

Global Corporate Entertainment Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G4CDB5DE459EN.html>

Date: December 2018

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: G4CDB5DE459EN

Abstracts

Corporate entertainment is a term used for private events held by corporations or businesses for their staff or stakeholders.

Scope of the Report:

This report studies the Corporate Entertainment market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate Entertainment market by product type and applications/end industries.

The employees are increasingly preferring conventions as corporate entertainment as conventions provide a suitable platform for sharing information, knowledge, brainstorming, and finding solutions to issues in a more informal manner. Conventions enable the organizations to communicate relevant information to a large audience at the same time.

The corporate entertainment market focuses primarily on employees aged between 26-55 years that comprises the middle and upper-middle class population as these events help the employees understand their career paths.

The global Corporate Entertainment market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate Entertainment.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

DNA Entertainment Networks

Eventive Marketing

Quintessentially Events

WPP

Cvent

Berkeley City Club

Eventbrite

Bassett Events

XING

Wizcraft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Conventions

Retreats

Office Parties

Others

Market Segment by Applications, can be divided into

Under 25 Years

25-55 Years

Over 55 Years

Contents

1 CORPORATE ENTERTAINMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Corporate Entertainment
- 1.2 Classification of Corporate Entertainment by Types
 - 1.2.1 Global Corporate Entertainment Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Corporate Entertainment Revenue Market Share by Types in 2017
 - 1.2.3 Conventions
 - 1.2.4 Retreats
 - 1.2.5 Office Parties
 - 1.2.6 Others
- 1.3 Global Corporate Entertainment Market by Application
 - 1.3.1 Global Corporate Entertainment Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Under 25 Years
 - 1.3.3 25-55 Years
 - 1.3.4 Over 55 Years
- 1.4 Global Corporate Entertainment Market by Regions
 - 1.4.1 Global Corporate Entertainment Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Corporate Entertainment Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Corporate Entertainment Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Corporate Entertainment Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Corporate Entertainment Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Corporate Entertainment Status and Prospect (2013-2023)
- 1.5 Global Market Size of Corporate Entertainment (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 DNA Entertainment Networks
 - 2.1.1 Business Overview
 - 2.1.2 Corporate Entertainment Type and Applications
 - 2.1.2.1 Product A

- 2.1.2.2 Product B
- 2.1.3 DNA Entertainment Networks Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Eventive Marketing
 - 2.2.1 Business Overview
 - 2.2.2 Corporate Entertainment Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 Eventive Marketing Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Quintessentially Events
 - 2.3.1 Business Overview
 - 2.3.2 Corporate Entertainment Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Quintessentially Events Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 WPP
 - 2.4.1 Business Overview
 - 2.4.2 Corporate Entertainment Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
 - 2.4.3 WPP Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Cvent
 - 2.5.1 Business Overview
 - 2.5.2 Corporate Entertainment Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
 - 2.5.3 Cvent Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Berkeley City Club
 - 2.6.1 Business Overview
 - 2.6.2 Corporate Entertainment Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
 - 2.6.3 Berkeley City Club Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 Eventbrite

- 2.7.1 Business Overview
- 2.7.2 Corporate Entertainment Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
- 2.7.3 Eventbrite Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Bassett Events
 - 2.8.1 Business Overview
 - 2.8.2 Corporate Entertainment Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Bassett Events Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 XING
 - 2.9.1 Business Overview
 - 2.9.2 Corporate Entertainment Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 XING Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Wizcraft
 - 2.10.1 Business Overview
 - 2.10.2 Corporate Entertainment Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Wizcraft Corporate Entertainment Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL CORPORATE ENTERTAINMENT MARKET COMPETITION, BY PLAYERS

- 3.1 Global Corporate Entertainment Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Corporate Entertainment Players Market Share
 - 3.2.2 Top 10 Corporate Entertainment Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL CORPORATE ENTERTAINMENT MARKET SIZE BY REGIONS

- 4.1 Global Corporate Entertainment Revenue and Market Share by Regions
- 4.2 North America Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 4.3 Europe Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 4.5 South America Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Corporate Entertainment Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA CORPORATE ENTERTAINMENT REVENUE BY COUNTRIES

- 5.1 North America Corporate Entertainment Revenue by Countries (2013-2018)
- 5.2 USA Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 5.3 Canada Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Corporate Entertainment Revenue and Growth Rate (2013-2018)

6 EUROPE CORPORATE ENTERTAINMENT REVENUE BY COUNTRIES

- 6.1 Europe Corporate Entertainment Revenue by Countries (2013-2018)
- 6.2 Germany Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 6.3 UK Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 6.4 France Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 6.5 Russia Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 6.6 Italy Corporate Entertainment Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC CORPORATE ENTERTAINMENT REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Corporate Entertainment Revenue by Countries (2013-2018)
- 7.2 China Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 7.3 Japan Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 7.4 Korea Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 7.5 India Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Corporate Entertainment Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA CORPORATE ENTERTAINMENT REVENUE BY COUNTRIES

- 8.1 South America Corporate Entertainment Revenue by Countries (2013-2018)
- 8.2 Brazil Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Corporate Entertainment Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE CORPORATE ENTERTAINMENT BY COUNTRIES

- 9.1 Middle East and Africa Corporate Entertainment Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 9.3 UAE Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Corporate Entertainment Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Corporate Entertainment Revenue and Growth Rate (2013-2018)

10 GLOBAL CORPORATE ENTERTAINMENT MARKET SEGMENT BY TYPE

- 10.1 Global Corporate Entertainment Revenue and Market Share by Type (2013-2018)
- 10.2 Global Corporate Entertainment Market Forecast by Type (2018-2023)
- 10.3 Conventions Revenue Growth Rate (2013-2023)
- 10.4 Retreats Revenue Growth Rate (2013-2023)
- 10.5 Office Parties Revenue Growth Rate (2013-2023)
- 10.6 Others Revenue Growth Rate (2013-2023)

11 GLOBAL CORPORATE ENTERTAINMENT MARKET SEGMENT BY APPLICATION

- 11.1 Global Corporate Entertainment Revenue Market Share by Application (2013-2018)
- 11.2 Corporate Entertainment Market Forecast by Application (2018-2023)
- 11.3 Under 25 Years Revenue Growth (2013-2018)
- 11.4 25-55 Years Revenue Growth (2013-2018)
- 11.5 Over 55 Years Revenue Growth (2013-2018)

12 GLOBAL CORPORATE ENTERTAINMENT MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Corporate Entertainment Market Size Forecast (2018-2023)
- 12.2 Global Corporate Entertainment Market Forecast by Regions (2018-2023)
- 12.3 North America Corporate Entertainment Revenue Market Forecast (2018-2023)
- 12.4 Europe Corporate Entertainment Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Corporate Entertainment Revenue Market Forecast (2018-2023)
- 12.6 South America Corporate Entertainment Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Corporate Entertainment Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Corporate Entertainment Picture

Table Product Specifications of Corporate Entertainment

Table Global Corporate Entertainment and Revenue (Million USD) Market Split by
Product Type

Figure G

I would like to order

Product name: Global Corporate Entertainment Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G4CDB5DE459EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4CDB5DE459EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

