

Global Corporate Assessment Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Corporate Assessment Services market size was valued at USD 3425.4 million in 2023 and is forecast to a readjusted size of USD 5564.6 million by 2030 with a CAGR of 7.2% during review period.

Corporate Assessment Services in this report refers to talent assessment. Defined as “the process used to help employers identify the right job candidates for their company,” Corporate Assessment is increasingly recognized as a critical component of company performance and success—especially amid today’s economic landscape. Corporate assessment is used to identify the best-fit candidates for a job, either as a pre-hire assessment or for personnel development. With the help of talent assessments recruiters can look beyond CVs, school grades, college certificates and university diplomas to find out, whether a candidate is a good person-job-match. Valid assessment tools provide information about e.g. candidates’ abilities, personality traits, motivation, working styles or digital readiness. All the information gathered from different assessments can make a prediction of a candidates’ job- performance and success and might even forecast the retention rate. The use of talent assessments does not only make sense for pre-employment testing, but can also be extremely beneficial for self assessment, employee development and identifying leadership potential.

The major players in global Corporate Assessment Services market include AON, Korn Ferry, CEB, etc. The top 3 players occupy about 20% shares of the global market. North America and Asia-Pacific are main markets, they occupy about 70% of the global market. Online Aptitude Tests is the main type, with a share about 35%. Recruitment of Frontline Employee is the main application, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Corporate Assessment Services industry chain, the market status of Recruitment of Frontline Employee (Online Psychometric Tests, Online Aptitude Tests), Recruitment of Managers (Online Psychometric Tests, Online Aptitude Tests), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Corporate Assessment Services.

Regionally, the report analyzes the Corporate Assessment Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Corporate Assessment Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Corporate Assessment Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Corporate Assessment Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Online Psychometric Tests, Online Aptitude Tests).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Corporate Assessment Services market.

Regional Analysis: The report involves examining the Corporate Assessment Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Corporate Assessment Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Corporate Assessment Services:

Company Analysis: Report covers individual Corporate Assessment Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Corporate Assessment Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Recruitment of Frontline Employee, Recruitment of Managers).

Technology Analysis: Report covers specific technologies relevant to Corporate Assessment Services. It assesses the current state, advancements, and potential future developments in Corporate Assessment Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Corporate Assessment Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Corporate Assessment Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Online Psychometric Tests

Online Aptitude Tests

Online Domain Tests

In-Person Interviews

Others

Market segment by Application

Recruitment of Frontline Employee

Recruitment of Managers

Internal Assessment and Promotion

Market segment by players, this report covers

SHL (CEB)

AON

AssessFirst

Chandler Macleod

DDI

Hogan Assessments

IBM

Korn Ferry

Mercer

MeritTrac

Mettl

NSEIT

Talogy

Psytech

TeamLease

PerformanSe

PSI

Talent Plus

TTI Success Insights

Harrison Assessments

Central Test

StrengthsAsia

Beisen

China Select

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Corporate Assessment Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Corporate Assessment Services, with revenue, gross margin and global market share of Corporate Assessment Services from 2019 to 2024.

Chapter 3, the Corporate Assessment Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Corporate Assessment Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Corporate Assessment Services.

Chapter 13, to describe Corporate Assessment Services research findings and conclusion.

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