

# **Global Corporate Performance Management (CPM) System Supply, Demand and Key Producers, 2026-2032**

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## **Abstracts**

The global Corporate Performance Management (CPM) System market size is expected to reach \$ 12410 million by 2032, rising at a market growth of 8.8% CAGR during the forecast period (2026-2032).

Corporate Performance Management (CPM) systems are integrated management platforms focused on improving the overall business performance of an organization, with core services including strategic execution, financial planning, budget control, forecasting and analysis, and performance monitoring.

Driving factors in the Corporate Performance Management (CPM) system market include growing pressure on organizations to translate strategy into measurable, trackable results, as boards and executives demand clearer visibility from top-level objectives down to departmental KPIs, budgets and forecasts. The limitations of spreadsheet-based planning and disconnected BI tools?error-prone data, slow consolidation, and poor scenario modeling?are pushing finance and strategy teams toward integrated CPM platforms for budgeting, planning, forecasting, consolidation and management reporting. At the same time, increased business volatility and uncertainty (market shocks, supply-chain disruptions, FX fluctuations) make rolling forecasts, what-if analysis and driver-based models essential, strengthening the case for modern CPM tools that can update plans quickly using live data feeds. The shift toward data-driven management cultures encourages tighter integration between CPM, ERP, data warehouses and operational systems, so decision-makers can align financial plans with operational metrics in real time.

This report studies the global Corporate Performance Management (CPM) System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Corporate Performance Management (CPM) System, and provides market size (US\$ million) and

Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Corporate Performance Management (CPM) System that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Corporate Performance Management (CPM) System total market, 2021-2032, (USD Million)

Global Corporate Performance Management (CPM) System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Corporate Performance Management (CPM) System total market, key domestic companies, and share, (USD Million)

Global Corporate Performance Management (CPM) System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Corporate Performance Management (CPM) System total market by Type, CAGR, 2021-2032, (USD Million)

Global Corporate Performance Management (CPM) System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Corporate Performance Management (CPM) System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle, SAP, Anaplan, Infor, Workday, Planful, Unit4, IBM, Epicor Software, Wolters Kluwer (CCH Tagetik), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Corporate Performance Management (CPM) System market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Corporate Performance Management (CPM) System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Corporate Performance Management (CPM) System Market, Segmentation by Type:

Cloud-Based

On-Premises

Global Corporate Performance Management (CPM) System Market, Segmentation by Business Model:

Subscription

Perpetual License

Global Corporate Performance Management (CPM) System Market, Segmentation by Application Scenario:

General-Purpose Platform

Vertical Industry Platform

Global Corporate Performance Management (CPM) System Market, Segmentation by Application:

Large Enterprises

SMEs

**Companies Profiled:**

Oracle

SAP

Anaplan

Infor

Workday

Planful

Unit4

IBM

Epicor Software

Wolters Kluwer (CCH Tagetik)

Board

Prophix

OneStream Software

Insightsoftware

Vena Solutions

Solver

Kepion

Workiva

Lucanet

Jedox

Centage

Cube Software

BambooHR

#### Key Questions Answered

1. How big is the global Corporate Performance Management (CPM) System market?
2. What is the demand of the global Corporate Performance Management (CPM) System market?
3. What is the year over year growth of the global Corporate Performance Management (CPM) System market?
4. What is the total value of the global Corporate Performance Management (CPM) System market?
5. Who are the Major Players in the global Corporate Performance Management (CPM) System market?
6. What are the growth factors driving the market demand?

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