

Global Cordless Steam Irons Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cordless Steam Irons market size is expected to reach \$ 591 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

In 2025, global Cordless Steam Irons production reached approximately 6,000 K Units, with an average global market price of around 58.5 US\$/Unit.

A cordless steam iron is a portable, rechargeable household and professional garment-care appliance that generates high-temperature pressurized steam to smooth out wrinkles and creases in fabrics, operating without a fixed power cord during active use by relying on a built-in rechargeable battery or a powered charging base that maintains heat and steam output, combining the convenience of cordless mobility with the effective wrinkle-removal performance of traditional corded steam irons for efficient clothing and fabric care across various settings.

Demand for cordless steam irons is steadily driven by growing consumer preferences for portable, space-saving, and easy-to-use home appliances, busy lifestyles requiring quick on-the-go garment touch-ups, and rising demand from both household users and small-scale commercial users such as hotels, boutiques, and tailors; this trend creates significant business opportunities in product innovation focusing on longer battery life, faster charging, higher steam pressure, and lightweight design, as well as market expansion in online retail, home goods channels, and emerging markets with increasing disposable income and demand for convenient lifestyle products.

This report studies the global Cordless Steam Irons production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cordless Steam Irons and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cordless Steam Irons that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cordless Steam Irons total production and demand, 2021-2032, (K Units)

Global Cordless Steam Irons total production value, 2021-2032, (USD Million)

Global Cordless Steam Irons production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cordless Steam Irons consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cordless Steam Irons domestic production, consumption, key domestic manufacturers and share

Global Cordless Steam Irons production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cordless Steam Irons production by Soleplate Material, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cordless Steam Irons production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cordless Steam Irons market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic, Groupe SEB, Black + Decker, Philips, Haier, Sunbeam, Morphy Richards, Russell Hobbs, Tower Housewares, Beldray, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cordless Steam Irons market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Soleplate Material, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cordless Steam Irons Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cordless Steam Irons Market, Segmentation by Soleplate Material:

Ceramic Material

Stainless Steel Material

Others

Global Cordless Steam Irons Market, Segmentation by Power Source:

Rechargeable Battery Type

Charging Base Type

Global Cordless Steam Irons Market, Segmentation by Steam Output:

Low-pressure Steam Type

High-pressure Steam Type

Global Cordless Steam Irons Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Panasonic

Groupe SEB

Black + Decker

Philips

Haier

Sunbeam

Morphy Richards

Russell Hobbs

Tower Housewares

Beldray

Swan

Steamfast

GEEPAS

OMAIGA

Flyco

Key Questions Answered:

1. How big is the global Cordless Steam Irons market?
2. What is the demand of the global Cordless Steam Irons market?
3. What is the year over year growth of the global Cordless Steam Irons market?
4. What is the production and production value of the global Cordless Steam Irons market?
5. Who are the key producers in the global Cordless Steam Irons market?
6. What are the growth factors driving the market demand?

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