

Global Corporate Training Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Corporate training involves activities and lessons for employees for their professional development. Focusing on professional development through corporate training helps employees in improving their skills and enhancing their performance.

Scope of the Report:

This report studies the Corporate Training Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate Training Services market by product type and applications/end industries.

The Americas will be the major revenue contributor to this market throughout the forecast period. The presence of robust and advanced infrastructure and increased realization of the need for corporate training for retaining and engaging employees in large multinational corporations (MNCs) will drive the growth of the corporate training market in this region.

The global Corporate Training Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate Training Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Skillssoft

Wilson Learning Worldwide

City & Guilds Group

D2L

GP Strategies

NIIT

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Technical Training

Non-Technical Training

Market Segment by Applications, can be divided into

Small Enterprises

Medium Enterprises

Large Enterprises

Contents

1 CORPORATE TRAINING SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Corporate Training Services
- 1.2 Classification of Corporate Training Services by Types
 - 1.2.1 Global Corporate Training Services Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Corporate Training Services Revenue Market Share by Types in 2017
 - 1.2.3 Technical Training
 - 1.2.4 Non-Technical Training
- 1.3 Global Corporate Training Services Market by Application
 - 1.3.1 Global Corporate Training Services Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Small Enterprises
 - 1.3.3 Medium Enterprises
 - 1.3.4 Large Enterprises
- 1.4 Global Corporate Training Services Market by Regions
 - 1.4.1 Global Corporate Training Services Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Corporate Training Services Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Corporate Training Services Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Corporate Training Services Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Corporate Training Services Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Corporate Training Services Status and Prospect (2013-2023)
- 1.5 Global Market Size of Corporate Training Services (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Skillsoft
 - 2.1.1 Business Overview
 - 2.1.2 Corporate Training Services Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
 - 2.1.3 Skillsoft Corporate Training Services Revenue, Gross Margin and Market Share

(2016-2017)

2.2 Wilson Learning Worldwide

2.2.1 Business Overview

2.2.2 Corporate Training Services Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Wilson Learning Worldwide Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

2.3 City & Guilds Group

2.3.1 Business Overview

2.3.2 Corporate Training Services Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 City & Guilds Group Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

2.4 D2L

2.4.1 Business Overview

2.4.2 Corporate Training Services Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 D2L Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

2.5 GP Strategies

2.5.1 Business Overview

2.5.2 Corporate Training Services Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 GP Strategies Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

2.6 NIIT

2.6.1 Business Overview

2.6.2 Corporate Training Services Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 NIIT Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL CORPORATE TRAINING SERVICES MARKET COMPETITION, BY PLAYERS

- 3.1 Global Corporate Training Services Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Corporate Training Services Players Market Share
 - 3.2.2 Top 10 Corporate Training Services Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL CORPORATE TRAINING SERVICES MARKET SIZE BY REGIONS

- 4.1 Global Corporate Training Services Revenue and Market Share by Regions
- 4.2 North America Corporate Training Services Revenue and Growth Rate (2013-2018)
- 4.3 Europe Corporate Training Services Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Corporate Training Services Revenue and Growth Rate (2013-2018)
- 4.5 South America Corporate Training Services Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Corporate Training Services Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA CORPORATE TRAINING SERVICES REVENUE BY COUNTRIES

- 5.1 North America Corporate Training Services Revenue by Countries (2013-2018)
- 5.2 USA Corporate Training Services Revenue and Growth Rate (2013-2018)
- 5.3 Canada Corporate Training Services Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Corporate Training Services Revenue and Growth Rate (2013-2018)

6 EUROPE CORPORATE TRAINING SERVICES REVENUE BY COUNTRIES

- 6.1 Europe Corporate Training Services Revenue by Countries (2013-2018)
- 6.2 Germany Corporate Training Services Revenue and Growth Rate (2013-2018)
- 6.3 UK Corporate Training Services Revenue and Growth Rate (2013-2018)
- 6.4 France Corporate Training Services Revenue and Growth Rate (2013-2018)
- 6.5 Russia Corporate Training Services Revenue and Growth Rate (2013-2018)
- 6.6 Italy Corporate Training Services Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC CORPORATE TRAINING SERVICES REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Corporate Training Services Revenue by Countries (2013-2018)
- 7.2 China Corporate Training Services Revenue and Growth Rate (2013-2018)
- 7.3 Japan Corporate Training Services Revenue and Growth Rate (2013-2018)

- 7.4 Korea Corporate Training Services Revenue and Growth Rate (2013-2018)
- 7.5 India Corporate Training Services Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Corporate Training Services Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA CORPORATE TRAINING SERVICES REVENUE BY COUNTRIES

- 8.1 South America Corporate Training Services Revenue by Countries (2013-2018)
- 8.2 Brazil Corporate Training Services Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Corporate Training Services Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Corporate Training Services Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE CORPORATE TRAINING SERVICES BY COUNTRIES

- 9.1 Middle East and Africa Corporate Training Services Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Corporate Training Services Revenue and Growth Rate (2013-2018)
- 9.3 UAE Corporate Training Services Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Corporate Training Services Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Corporate Training Services Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Corporate Training Services Revenue and Growth Rate (2013-2018)

10 GLOBAL CORPORATE TRAINING SERVICES MARKET SEGMENT BY TYPE

- 10.1 Global Corporate Training Services Revenue and Market Share by Type (2013-2018)
- 10.2 Global Corporate Training Services Market Forecast by Type (2018-2023)
- 10.3 Technical Training Revenue Growth Rate (2013-2023)
- 10.4 Non-Technical Training Revenue Growth Rate (2013-2023)

11 GLOBAL CORPORATE TRAINING SERVICES MARKET SEGMENT BY APPLICATION

- 11.1 Global Corporate Training Services Revenue Market Share by Application (2013-2018)
- 11.2 Corporate Training Services Market Forecast by Application (2018-2023)
- 11.3 Small Enterprises Revenue Growth (2013-2018)
- 11.4 Medium Enterprises Revenue Growth (2013-2018)

11.5 Large Enterprises Revenue Growth (2013-2018)

12 GLOBAL CORPORATE TRAINING SERVICES MARKET SIZE FORECAST (2018-2023)

12.1 Global Corporate Training Services Market Size Forecast (2018-2023)

12.2 Global Corporate Training Services Market Forecast by Regions (2018-2023)

12.3 North America Corporate Training Services Revenue Market Forecast (2018-2023)

12.4 Europe Corporate Training Services Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Corporate Training Services Revenue Market Forecast (2018-2023)

12.6 South America Corporate Training Services Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Corporate Training Services Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Corporate Training Services Picture

Table Product Specifications of Corporate Training Services

Table Global Corporate Training Services and Revenue (Million USD) Market Split by Product Type

Figure Global Corporate Training Services Revenue Market Share by Types in 2017

Figure Technical Training Picture

Figure Non-Technical Training Picture

Table Global Corporate Training Services Revenue (Million USD) by Application (2013-2023)

Figure Corporate Training Services Revenue Market Share by Applications in 2017

Figure Small Enterprises Picture

Figure Medium Enterprises Picture

Figure Large Enterprises Picture

Table Global Market Corporate Training Services Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Corporate Training Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Corporate Training Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Corporate Training Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Corporate Training Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Corporate Training Services Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Corporate Training Services Revenue (Million USD) and Growth Rate (2013-2023)

Table Skillsoft Basic Information, Manufacturing Base and Competitors

Table Skillsoft Corporate Training Services Type and Applications

Table Skillsoft Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

Table Wilson Learning Worldwide Basic Information, Manufacturing Base and Competitors

Table Wilson Learning Worldwide Corporate Training Services Type and Applications

Table Wilson Learning Worldwide Corporate Training Services Revenue, Gross Margin

and Market Share (2016-2017)

Table City & Guilds Group Basic Information, Manufacturing Base and Competitors

Table City & Guilds Group Corporate Training Services Type and Applications

Table City & Guilds Group Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

Table D2L Basic Information, Manufacturing Base and Competitors

Table D2L Corporate Training Services Type and Applications

Table D2L Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

Table GP Strategies Basic Information, Manufacturing Base and Competitors

Table GP Strategies Corporate Training Services Type and Applications

Table GP Strategies Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

Table NIIT Basic Information, Manufacturing Base and Competitors

Table NIIT Corporate Training Services Type and Applications

Table NIIT Corporate Training Services Revenue, Gross Margin and Market Share (2016-2017)

Table Global Corporate Training Services Revenue (Million USD) by Players (2013-2018)

Table Global Corporate Training Services Revenue Share by Players (2013-2018)

Figure Global Corporate Training Services Revenue Share by Players in 2016

Figure Global Corporate Training Services Revenue Share by Players in 2017

Figure Global Top 5 Players Corporate Training Services Revenue Market Share in 2017

Figure Global Top 10 Players Corporate Training Services Revenue Market Share in 2017

Figure Global Corporate Training Services Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Corporate Training Services Revenue (Million USD) by Regions (2013-2018)

Table Global Corporate Training Services Revenue Market Share by Regions (2013-2018)

Figure Global Corporate Training Services Revenue Market Share by Regions (2013-2018)

Figure Global Corporate Training Services Revenue Market Share by Regions in 2017

Figure North America Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Europe Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure South America Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Corporate Training Services Revenue and Growth Rate (2013-2018)

Table North America Corporate Training Services Revenue by Countries (2013-2018)

Table North America Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure North America Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure North America Corporate Training Services Revenue Market Share by Countries in 2017

Figure USA Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Canada Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Mexico Corporate Training Services Revenue and Growth Rate (2013-2018)

Table Europe Corporate Training Services Revenue (Million USD) by Countries (2013-2018)

Figure Europe Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure Europe Corporate Training Services Revenue Market Share by Countries in 2017

Figure Germany Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure UK Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure France Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Russia Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Italy Corporate Training Services Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Corporate Training Services Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Corporate Training Services Revenue Market Share by Countries in 2017

Figure China Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Japan Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Korea Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure India Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Corporate Training Services Revenue and Growth Rate (2013-2018)

Table South America Corporate Training Services Revenue by Countries (2013-2018)

Table South America Corporate Training Services Revenue Market Share by Countries

(2013-2018)

Figure South America Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure South America Corporate Training Services Revenue Market Share by Countries in 2017

Figure Brazil Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Argentina Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Colombia Corporate Training Services Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Corporate Training Services Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Corporate Training Services Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Corporate Training Services Revenue Market Share by Countries in 2017

Figure Saudi Arabia Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure UAE Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Egypt Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure Nigeria Corporate Training Services Revenue and Growth Rate (2013-2018)

Figure South Africa Corporate Training Services Revenue and Growth Rate (2013-2018)

Table Global Corporate Training Services Revenue (Million USD) by Type (2013-2018)

Table Global Corporate Training Services Revenue Share by Type (2013-2018)

Figure Global Corporate Training Services Revenue Share by Type (2013-2018)

Figure Global Corporate Training Services Revenue Share by Type in 2017

Table Global Corporate Training Services Revenue Forecast by Type (2018-2023)

Figure Global Corporate Training Services Market Share Forecast by Type (2018-2023)

Figure Global Technical Training Revenue Growth Rate (2013-2018)

Figure Global Non-Technical Training Revenue Growth Rate (2013-2018)

Table Global Corporate Training Services Revenue by Application (2013-2018)

Table Global Corporate Training Services Revenue Share by Application (2013-2018)

Figure Global Corporate Training Services Revenue Share by Application (2013-2018)

Figure Global Corporate Training Services Revenue Share by Application in 2017

Table Global Corporate Training Services Revenue Forecast by Application (2018-2023)

Figure Global Corporate Training Services Market Share Forecast by Application (2018-2023)

Figure Global Small Enterprises Revenue Growth Rate (2013-2018)

Figure Global Medium Enterprises Revenue Growth Rate (2013-2018)

Figure Global Large Enterprises Revenue Growth Rate (2013-2018)

Figure Global Corporate Training Services Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Corporate Training Services Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Corporate Training Services Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Corporate Training Services Revenue Market Forecast (2018-2023)

Figure Europe Corporate Training Services Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Corporate Training Services Revenue Market Forecast (2018-2023)

Figure South America Corporate Training Services Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Corporate Training Services Revenue Market Forecast (2018-2023)

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