

Global Cosmetic Grade Bentonite Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cosmetic Grade Bentonite market size was valued at USD 44 million in 2023 and is forecast to a readjusted size of USD 67 million by 2030 with a CAGR of 6.0% during review period.

The main function of cosmetic grade bentonite is to absorb oil and other impurities from the skin, and can be used as a filler, emulsion stabilizer, opacifying agent and suspending agent. When bentonite is used as a surfactant, it can make skin care products appear less oily for oily skin.

The cosmetic grade bentonite industry is dominated by few players from US, Europe, and Japan. Minerals Technologies (Amcol), Bentonite Performance Minerals LLC (BPM), and R.T. Vanderbilt Company from US. And Minerals Technologies (Amcol) is the largest player of cosmetic grade bentonite, with a share about 35% in volume and over 45% in value in 2019. European key player is Laviosa Minerals SpA, while Japanese players include Kunimine Industries and HOJUN. India and China are also important players in cosmetic grade bentonite market, with several small players like Ashapura, Swell Well Minechem, Neelkanth Minechem, Huawei Bentonite, Fenghong New Material, Ningcheng Tianyu and Inner Mongolia Longqing Bentonite Technology, etc. Global top five players hold a share over 70% in 2019.

Asia-Pacific is the largest consumer of cosmetic grade bentonite, with a share over 45%?due to lots of cosmetics and personal products are produced and consumed in Asia, especially the demand from China, South Korea, Japan, India and ASEAN countries. Europe and North America are the second and third largest markets, with a share of 23% and 21%, respectively.

In terms of application, facial mask is the largest application of cosmetic grade bentonite, followed by Creams & Lotions and Acne Treatments.

The Global Info Research report includes an overview of the development of the Cosmetic Grade Bentonite industry chain, the market status of Facial Mask (Sodium Bentonite, Calcium Bentonite), Creams & Lotions (Sodium Bentonite, Calcium Bentonite), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmetic Grade Bentonite.

Regionally, the report analyzes the Cosmetic Grade Bentonite markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cosmetic Grade Bentonite market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cosmetic Grade Bentonite market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmetic Grade Bentonite industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Sodium Bentonite, Calcium Bentonite).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmetic Grade Bentonite market.

Regional Analysis: The report involves examining the Cosmetic Grade Bentonite market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cosmetic Grade Bentonite market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmetic Grade Bentonite:

Company Analysis: Report covers individual Cosmetic Grade Bentonite manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cosmetic Grade Bentonite. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Facial Mask, Creams & Lotions).

Technology Analysis: Report covers specific technologies relevant to Cosmetic Grade Bentonite. It assesses the current state, advancements, and potential future developments in Cosmetic Grade Bentonite areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cosmetic Grade Bentonite market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cosmetic Grade Bentonite market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sodium Bentonite

Calcium Bentonite

Market segment by Application

Facial Mask

Creams & Lotions

Acne Treatments

Others

Major players covered

Minerals Technologies(Amcol)

Bentonite Performance Minerals LLC (BPM)

Laviosa Minerals SpA

Ashapura

Kunimine Industries

Huawei Bentonite

Fenghong New Material

Ningcheng Tianyu

RT Vanderbilt Company

Swell Well Minechem

HOJUN

Inner Mongolia Longqing Bentonite Technology

Neelkanth Minechem

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cosmetic Grade Bentonite product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cosmetic Grade Bentonite, with price, sales, revenue and global market share of Cosmetic Grade Bentonite from 2019 to 2024.

Chapter 3, the Cosmetic Grade Bentonite competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cosmetic Grade Bentonite breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cosmetic Grade Bentonite market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cosmetic Grade Bentonite.

Chapter 14 and 15, to describe Cosmetic Grade Bentonite sales channel, distributors, customers, research findings and conclusion.

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