

Global Corporate Workforce Development Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Corporate workforce development training is the training provided to employees who have joined organizations as freshers or have re-joined a specific job profile in the same organization.

Scope of the Report:

This report studies the Corporate Workforce Development Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate Workforce Development Training market by product type and applications/end industries.

The provision of development training via social collaboration tools is identified as one of the key trends that will gain traction in the global corporate workforce development training market throughout the estimated period.

The demand for instructor-led training in corporations is high in comparison to the blended learning and online learning primarily due to the persistent need for specific industry-related technical training in a classroom environment.

The global Corporate Workforce Development Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate Workforce Development Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Skillssoft

Wilson Learning

Eton Institute

LearnQuest

NIIT

Pearson

CARA Group

CTU

Dale Carnegie Training

GP Strategies

InfoPro Learning

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Online Learning

Instructor-Led Learning

Blended Learning

Market Segment by Applications, can be divided into

Small and Medium-Sized Enterprises

Large Enterprises

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