

# Global Cosmeceuticals Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cosmeceuticals market size was valued at USD 14240 million in 2023 and is forecast to a readjusted size of USD 20520 million by 2030 with a CAGR of 5.4% during review period.

Cosmeceuticals are cosmetic product claimed to have medicinal or drug-like benefits. It is marketed as cosmetics, but reputedly contain biologically active ingredients.

Global Cosmeceuticals key players include L'Oreal, P&G, Unilever, etc. Global top three manufacturers hold a share about 35%.

Europe is the largest market, with a share over 30%, followed by China, and North America, both have a share over 40 percent.

In terms of product, Skin Care is the largest segment, with a share over 60%. And in terms of application, the largest application is Specialty Stores, followed by Hypermarkets, Supermarkets, and Convenience Stores, Drugstores, etc.

The Global Info Research report includes an overview of the development of the Cosmeceuticals industry chain, the market status of Specialty Stores (Skin Care, Hair Care), Hypermarkets, Supermarkets, and Convenience Stores (Skin Care, Hair Care), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cosmeceuticals.

Regionally, the report analyzes the Cosmeceuticals markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Cosmeceuticals market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cosmeceuticals market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cosmeceuticals industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Skin Care, Hair Care).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cosmeceuticals market.

**Regional Analysis:** The report involves examining the Cosmeceuticals market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cosmeceuticals market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cosmeceuticals:

**Company Analysis:** Report covers individual Cosmeceuticals players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cosmeceuticals This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Specialty Stores,

Hypermarkets, Supermarkets, and Convenience Stores).

**Technology Analysis:** Report covers specific technologies relevant to Cosmeceuticals. It assesses the current state, advancements, and potential future developments in Cosmeceuticals areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cosmeceuticals market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cosmeceuticals market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Skin Care

Hair Care

Injectables

Others

### Market segment by Application

Specialty Stores

Hypermarkets, Supermarkets, and Convenience Stores

Drugstores

Others

Market segment by players, this report covers

P&G

Shiseido

Unilever

Beiersdorf

L'Oreal

Johnson & Johnson

Est?e Lauder

Allergan

AmorePacific

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cosmeceuticals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cosmeceuticals, with revenue, gross margin and global market share of Cosmeceuticals from 2019 to 2024.

Chapter 3, the Cosmeceuticals competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cosmeceuticals market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cosmeceuticals.

Chapter 13, to describe Cosmeceuticals research findings and conclusion.

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