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Global Corporate LMS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of educational courses or training programs.

Scope of the Report:

This report studies the Corporate LMS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate LMS market by product type and applications/end industries.
The on-premise deployment dominated the corporate LMS market and accounted for a major part of the overall market share.
The global Corporate LMS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate LMS.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Oracle

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SAP

Skillsoft

Aptara

Cornerstone OnDemand

Articulate

City & Guilds Group

Schoology

Tata Interactive Systems

Desire2Learn

Docebo

Saba Software

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

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Cloud Deployment

On-Premise Deployment

Market Segment by Applications, can be divided into

Small Enterprises

Large Enterprises

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