

Global Cosmetic Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetic market size was valued at USD 354290 million in 2023 and is forecast to a readjusted size of USD 460850 million by 2030 with a CAGR of 3.8% during review period.

Cosmetics (also known as makeup or make-up) are care substances used to enhance the appearance or odor of the human body. They are generally mixtures of chemical compounds, some being derived from natural sources (such as coconut oil) and many being synthetics.

Global Cosmetic key players include L'Oréal Paris, Estée Lauder, P&G, LVMH, SHISEIDO, etc. Global top five manufacturers hold a share over 20%.

Europe is the largest market, with a share over 30%, followed by United States and China, both have a share about 25 percent.

In terms of product, Skin Care is the largest segment, with a share about 35%. And in terms of application, the largest application is 45-54 Age, followed by 35-44 Age.

The Global Info Research report includes an overview of the development of the Cosmetic industry chain, the market status of

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