rate (2013-2023)
Figure South Africa Cosmetic Revenue (Value) and Growth Rate (2013-2023)
Figure Nigeria Cosmetic Revenue (Value) and Growth Rate (2013-2023)
Table L'oreal Headquarter, Established, Main Business and Finance Overview (2017)
Table L'oreal Cosmetic Production Bases, Sales Regions and Major Competitors
Table L'oreal Cosmetic Product
Table L'oreal Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global L'oreal Cosmetic Sales Market Share in 2017
Figure Global L'oreal Cosmetic Revenue Market Share in 2017
Table Avon Headquarter, Established, Main Business and Finance Overview (2017)
Table Avon Cosmetic Production Bases, Sales Regions and Major Competitors
Table Avon Cosmetic Product
Table Avon Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Avon Cosmetic Sales Market Share in 2017
Figure Global Avon Cosmetic Revenue Market Share in 2017
Table Procter & Gamble Headquarter, Established, Main Business and Finance Overview (2017)
Table Procter & Gamble Cosmetic Production Bases, Sales Regions and Major Competitors
Table Procter & Gamble Cosmetic Product
Table Procter & Gamble Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Procter & Gamble Cosmetic Sales Market Share in 2017
Figure Global Procter & Gamble Cosmetic Revenue Market Share in 2017
Table Unilever Headquarter, Established, Main Business and Finance Overview (2017)
Table Unilever Cosmetic Production Bases, Sales Regions and Major Competitors
Table Unilever Cosmetic Product
Table Unilever Cosmetic Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Unilever Cosmetic Sales Market Share in 2017
Figure Global Unilever Cosmetic Revenue Market Share in 2017
Table Oriflame Headquarter, Established, Main Business and Finance Overview (2017)
Table Oriflame Cosmetic Production Bases, Sales Regions and Major Competitors
Table Oriflame Cosmetic Product
Table Oriflame Cosmetic Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Oriflame Cosmetic Sales Market Share in 2017

Figure Global Oriflame Cosmetic Revenue Market Share in 2017

Table Revlon Headquarter, Established, Main Business and Finance Overview (2017)

Table Revlon Cosmetic Production Bases, Sales Regions and Major Competitors

Table Revlon Cosmetic Product

Table Revlon Cosmetic Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Revlon Cosmetic Sales Market Share in 2017

Figure Global Revlon Cosmetic Revenue Market Share in 2017

Table Kao Headquarter, Established, Main Business and Finance Overview (2017)

Table Kao Cosmetic Production Bases, Sales Regions and Major Competitors

Table Kao Cosmetic Product

Table Kao Cosmetic Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Kao Cosmetic Sales Market Share in 2017

Figure Global Kao Cosmetic Revenue Market Share in 2017

Table Estee Lauder Headquarter, Established, Main Business and Finance Overview (2017)

Table Estee Lauder Cosmetic Production Bases, Sales Regions and Major Competitors

Table Estee Lauder Cosmetic Product

Table Estee Lauder Cosmetic Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Estee Lauder Cosmetic Sales Market Share in 2017

Figure Global Estee Lauder Cosmetic Revenue Market Share in 2017

Table Shiseido Headquarter, Established, Main Business and Finance Overview (2017)

Table Shiseido Cosmetic Production Bases, Sales Regions and Major Competitors

Table Shiseido Cosmetic Product

Table Shiseido Cosmetic Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Shiseido Cosmetic Sales Market Share in 2017

Figure Global Shiseido Cosmetic Revenue Market Share in 2017

Table Skin Food Headquarter, Established, Main Business and Finance Overview (2017)

Table Skin Food Cosmetic Production Bases, Sales Regions and Major Competitors

Table Skin Food Cosmetic Product

Table Skin Food Cosmetic Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Skin Food Cosmetic Sales Market Share in 2017

Figure Global Skin Food Cosmetic Revenue Market Share in 2017
Table Global Cosmetic Sales by Manufacturer (2016-2017)
Figure Global Cosmetic Sales Market Share by Manufacturer in 2016
Figure Global Cosmetic Sales Market Share by Manufacturer in 2017
Table Global Cosmetic Revenue by Manufacturer (2016-2017)
Figure Global Cosmetic Revenue Market Share by Manufacturer in 2016
Figure Global Cosmetic Revenue Market Share by Manufacturer in 2017
Table Global Cosmetic Price by Manufacturer (2016-2017)
Figure Top 3 Cosmetic Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Cosmetic Manufacturer (Revenue) Market Share in 2017
Figure Global Cosmetic Sales and Growth Rate (2013-2018)
Figure Global Cosmetic Revenue and Growth Rate (2013-2018)
Table Global Cosmetic Sales by Regions (2013-2018)
Table Global Cosmetic Sales Market Share by Regions (2013-2018)
Table Global Cosmetic Revenue by Regions (2013-2018)
Figure Global Cosmetic Revenue Market Share by Regions in 2013
Figure Global Cosmetic Revenue Market Share by Regions in 2017
Figure North America Cosmetic Sales and Growth Rate (2013-2018)
Figure North America Cosmetic Revenue and Growth Rate (2013-2018)
Figure Europe Cosmetic Sales and Growth Rate (2013-2018)
Figure Europe Cosmetic Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Cosmetic Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Cosmetic Revenue and Growth Rate (2013-2018)
Figure South America Cosmetic Sales and Growth Rate (2013-2018)
Figure South America Cosmetic Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Cosmetic Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Cosmetic Revenue and Growth Rate (2013-2018)
Figure North America Cosmetic Revenue and Growth Rate (2013-2018)
Table North America Cosmetic Sales by Countries (2013-2018)
Table North America Cosmetic Sales Market Share by Countries (2013-2018)
Figure North America Cosmetic Sales Market Share by Countries in 2013
Figure North America Cosmetic Sales Market Share by Countries in 2017
Table North America Cosmetic Revenue by Countries (2013-2018)
Table North America Cosmetic Revenue Market Share by Countries (2013-2018)
Figure North America Cosmetic Revenue Market Share by Countries in 2013
Figure North America Cosmetic Revenue Market Share by Countries in 2017
Figure United States Cosmetic Sales and Growth Rate (2013-2018)
Figure Canada Cosmetic Sales and Growth Rate (2013-2018)
Figure Mexico Cosmetic Sales and Growth Rate (2013-2018)

Table North America Cosmetic Sales by Manufacturer (2016-2017)
Figure North America Cosmetic Sales Market Share by Manufacturer in 2016
Figure North America Cosmetic Sales Market Share by Manufacturer in 2017
Table North America Cosmetic Revenue by Manufacturer (2016-2017)
Figure North America Cosmetic Revenue Market Share by Manufacturer in 2016
Figure North America Cosmetic Revenue Market Share by Manufacturer in 2017
Table North America Cosmetic Sales by Type (2013-2018)
Table North America Cosmetic Sales Share by Type (2013-2018)
Table North America Cosmetic Revenue by Type (2013-2018)
Table North America Cosmetic Revenue Share by Type (2013-2018)
Table North America Cosmetic Sales by Application (2013-2018)
Table North America Cosmetic Sales Share by Application (2013-2018)
Table North America Cosmetic Revenue by Application (2013-2018)
Table North America Cosmetic Revenue Share by Application (2013-2018)
Figure Europe Cosmetic Revenue and Growth Rate (2013-2018)
Table Europe Cosmetic Sales by Countries (2013-2018)
Table Europe Cosmetic Sales Market Share by Countries (2013-2018)
Table Europe Cosmetic Revenue by Countries (2013-2018)
Figure Europe Cosmetic Revenue Market Share by Countries in 2016
Figure Europe Cosmetic Revenue Market Share by Countries in 2017
Figure Germany Cosmetic Sales and Growth Rate (2013-2018)
Figure UK Cosmetic Sales and Growth Rate (2013-2018)
Figure France Cosmetic Sales and Growth Rate (2013-2018)
Figure Russia Cosmetic Sales and Growth Rate (2013-2018)
Figure Italy Cosmetic Sales and Growth Rate (2013-2018)
Table Europe Cosmetic Sales by Manufacturer (2016-2017)
Figure Europe Cosmetic Sales Market Share by Manufacturer in 2016
Figure Europe Cosmetic Sales Market Share by Manufacturer in 2017
Table Europe Cosmetic Revenue by Manufacturer (2016-2017)
Figure Europe Cosmetic Revenue Market Share by Manufacturer in 2016
Figure Europe Cosmetic Revenue Market Share by Manufacturer in 2017
Table Europe Cosmetic Sales by Type (2013-2018)
Table Europe Cosmetic Sales Share by Type (2013-2018)
Table Europe Cosmetic Revenue by Type (2013-2018)
Table Europe Cosmetic Revenue Share by Type (2013-2018)
Table Europe Cosmetic Sales by Application (2013-2018)
Table Europe Cosmetic Sales Share by Application (2013-2018)
Table Europe Cosmetic Revenue by Application (2013-2018)
Table Europe Cosmetic Revenue Share by Application (2013-2018)

Figure Asia-Pacific Cosmetic Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Cosmetic Sales by Countries (2013-2018)
Table Asia-Pacific Cosmetic Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Cosmetic Sales Market Share by Countries 2017
Table Asia-Pacific Cosmetic Revenue by Countries (2013-2018)
Figure Asia-Pacific Cosmetic Revenue Market Share by Countries 2017
Figure China Cosmetic Sales and Growth Rate (2013-2018)
Figure Japan Cosmetic Sales and Growth Rate (2013-2018)
Figure Korea Cosmetic Sales and Growth Rate (2013-2018)
Figure India Cosmetic Sales and Growth Rate (2013-2018)
Figure Southeast Asia Cosmetic Sales and Growth Rate (2013-2018)
Table Asia-Pacific Cosmetic Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Cosmetic Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Cosmetic Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Cosmetic Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Cosmetic Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Cosmetic Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Cosmetic Sales by Type (2013-2018)
Table Asia-Pacific Cosmetic Sales Share by Type (2013-2018)
Table Asia-Pacific Cosmetic Revenue by Type (2013-2018)
Table Asia-Pacific Cosmetic Revenue Share by Type (2013-2018)
Table Asia-Pacific Cosmetic Sales by Application (2013-2018)
Table Asia-Pacific Cosmetic Sales Share by Application (2013-2018)
Table Asia-Pacific Cosmetic Revenue by Application (2013-2018)
Table Asia-Pacific Cosmetic Revenue Share by Application (2013-2018)
Figure South America Cosmetic Revenue and Growth Rate (2013-2018)
Table South America Cosmetic Sales by Countries (2013-2018)
Table South America Cosmetic Sales Market Share by Countries (2013-2018)
Figure South America Cosmetic Sales Market Share by Countries in 2017
Table South America Cosmetic Revenue by Countries (2013-2018)
Table South America Cosmetic Revenue Market Share by Countries (2013-2018)
Figure South America Cosmetic Revenue Market Share by Countries in 2017
Figure Brazil Cosmetic Sales and Growth Rate (2013-2018)
Figure Argentina Cosmetic Sales and Growth Rate (2013-2018)
Figure Colombia Cosmetic Sales and Growth Rate (2013-2018)
Table South America Cosmetic Sales by Manufacturer (2016-2017)
Figure South America Cosmetic Sales Market Share by Manufacturer in 2016
Figure South America Cosmetic Sales Market Share by Manufacturer in 2017
Table South America Cosmetic Revenue by Manufacturer (2016-2017)

Figure South America Cosmetic Revenue Market Share by Manufacturer in 2016
Figure South America Cosmetic Revenue Market Share by Manufacturer in 2017
Table South America Cosmetic Sales by Type (2013-2018)
Table South America Cosmetic Sales Share by Type (2013-2018)
Table South America Cosmetic Revenue by Type (2013-2018)
Table South America Cosmetic Revenue Share by Type (2013-2018)
Table South America Cosmetic Sales by Application (2013-2018)
Table South America Cosmetic Sales Share by Application (2013-2018)
Table South America Cosmetic Revenue by Application (2013-2018)
Table South America Cosmetic Revenue Share by Application (2013-2018)
Figure Middle East and Africa Cosmetic Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Cosmetic Sales by Countries (2013-2018)
Table Middle East and Africa Cosmetic Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Cosmetic Sales Market Share by Countries in 2017
Table Middle East and Africa Cosmetic Revenue by Countries (2013-2018)
Table Middle East and Africa Cosmetic Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Cosmetic Revenue Market Share by Countries in 2013
Figure Middle East and Africa Cosmetic Revenue Market Share by Countries in 2017
Figure Saudi Arabia Cosmetic Sales and Growth Rate (2013-2018)
Figure UAE Cosmetic Sales and Growth Rate (2013-2018)
Figure Egypt Cosmetic Sales and Growth Rate (2013-2018)
Figure Nigeria Cosmetic Sales and Growth Rate (2013-2018)
Figure South Africa Cosmetic Sales and Growth Rate (2013-2018)
Table Middle East and Africa Cosmetic Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Cosmetic Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Cosmetic Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Cosmetic Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Cosmetic Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Cosmetic Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Cosmetic Sales by Type (2013-2018)
Table Middle East and Africa Cosmetic Sales Share by Type (2013-2018)
Table Middle East and Africa Cosmetic Revenue by Type (2013-2018)
Table Middle East and Africa Cosmetic Revenue Share by Type (2013-2018)
Table Middle East and Africa Cosmetic Sales by Application (2013-2018)
Table Middle East and Africa Cosmetic Sales Share by Application (2013-2018)
Table Middle East and Africa Cosmetic Revenue by Application (2013-2018)

Table Middle East and Africa Cosmetic Revenue Share by Application (2013-2018)
Table Global Cosmetic Sales by Type (2013-2018)
Table Global Cosmetic Sales Share by Type (2013-2018)
Table Global Cosmetic Revenue by Type (2013-2018)
Table Global Cosmetic Revenue Share by Type (2013-2018)
Figure Global Skin & Sun Care Sales Growth (2013-2018)
Figure Global Skin & Sun Care Price (2013-2018)
Figure Global Hair Care Sales Growth (2013-2018)
Figure Global Hair Care Price (2013-2018)
Figure Global Deodorants Sales Growth (2013-2018)
Figure Global Deodorants Price (2013-2018)
Figure Global Makeup & Color Cosmetics Sales Growth (2013-2018)
Figure Global Makeup & Color Cosmetics Price (2013-2018)
Figure Global Fragrances Sales Growth (2013-2018)
Figure Global Fragrances Price (2013-2018)
Table Global Cosmetic Sales by Application (2013-2018)
Table Global Cosmetic Sales Share by Application (2013-2018)
Figure Global Specialty Stores (Beauty & Drug Stores) Sales Growth (2013-2018)
Figure Global Large & Small Retail Stores (Hypermarkets, Supermarkets, Departmental Stores, and Others) Sales Growth (2013-2018)
Figure Global Online Sales Growth (2013-2018)
Figure Global Cosmetic Sales, Revenue and Growth Rate (2018-2023)
Table Global Cosmetic Sales Forecast by Regions (2018-2023)
Table Global Cosmetic Market Share Forecast by Regions (2018-2023)
Figure North America Sales Cosmetic Market Forecast (2018-2023)
Figure Europe Sales Cosmetic Market Forecast (2018-2023)
Figure Asia-Pacific Sales Cosmetic Market Forecast (2018-2023)
Figure South America Sales Cosmetic Market Forecast (2018-2023)
Figure Middle East and Africa Sales Cosmetic Market Forecast (2018-2023)
Table Global Cosmetic Sales Forecast by Type (2018-2023)
Table Global Cosmetic Market Share Forecast by Type (2018-2023)
Table Global Cosmetic Sales Forecast by Application (2018-2023)
Table Global Cosmetic Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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