

Global Corporate E-learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-learning describes the cognitive science principles of effective multimedia learning using electronic educational technology.

Scope of the Report:

This report studies the Corporate E-learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate E-learning market by product type and applications/end industries.

The on-premise deployment segment accounted for the major shares of the corporate e-learning market. This deployment method enables the organization to have complete control over all the components of e-learning. Large enterprises that consider training as an integral part of the overall business model usually prefer this deployment type.

The global Corporate E-learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate E-learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Skillssoft

GP Strategies

Adobe

Expertus

City & Guilds Group

AllenComm

G-Cube

Learning Pool

Articulate

EI Design

CCS Digital Education

PulseLearning

SweetRush

Learnnovators

XoomPoint

Designing Digitally

Tata Interactive Systems

Elucidat

Cornerstone OnDemand

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premise Deployment

Cloud-Based Deployment

Market Segment by Applications, can be divided into

Automotive Industry

BFSI

Consumer Goods Sector

Energy Sector

Others

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