

# Global Corporate Entertainment Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G4CDB5DE459EN.html>

Date: December 2018

Pages: 129

Price: US\$ 3,480.00 (Single User License)

ID: G4CDB5DE459EN

## Abstracts

Corporate entertainment is a term used for private events held by corporations or businesses for their staff or stakeholders.

Scope of the Report:

This report studies the Corporate Entertainment market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate Entertainment market by product type and applications/end industries.

The employees are increasingly preferring conventions as corporate entertainment as conventions provide a suitable platform for sharing information, knowledge, brainstorming, and finding solutions to issues in a more informal manner. Conventions enable the organizations to communicate relevant information to a large audience at the same time.

The corporate entertainment market focuses primarily on employees aged between 26-55 years that comprises the middle and upper-middle class population as these events help the employees understand their career paths.

The global Corporate Entertainment market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate Entertainment.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

DNA Entertainment Networks

Eventive Marketing

Quintessentially Events

WPP

Cvent

Berkeley City Club

Eventbrite

Bassett Events

XING

Wizcraft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Conventions

Retreats

Office Parties

Others

Market Segment by Applications, can be divided into

Under 25 Years

25-55 Years

Over 55 Years

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