

Global Corporate Event Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Corporate Event Services market size was valued at US\$ 4019 million in 2025 and is forecast to a readjusted size of US\$ 5885 million by 2032 with a CAGR of 5.7% during review period.

Corporate event services refer to the professional support and services required by enterprises in a series of organizational behaviors and planned activities to achieve their economic and social goals. These services include but are not limited to event planning and execution, marketing, brand promotion and other fields. Corporate event services are usually provided by professional service providers or relevant departments within the enterprise to ensure the smooth progress of the event and the achievement of its goals.

This report is a detailed and comprehensive analysis for global Corporate Event Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Corporate Event Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Corporate Event Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Corporate Event Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Corporate Event Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Corporate Event Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Corporate Event Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TravelPerk, MKG, Event Solutions, JR Global Events, Evolve Activation, Luxe Fete, MGM Resorts, AJ Williams Events, Rafanelli Events, Absolute Production Services, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Corporate Event Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Event Planning and Implementation Services

Exhibition and Business Conference Services

Others

Market segment by Application

Large Enterprises

Small and Medium-Sized Enterprises

Market segment by players, this report covers

TravelPerk

MKG

Event Solutions

JR Global Events

Evolve Activation

Luxe Fete

MGM Resorts

AJ Williams Events

Rafanelli Events

Absolute Production Services

ACTIVE StarCite

Boston Audio Rentals

RO EM National Event Services

Corporate Events Inc

Freeman

SmartWorks

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Corporate Event Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Corporate Event Services, with revenue, gross margin, and global market share of Corporate Event Services from 2021 to 2026.

Chapter 3, the Corporate Event Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and

Corporate Event Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Corporate Event Services.

Chapter 13, to describe Corporate Event Services research findings and conclusion.

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