

Global Corporate M-learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

M-learning or mobile learning is 'learning across multiple contexts, through social and content interactions, using personal electronic devices'. A form of distance education, m-learners use mobile device educational technology at their time convenience.

Scope of the Report:

This report studies the Corporate M-learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate M-learning market by product type and applications/end industries.

The technical segment accounted for the majority shares and dominated this market. The demand for technical m-learning from the emerging countries in GCC and countries that are driven by rapid industrialization such as China will fuel market growth. Moreover, the need for corporate m learning for information technology has spurred its adoption in developing countries.

The global Corporate M-learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate M-learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

NetDimensions

Saba Software

Adobe Systems

DominKnow

City & Guilds

Desire2Learn

CERTPOINT Systems

Allen Interactions

Aptara

Articulate

Intuition

Kallidus

Learning Pool

Meridian Knowledge Solutions

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Technical

Non-technical

Market Segment by Applications, can be divided into

Small Enterprises

Large Enterprises

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