

# Global Corporate Blended Learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Blended learning is an education program (formal or non-formal) that combines online digital media with traditional classroom methods. It requires the physical presence of both teacher and student, with some elements of student control over time, place, path, or pace.

Scope of the Report:

This report studies the Corporate Blended Learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Corporate Blended Learning market by product type and applications/end industries.

The automotive end-user is the primary end-user of the corporate blended learning market. This industry segment is expected to dominate throughout the forecast period.

The Americas will be the major revenue contributor to the corporate e-learning market due to the presence of several key players with strong digital infrastructure.

The global Corporate Blended Learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Corporate Blended Learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

## Market Segment by Companies, this report covers

Skillssoft

City & Guilds Group

Cegos

D2L

GP Strategies

NIIT

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

## Market Segment by Type, covers

Systems

Content

Courses

Solutions

Others

Market Segment by Applications, can be divided into

Automotive Industry

BFSI

Consumer Goods Sector

Energy Sector

Others

## Contents

### 1 CORPORATE BLENDED LEARNING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Corporate Blended Learning
- 1.2 Classification of Corporate Blended Learning by Types
  - 1.2.1 Global Corporate Blended Learning Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Corporate Blended Learning Revenue Market Share by Types in 2017
  - 1.2.3 Systems
  - 1.2.4 Content
  - 1.2.5 Courses
  - 1.2.6 Solutions
  - 1.2.7 Others
- 1.3 Global Corporate Blended Learning Market by Application
  - 1.3.1 Global Corporate Blended Learning Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Automotive Industry
  - 1.3.3 BFSI
  - 1.3.4 Consumer Goods Sector
  - 1.3.5 Energy Sector
  - 1.3.6 Others
- 1.4 Global Corporate Blended Learning Market by Regions
  - 1.4.1 Global Corporate Blended Learning Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Corporate Blended Learning Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Corporate Blended Learning Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Corporate Blended Learning Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Corporate Blended Learning Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Corporate Blended Learning Status and Prospect (2013-2023)
- 1.5 Global Market Size of Corporate Blended Learning (2013-2023)

### 2 MANUFACTURERS PROFILES

#### 2.1 Skillsoft

- 2.1.1 Business Overview
- 2.1.2 Corporate Blended Learning Type and Applications
  - 2.1.2.1 Product A
  - 2.1.2.2 Product B
- 2.1.3 Skillsoft Corporate Blended Learning Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 City & Guilds Group
  - 2.2.1 Business Overview
  - 2.2.2 Corporate Blended Learning Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 City & Guilds Group Corporate Blended Learning Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Cegos
  - 2.3.1 Business Overview
  - 2.3.2 Corporate Blended Learning Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Cegos Corporate Blended Learning Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 D2L
  - 2.4.1 Business Overview
  - 2.4.2 Corporate Blended Learning Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 D2L Corporate Blended Learning Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 GP Strategies
  - 2.5.1 Business Overview
  - 2.5.2 Corporate Blended Learning Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 GP Strategies Corporate Blended Learning Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 NIIT
  - 2.6.1 Business Overview
  - 2.6.2 Corporate Blended Learning Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B

2.6.3 NIIT Corporate Blended Learning Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL CORPORATE BLENDED LEARNING MARKET COMPETITION, BY PLAYERS**

3.1 Global Corporate Blended Learning Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Corporate Blended Learning Players Market Share

3.2.2 Top 10 Corporate Blended Learning Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL CORPORATE BLENDED LEARNING MARKET SIZE BY REGIONS**

4.1 Global Corporate Blended Learning Revenue and Market Share by Regions

4.2 North America Corporate Blended Learning Revenue and Growth Rate (2013-2018)

4.3 Europe Corporate Blended Learning Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Corporate Blended Learning Revenue and Growth Rate (2013-2018)

4.5 South America Corporate Blended Learning Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Corporate Blended Learning Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA CORPORATE BLENDED LEARNING REVENUE BY COUNTRIES**

5.1 North America Corporate Blended Learning Revenue by Countries (2013-2018)

5.2 USA Corporate Blended Learning Revenue and Growth Rate (2013-2018)

5.3 Canada Corporate Blended Learning Revenue and Growth Rate (2013-2018)

5.4 Mexico Corporate Blended Learning Revenue and Growth Rate (2013-2018)

### **6 EUROPE CORPORATE BLENDED LEARNING REVENUE BY COUNTRIES**

6.1 Europe Corporate Blended Learning Revenue by Countries (2013-2018)

6.2 Germany Corporate Blended Learning Revenue and Growth Rate (2013-2018)

6.3 UK Corporate Blended Learning Revenue and Growth Rate (2013-2018)

6.4 France Corporate Blended Learning Revenue and Growth Rate (2013-2018)

6.5 Russia Corporate Blended Learning Revenue and Growth Rate (2013-2018)

6.6 Italy Corporate Blended Learning Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC CORPORATE BLENDED LEARNING REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Corporate Blended Learning Revenue by Countries (2013-2018)
- 7.2 China Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 7.3 Japan Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 7.4 Korea Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 7.5 India Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Corporate Blended Learning Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA CORPORATE BLENDED LEARNING REVENUE BY COUNTRIES**

- 8.1 South America Corporate Blended Learning Revenue by Countries (2013-2018)
- 8.2 Brazil Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Corporate Blended Learning Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE CORPORATE BLENDED LEARNING BY COUNTRIES**

- 9.1 Middle East and Africa Corporate Blended Learning Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 9.3 UAE Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Corporate Blended Learning Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Corporate Blended Learning Revenue and Growth Rate (2013-2018)

## **10 GLOBAL CORPORATE BLENDED LEARNING MARKET SEGMENT BY TYPE**

- 10.1 Global Corporate Blended Learning Revenue and Market Share by Type (2013-2018)
- 10.2 Global Corporate Blended Learning Market Forecast by Type (2018-2023)
- 10.3 Systems Revenue Growth Rate (2013-2023)
- 10.4 Content Revenue Growth Rate (2013-2023)
- 10.5 Courses Revenue Growth Rate (2013-2023)
- 10.6 Solutions Revenue Growth Rate (2013-2023)
- 10.7 Others Revenue Growth Rate (2013-2023)

## **11 GLOBAL CORPORATE BLENDED LEARNING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Corporate Blended Learning Revenue Market Share by Application (2013-2018)
- 11.2 Corporate Blended Learning Market Forecast by Application (2018-2023)
- 11.3 Automotive Industry Revenue Growth (2013-2018)
- 11.4 BFSI Revenue Growth (2013-2018)
- 11.5 Consumer Goods Sector Revenue Growth (2013-2018)
- 11.6 Energy Sector Revenue Growth (2013-2018)
- 11.7 Others Revenue Growth (2013-2018)

## **12 GLOBAL CORPORATE BLENDED LEARNING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Corporate Blended Learning Market Size Forecast (2018-2023)
- 12.2 Global Corporate Blended Learning Market Forecast by Regions (2018-2023)
- 12.3 North America Corporate Blended Learning Revenue Market Forecast (2018-2023)
- 12.4 Europe Corporate Blended Learning Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Corporate Blended Learning Revenue Market Forecast (2018-2023)
- 12.6 South America Corporate Blended Learning Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Corporate Blended Learning Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Corporate Blended Learning Picture

Table Product Specifications of Corporate Blended Learning

Table Global Corporate Blended Learning and Revenue (Million USD) Market Split by Product Type

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