

Global Cosmetic Grade Xanthan Gum Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cosmetic Grade Xanthan Gum market size is expected to reach \$ 42.20 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

Cosmetic Grade Xanthan Gum is a cosmetic and personal-care grade hydrocolloid based on xanthan gum. It is a high-molecular-weight microbial polysaccharide mainly used as a rheology modifier, thickener, stabilizer, suspending agent and gel-forming ingredient in cosmetic formulations. Compared with general industrial xanthan gum, cosmetic grade products place higher emphasis on appearance, odor, microbial control, dispersibility, solution clarity, low impurity profile, batch consistency and compatibility with surfactants, emulsifiers, salts, active ingredients and preservative systems.

In 2025, global sales of Cosmetic Grade Xanthan Gum reached approximately 8,425 tons, with an average global market price of around US\$ 3,398/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

Cosmetic Grade Xanthan Gum is a higher-value segment of xanthan gum used in personal-care formulations. Its demand is not driven only by bulk thickener pricing, but more importantly by formulation upgrading, preference for naturally derived ingredients, the expansion of mild cleansing systems, and higher requirements for emulsion and suspension stability. As skin care, scalp care, sun care, color cosmetics and oral-care products move toward finer sensory profiles, longer shelf stability and clearer ingredient positioning, xanthan gum remains well established in mid- to high-end formulations due to its high thickening efficiency at low dosage, good formulation tolerance, broad compatibility and bio-based positioning.

From a competitive perspective, cosmetic grade xanthan gum should not be viewed as a simple substitute for standard industrial xanthan gum. It requires stronger batch consistency, microbiological control, solution clarity, dispersibility and sensory performance. Leading international suppliers typically develop personal-care-focused grades such as transparent grades, low plate count grades, smooth-flow grades and certified natural-cosmetic grades, targeting applications such as natural cosmetics, sensitive-skin care, clear gels and stable emulsions. Chinese suppliers have advantages in cost, scale and basic supply capability, but there is still room to improve in high-clarity grades, low-odor profiles, reduced stringiness, certification systems and validation by global cosmetic customers.

Future market opportunities are mainly supported by two factors. First, natural, bio-based and sustainable formulation trends are creating partial replacement opportunities against some synthetic rheology modifiers. Second, more complex active-ingredient systems require stronger suspension, emulsion stability and rheology control. However, xanthan gum may cause tackiness, stringiness or a heavy after-feel at higher use levels, so premium cosmetic formulations often combine it with cellulose derivatives, acrylic thickeners, sclerotium gum, gellan gum or other natural gums. Overall, the market is expected to maintain steady growth, while pricing power will be concentrated among suppliers with stronger solution clarity, sensory optimization, microbial specifications, certification support and formulation-service capabilities.

This report studies the global Cosmetic Grade Xanthan Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cosmetic Grade Xanthan Gum and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cosmetic Grade Xanthan Gum that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cosmetic Grade Xanthan Gum total production and demand, 2021-2032, (Tons)
Global Cosmetic Grade Xanthan Gum total production value, 2021-2032, (USD Million)
Global Cosmetic Grade Xanthan Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)
Global Cosmetic Grade Xanthan Gum consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Cosmetic Grade Xanthan Gum domestic production, consumption, key domestic manufacturers and share

Global Cosmetic Grade Xanthan Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Cosmetic Grade Xanthan Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Cosmetic Grade Xanthan Gum production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Cosmetic Grade Xanthan Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, Cargill, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cosmetic Grade Xanthan Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cosmetic Grade Xanthan Gum Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cosmetic Grade Xanthan Gum Market, Segmentation by Type:

Conventional

Clarified

Global Cosmetic Grade Xanthan Gum Market, Segmentation by Appearance:

Powder

Liquid

Global Cosmetic Grade Xanthan Gum Market, Segmentation by Viscosity:

? 1,600 mPa?s

? 1,600 mPa?s

Global Cosmetic Grade Xanthan Gum Market, Segmentation by Application:

Creams and Lotions

Toothpaste

Shampoo

Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Cargill

Key Questions Answered:

1. How big is the global Cosmetic Grade Xanthan Gum market?
2. What is the demand of the global Cosmetic Grade Xanthan Gum market?
3. What is the year over year growth of the global Cosmetic Grade Xanthan Gum market?
4. What is the production and production value of the global Cosmetic Grade Xanthan Gum market?
5. Who are the key producers in the global Cosmetic Grade Xanthan Gum market?
6. What are the growth factors driving the market demand?

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