

Global Cordless Vacuum Cleaner Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cordless Vacuum Cleaner market size was valued at USD 2111.4 million in 2023 and is forecast to a readjusted size of USD 4573.8 million by 2030 with a CAGR of 11.7% during review period.

This report studies the Cordless Vacuum Cleaner market. A vacuum cleaner is a device that uses an air pump to create a partial vacuum to suck up dust and dirt, usually from floors, and from other surfaces such as upholstery and draperies. The dirt is collected by either a dust bag or a cyclone for later disposal. Vacuum cleaners, which are used in homes as well as in industry, exist in a variety of sizes and models—small battery-powered hand-held devices, wheeled canister models for home use, domestic central vacuum cleaners, huge stationary industrial appliances that can handle several hundred litres of dust before being emptied, and self-propelled vacuum trucks for recovery of large spills or removal of contaminated soil. Specialized shop vacuums can be used to suck up both dust and liquids.

Global Cordless Vacuum Cleaner key players include TTI, Dyson, IRobot, etc. Global top three manufacturers hold a share over 50%.

North America is the largest market, with a share over 25%, followed by Asia and Europe, both have a share about 40 percent.

In terms of product, Upright is the largest segment, with a share over 25%. And in terms of application, the largest application is Household, followed by Commercial.

The Global Info Research report includes an overview of the development of the Cordless Vacuum Cleaner industry chain, the market status of Household (Backpack, Canister), Commercial (Backpack, Canister), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cordless Vacuum Cleaner.

Regionally, the report analyzes the Cordless Vacuum Cleaner markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cordless Vacuum Cleaner market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cordless Vacuum Cleaner market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cordless Vacuum Cleaner industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Backpack, Canister).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cordless Vacuum Cleaner market.

Regional Analysis: The report involves examining the Cordless Vacuum Cleaner market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cordless Vacuum Cleaner market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cordless Vacuum Cleaner:

Company Analysis: Report covers individual Cordless Vacuum Cleaner manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cordless Vacuum Cleaner. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Cordless Vacuum Cleaner. It assesses the current state, advancements, and potential future developments in Cordless Vacuum Cleaner areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cordless Vacuum Cleaner market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cordless Vacuum Cleaner market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Backpack

Canister

Handheld

Robotic

Stick

Upright

Market segment by Application

Household

Commercial

Major players covered

Bissell

Stanley Black & Decker

TTI

Dyson

GlenDimplex

Bosch

Philips

Electrolux

Gtech

SharkNinja

Puppyoo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cordless Vacuum Cleaner product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cordless Vacuum Cleaner, with price, sales, revenue and global market share of Cordless Vacuum Cleaner from 2019 to 2024.

Chapter 3, the Cordless Vacuum Cleaner competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cordless Vacuum Cleaner breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cordless Vacuum Cleaner market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cordless Vacuum Cleaner.

Chapter 14 and 15, to describe Cordless Vacuum Cleaner sales channel, distributors, customers, research findings and conclusion.

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