

Global Corporate Performance Management (CPM) Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Corporate Performance Management (CPM) Software market size was valued at USD 7471.2 million in 2023 and is forecast to a readjusted size of USD 17700 million by 2030 with a CAGR of 13.1% during review period.

Corporate performance management, also called enterprise performance management (EPM), describes the practices that help companies plan and manage the financial success of their organization. Corporate performance management (CPM) software defines and manages the strategies that large companies need to monitor the performance of their business activities. CPM software is used to create and implement methodologies and processes, allowing corporations to track key performance indicators (KPIs) relative to corporate business objectives. This type of software is implemented across the corporation and is used by managers and executives responsible for improving the business performance of the company. In some cases, CPM software may only be deployed by accounting departments to analyze financial performance.

CPM systems consolidate multiple types of business information (financial, operational, sales, etc.) across all the departments of a corporation. For this purpose, CPM needs to integrate with software products such as ERP systems, accounting software, CRM software, or supply chain & logistics software. Integration with governance, risk, and compliance software is also needed to manage risks that may impact business performance.

The Corporate Performance Management (CPM) Software market covers Cloud-based,

On Premises. The typical players include Oracle, SAP, IBM, Anaplan, etc.

The Corporate Performance Management (CPM) Software market concentration is high. Oracle, SAP, Anaplan, IBM, insightsoftware, Workday, OneStream Software, Infor, Prophix, Planful (formerly Host Analytics) are some of the leading players in the global Corporate Performance Management (CPM) Software market. The top 5 players take about 45% of the market share.

America is the largest sales region of Corporate Performance Management (CPM) Software in the world. The total America market takes up about 52% of the global market, Europe follows with over 30%, Asia Pacific takes about 11%. North America is one of the lucrative regions of the market for Corporate Performance Management (CPM) Software. One of the key reasons supporting this market growth is the increased acceptance of advanced technologies among companies from this region.

Corporate Performance Management (CPM) Software is mainly used in the following Application groups: Small and Medium Enterprises (SMEs), Large Enterprises. And Large Enterprises are the most widely used group which took up about 63% of the global market. Besides, it is split into several types, such as On-premises and Cloud Based.

The Global Info Research report includes an overview of the development of the Corporate Performance Management (CPM) Software industry chain, the market status of Large Enterprises (On-Pemises, Cloud Based), Medium Enterprises (On-Pemises, Cloud Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Corporate Performance Management (CPM) Software.

Regionally, the report analyzes the Corporate Performance Management (CPM) Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Corporate Performance Management (CPM) Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Corporate Performance Management (CPM) Software market. It provides a holistic view of the industry, as well

as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Corporate Performance Management (CPM) Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Pemises, Cloud Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Corporate Performance Management (CPM) Software market.

Regional Analysis: The report involves examining the Corporate Performance Management (CPM) Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Corporate Performance Management (CPM) Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Corporate Performance Management (CPM) Software:

Company Analysis: Report covers individual Corporate Performance Management (CPM) Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Corporate Performance Management (CPM) Software This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, Medium Enterprises).

Technology Analysis: Report covers specific technologies relevant to Corporate Performance Management (CPM) Software. It assesses the current state, advancements, and potential future developments in Corporate Performance Management (CPM) Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Corporate Performance Management (CPM) Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Corporate Performance Management (CPM) Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-Pemises

Cloud Based

Market segment by Application

Large Enterprises

Medium Enterprises

Small Enterprises

Market segment by players, this report covers

Oracle

SAP

IBM

Anaplan

Infor

Workday

Planful (formerly Host Analytics)

Unit4

Epicor Software

Wolters Kluwer (CCH Tagetik)

BOARD International

Prophix

OneStream Software

Insightsoftware

Vena Solutions

Solver

Kepion

Workiva

LucaNet

Jedox

Ideagen

Calumo

Centage

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Corporate Performance Management (CPM) Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Corporate Performance Management (CPM) Software, with revenue, gross margin and global market share of Corporate Performance Management (CPM) Software from 2019 to 2024.

Chapter 3, the Corporate Performance Management (CPM) Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and

Corporate Performance Management (CPM) Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Corporate Performance Management (CPM) Software.

Chapter 13, to describe Corporate Performance Management (CPM) Software research findings and conclusion.

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