

# **Global Corporate Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/GBB76202657EN.html>

Date: December 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: GBB76202657EN

## **Abstracts**

Corporate training involves activities and lessons for employees for their professional development. Focusing on professional development through corporate training helps employees in improving their skills and enhancing their performance.

### **Scope of the Report:**

This report studies the Corporate Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate Training market by product type and applications/end industries.

Organizations have the need to invest significantly in corporate training as it excessively hampers the productivity of the company. The training of new hires and upgradation of the skills of existing employees significantly affect the productivity of the organization. The technical corporate training segment accounts for major shares of the corporate training market. This industry segment will witness steady growth throughout the forecast period due to the increasing demand for technical training in a wide range of industries.

The Americas will be the major revenue contributor to this market throughout the forecast period. The presence of robust and advanced infrastructure and increased realization of the need for corporate training for retaining and engaging employees in large multinational corporations (MNCs) will drive the growth of the corporate training market in this region.

The global Corporate Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Skillsoft

Wilson Learning Worldwide

City & Guilds Group

D2L

GP Strategies

NIIT

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Technical Training

Non-Technical Training

Market Segment by Applications, can be divided into

Small Enterprises

Medium Enterprises

Large Enterprises

## Contents

### 1 CORPORATE TRAINING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Corporate Training
- 1.2 Classification of Corporate Training by Types
  - 1.2.1 Global Corporate Training Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Corporate Training Revenue Market Share by Types in 2017
  - 1.2.3 Technical Training
  - 1.2.4 Non-Technical Training
- 1.3 Global Corporate Training Market by Application
  - 1.3.1 Global Corporate Training Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Small Enterprises
  - 1.3.3 Medium Enterprises
  - 1.3.4 Large Enterprises
- 1.4 Global Corporate Training Market by Regions
  - 1.4.1 Global Corporate Training Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Corporate Training Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Corporate Training Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Corporate Training Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Corporate Training Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Corporate Training Status and Prospect (2013-2023)
- 1.5 Global Market Size of Corporate Training (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Skillsoft
  - 2.1.1 Business Overview
  - 2.1.2 Corporate Training Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
  - 2.1.3 Skillsoft Corporate Training Revenue, Gross Margin and Market Share

(2016-2017)

## 2.2 Wilson Learning Worldwide

### 2.2.1 Business Overview

### 2.2.2 Corporate Training Type and Applications

#### 2.2.2.1 Product A

#### 2.2.2.2 Product B

### 2.2.3 Wilson Learning Worldwide Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

## 2.3 City & Guilds Group

### 2.3.1 Business Overview

### 2.3.2 Corporate Training Type and Applications

#### 2.3.2.1 Product A

#### 2.3.2.2 Product B

### 2.3.3 City & Guilds Group Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

## 2.4 D2L

### 2.4.1 Business Overview

### 2.4.2 Corporate Training Type and Applications

#### 2.4.2.1 Product A

#### 2.4.2.2 Product B

### 2.4.3 D2L Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

## 2.5 GP Strategies

### 2.5.1 Business Overview

### 2.5.2 Corporate Training Type and Applications

#### 2.5.2.1 Product A

#### 2.5.2.2 Product B

### 2.5.3 GP Strategies Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

## 2.6 NIIT

### 2.6.1 Business Overview

### 2.6.2 Corporate Training Type and Applications

#### 2.6.2.1 Product A

#### 2.6.2.2 Product B

### 2.6.3 NIIT Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL CORPORATE TRAINING MARKET COMPETITION, BY PLAYERS**

### 3.1 Global Corporate Training Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

- 3.2.1 Top 5 Corporate Training Players Market Share
- 3.2.2 Top 10 Corporate Training Players Market Share
- 3.3 Market Competition Trend

## **4 GLOBAL CORPORATE TRAINING MARKET SIZE BY REGIONS**

- 4.1 Global Corporate Training Revenue and Market Share by Regions
- 4.2 North America Corporate Training Revenue and Growth Rate (2013-2018)
- 4.3 Europe Corporate Training Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Corporate Training Revenue and Growth Rate (2013-2018)
- 4.5 South America Corporate Training Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Corporate Training Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA CORPORATE TRAINING REVENUE BY COUNTRIES**

- 5.1 North America Corporate Training Revenue by Countries (2013-2018)
- 5.2 USA Corporate Training Revenue and Growth Rate (2013-2018)
- 5.3 Canada Corporate Training Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Corporate Training Revenue and Growth Rate (2013-2018)

## **6 EUROPE CORPORATE TRAINING REVENUE BY COUNTRIES**

- 6.1 Europe Corporate Training Revenue by Countries (2013-2018)
- 6.2 Germany Corporate Training Revenue and Growth Rate (2013-2018)
- 6.3 UK Corporate Training Revenue and Growth Rate (2013-2018)
- 6.4 France Corporate Training Revenue and Growth Rate (2013-2018)
- 6.5 Russia Corporate Training Revenue and Growth Rate (2013-2018)
- 6.6 Italy Corporate Training Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC CORPORATE TRAINING REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Corporate Training Revenue by Countries (2013-2018)
- 7.2 China Corporate Training Revenue and Growth Rate (2013-2018)
- 7.3 Japan Corporate Training Revenue and Growth Rate (2013-2018)
- 7.4 Korea Corporate Training Revenue and Growth Rate (2013-2018)
- 7.5 India Corporate Training Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Corporate Training Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA CORPORATE TRAINING REVENUE BY COUNTRIES**

- 8.1 South America Corporate Training Revenue by Countries (2013-2018)
- 8.2 Brazil Corporate Training Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Corporate Training Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Corporate Training Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE CORPORATE TRAINING BY COUNTRIES**

- 9.1 Middle East and Africa Corporate Training Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Corporate Training Revenue and Growth Rate (2013-2018)
- 9.3 UAE Corporate Training Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Corporate Training Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Corporate Training Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Corporate Training Revenue and Growth Rate (2013-2018)

## **10 GLOBAL CORPORATE TRAINING MARKET SEGMENT BY TYPE**

- 10.1 Global Corporate Training Revenue and Market Share by Type (2013-2018)
- 10.2 Global Corporate Training Market Forecast by Type (2018-2023)
- 10.3 Technical Training Revenue Growth Rate (2013-2023)
- 10.4 Non-Technical Training Revenue Growth Rate (2013-2023)

## **11 GLOBAL CORPORATE TRAINING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Corporate Training Revenue Market Share by Application (2013-2018)
- 11.2 Corporate Training Market Forecast by Application (2018-2023)
- 11.3 Small Enterprises Revenue Growth (2013-2018)
- 11.4 Medium Enterprises Revenue Growth (2013-2018)
- 11.5 Large Enterprises Revenue Growth (2013-2018)

## **12 GLOBAL CORPORATE TRAINING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Corporate Training Market Size Forecast (2018-2023)
- 12.2 Global Corporate Training Market Forecast by Regions (2018-2023)
- 12.3 North America Corporate Training Revenue Market Forecast (2018-2023)
- 12.4 Europe Corporate Training Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Corporate Training Revenue Market Forecast (2018-2023)
- 12.6 South America Corporate Training Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Corporate Training Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Corporate Training Picture

Table Product Specifications of Corporate Training

Table Global Corporate Training and Revenue (Million USD) Market Split by Product Type

Figure Global Corporate Training Revenue Market Share by Types in 2017

Figure Technical Training Picture

Figure Non-Technical Training Picture

Table Global Corporate Training Revenue (Million USD) by Application (2013-2023)

Figure Corporate Training Revenue Market Share by Applications in 2017

Figure Small Enterprises Picture

Figure Medium Enterprises Picture

Figure Large Enterprises Picture

Table Global Market Corporate Training Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Corporate Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Corporate Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Corporate Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Corporate Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Corporate Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Corporate Training Revenue (Million USD) and Growth Rate (2013-2023)

Table Skillsoft Basic Information, Manufacturing Base and Competitors

Table Skillsoft Corporate Training Type and Applications

Table Skillsoft Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

Table Wilson Learning Worldwide Basic Information, Manufacturing Base and Competitors

Table Wilson Learning Worldwide Corporate Training Type and Applications

Table Wilson Learning Worldwide Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

Table City & Guilds Group Basic Information, Manufacturing Base and Competitors

Table City & Guilds Group Corporate Training Type and Applications

Table City & Guilds Group Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

Table D2L Basic Information, Manufacturing Base and Competitors

Table D2L Corporate Training Type and Applications

Table D2L Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

Table GP Strategies Basic Information, Manufacturing Base and Competitors

Table GP Strategies Corporate Training Type and Applications

Table GP Strategies Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

Table NIIT Basic Information, Manufacturing Base and Competitors

Table NIIT Corporate Training Type and Applications

Table NIIT Corporate Training Revenue, Gross Margin and Market Share (2016-2017)

Table Global Corporate Training Revenue (Million USD) by Players (2013-2018)

Table Global Corporate Training Revenue Share by Players (2013-2018)

Figure Global Corporate Training Revenue Share by Players in 2016

Figure Global Corporate Training Revenue Share by Players in 2017

Figure Global Top 5 Players Corporate Training Revenue Market Share in 2017

Figure Global Top 10 Players Corporate Training Revenue Market Share in 2017

Figure Global Corporate Training Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Corporate Training Revenue (Million USD) by Regions (2013-2018)

Table Global Corporate Training Revenue Market Share by Regions (2013-2018)

Figure Global Corporate Training Revenue Market Share by Regions (2013-2018)

Figure Global Corporate Training Revenue Market Share by Regions in 2017

Figure North America Corporate Training Revenue and Growth Rate (2013-2018)

Figure Europe Corporate Training Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Corporate Training Revenue and Growth Rate (2013-2018)

Figure South America Corporate Training Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Corporate Training Revenue and Growth Rate (2013-2018)

Table North America Corporate Training Revenue by Countries (2013-2018)

Table North America Corporate Training Revenue Market Share by Countries (2013-2018)

Figure North America Corporate Training Revenue Market Share by Countries (2013-2018)

Figure North America Corporate Training Revenue Market Share by Countries in 2017

Figure USA Corporate Training Revenue and Growth Rate (2013-2018)

Figure Canada Corporate Training Revenue and Growth Rate (2013-2018)

Figure Mexico Corporate Training Revenue and Growth Rate (2013-2018)

Table Europe Corporate Training Revenue (Million USD) by Countries (2013-2018)

Figure Europe Corporate Training Revenue Market Share by Countries (2013-2018)

Figure Europe Corporate Training Revenue Market Share by Countries in 2017

Figure Germany Corporate Training Revenue and Growth Rate (2013-2018)

Figure UK Corporate Training Revenue and Growth Rate (2013-2018)

Figure France Corporate Training Revenue and Growth Rate (2013-2018)

Figure Russia Corporate Training Revenue and Growth Rate (2013-2018)

Figure Italy Corporate Training Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Corporate Training Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Corporate Training Revenue Market Share by Countries  
(2013-2018)

Figure Asia-Pacific Corporate Training Revenue Market Share by Countries in 2017

Figure China Corporate Training Revenue and Growth Rate (2013-2018)

Figure Japan Corporate Training Revenue and Growth Rate (2013-2018)

Figure Korea Corporate Training Revenue and Growth Rate (2013-2018)

Figure India Corporate Training Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Corporate Training Revenue and Growth Rate (2013-2018)

Table South America Corporate Training Revenue by Countries (2013-2018)

Table South America Corporate Training Revenue Market Share by Countries  
(2013-2018)

Figure South America Corporate Training Revenue Market Share by Countries  
(2013-2018)

Figure South America Corporate Training Revenue Market Share by Countries in 2017

Figure Brazil Corporate Training Revenue and Growth Rate (2013-2018)

Figure Argentina Corporate Training Revenue and Growth Rate (2013-2018)

Figure Colombia Corporate Training Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Corporate Training Revenue (Million USD) by Countries  
(2013-2018)

Table Middle East and Africa Corporate Training Revenue Market Share by Countries  
(2013-2018)

Figure Middle East and Africa Corporate Training Revenue Market Share by Countries  
(2013-2018)

Figure Middle East and Africa Corporate Training Revenue Market Share by Countries  
in 2017

Figure Saudi Arabia Corporate Training Revenue and Growth Rate (2013-2018)

Figure UAE Corporate Training Revenue and Growth Rate (2013-2018)

Figure Egypt Corporate Training Revenue and Growth Rate (2013-2018)

Figure Nigeria Corporate Training Revenue and Growth Rate (2013-2018)

Figure South Africa Corporate Training Revenue and Growth Rate (2013-2018)

Table Global Corporate Training Revenue (Million USD) by Type (2013-2018)  
Table Global Corporate Training Revenue Share by Type (2013-2018)  
Figure Global Corporate Training Revenue Share by Type (2013-2018)  
Figure Global Corporate Training Revenue Share by Type in 2017  
Table Global Corporate Training Revenue Forecast by Type (2018-2023)  
Figure Global Corporate Training Market Share Forecast by Type (2018-2023)  
Figure Global Technical Training Revenue Growth Rate (2013-2018)  
Figure Global Non-Technical Training Revenue Growth Rate (2013-2018)  
Table Global Corporate Training Revenue by Application (2013-2018)  
Table Global Corporate Training Revenue Share by Application (2013-2018)  
Figure Global Corporate Training Revenue Share by Application (2013-2018)  
Figure Global Corporate Training Revenue Share by Application in 2017  
Table Global Corporate Training Revenue Forecast by Application (2018-2023)  
Figure Global Corporate Training Market Share Forecast by Application (2018-2023)  
Figure Global Small Enterprises Revenue Growth Rate (2013-2018)  
Figure Global Medium Enterprises Revenue Growth Rate (2013-2018)  
Figure Global Large Enterprises Revenue Growth Rate (2013-2018)  
Figure Global Corporate Training Revenue (Million USD) and Growth Rate Forecast (2018 -2023)  
Table Global Corporate Training Revenue (Million USD) Forecast by Regions (2018-2023)  
Figure Global Corporate Training Revenue Market Share Forecast by Regions (2018-2023)  
Figure North America Corporate Training Revenue Market Forecast (2018-2023)  
Figure Europe Corporate Training Revenue Market Forecast (2018-2023)  
Figure Asia-Pacific Corporate Training Revenue Market Forecast (2018-2023)  
Figure South America Corporate Training Revenue Market Forecast (2018-2023)  
Figure Middle East and Africa Corporate Training Revenue Market Forecast (2018-2023)

## I would like to order

Product name: Global Corporate Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/GBB76202657EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBB76202657EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

