

Global Corporate Assessment Tools Supply, Demand and Key Producers, 2023-2029

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Abstracts

Corporate Assessment Tools refers to talent assessment. Defined as “the process used to help employers identify the right job candidates for their company,” Corporate Assessment is increasingly recognized as a critical component of company performance and success—especially amid today’s economic landscape.

Corporate assessment is used to identify the best-fit candidates for a job, either as a pre-hire assessment or for personnel development. With the help of talent assessments recruiters can look beyond CVs, school grades, college certificates and university diplomas to find out, whether a candidate is a good person-job-match.

Valid assessment tools provide information about e.g. candidates’ abilities, personality traits, motivation, working styles or digital readiness. All the information gathered from different assessments can make a prediction of a candidates’ job- performance and success and might even forecast the retention rate.

The use of talent assessments does not only make sense for pre-employment testing, but can also be extremely beneficial for self assessment, employee development and identifying leadership potential.

This report studies the global Corporate Assessment Tools demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Corporate Assessment Tools, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Corporate Assessment Tools that

contribute to its increasing demand across many markets.

The global Corporate Assessment Tools market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Highlights and key features of the study

Global Corporate Assessment Tools total market, 2018-2029, (USD Million)

Global Corporate Assessment Tools total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Corporate Assessment Tools total market, key domestic companies and share, (USD Million)

Global Corporate Assessment Tools revenue by player and market share 2018-2023, (USD Million)

Global Corporate Assessment Tools total market by Type, CAGR, 2018-2029, (USD Million)

Global Corporate Assessment Tools total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Corporate Assessment Tools market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SHL (CEB), AON, AssessFirst, Chandler Macleod, DDI, Hogan Assessments, IBM, Korn Ferry and Mercer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Corporate Assessment Tools market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Corporate Assessment Tools Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Corporate Assessment Tools Market, Segmentation by Type

Online Psychometric Tests

Online Aptitude Tests

Online Domain Tests

In-person Interviews

Others

Global Corporate Assessment Tools Market, Segmentation by Application

Employee Recruitment

Employee Evaluation

Companies Profiled:

SHL (CEB)

AON

AssessFirst

Chandler Macleod

DDI

Hogan Assessments

IBM

Korn Ferry

Mercer

MeritTrac

Mettl

NSEIT

Talogy

Psytech

TeamLease

PerformanSe

PSI

Talent Plus

TTI Success Insights

Harrison Assessments

Central Test

StrengthsAsia

Beisen

China Select

Key Questions Answered

1. How big is the global Corporate Assessment Tools market?
2. What is the demand of the global Corporate Assessment Tools market?
3. What is the year over year growth of the global Corporate Assessment Tools market?
4. What is the total value of the global Corporate Assessment Tools market?
5. Who are the major players in the global Corporate Assessment Tools market?
6. What are the growth factors driving the market demand?

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